

Middle School Business Plan Assignment

Business Introduction	Write a introduction title: Name of the Company: Email Address: Website Address: Name of Owners:
Business Summary	Write a one paragraph about: Business Plan: This will be a concise outline of your business purpose and goals. <ul style="list-style-type: none">• How you will create your business?
Organizational Matters	Write in one paragraph about: Business Ownership: How will your group own and operate your business? Management: Who and how will each run the business? Personal: Means, How will you hire future employees?
The Marketing Plan	Write in one paragraph about: Product: How will you sell your product or service? Features: Why should people buy your product or service? Customers: Who are you targeting to sell?
The Financial Plan	Write in one paragraph about: Money needs: How much money will be needed to start your business? How will you raise or borrow the money? How will you convince banks to invest into your business?
The Business Image	Create a business image: Company logo: What will be the image that represents your business?