



Argumentative essay sample: plan

Prompt:

"Cigarette advertising should be banned completely." Discuss.

Writing Plan:

Introduction:

This is a general introduction to the topic. See other study sheets on my website for introduction writing.

Body

Paragraph 2: Arguments in favour of cigarette advertising

Many people think...
It is obvious that...
People should be allowed ...

Paragraph 3: Arguments against cigarette advertising

We must, however, take into consideration...
We cannot ignore the fact that...
Then, of course, there is also the question...

Conclusion

Having considered both sides of the argument, I must say...
In my opinion, ...
I don't think it's right to...