



## **BUSINESS ETHICS ESSAY CONTEST**

The Center for Practice & Research in Management & Ethics (PRIME Center) at the **University of Detroit Mercy's** College of Business Administration is pleased to announce a **Business Ethics Essay Contest** for high school students. The goal of this competition is for future business students to contemplate ethical problems that accompany modern business practices, and clearly articulate potential solutions.

### **ESSAY TOPIC**

The topic for the 2020-2021 essay competition is: "What can businesses do to promote increased inclusivity in the workplace?"

### **PRIZES AND AWARDS**

**1st Place:** \$2,500 cash + \$2,500 scholarship\* + award certificate

**2nd Place:** \$1,500 cash + \$1,500 scholarship\* + award certificate

**3rd Place:** \$500 cash + \$500 scholarship\* + award certificate

**Three Honorable Mentions:** \$250 cash + award certificate

\*The nonrenewable PRIME Center Scholarship is contingent upon admission to, and full-time enrollment as a freshman in, the College of Business Administration at the University of Detroit Mercy.

### **SUBMISSION PROCESS AND DEADLINES**

Please email completed submissions to Dr. Evan A. Peterson at [petersea@udmercy.edu](mailto:petersea@udmercy.edu) with the subject line "Business Ethics Essay Contest."

Students may begin submitting entries on September 1, 2020. Entries must be submitted by 12:00 pm on January 15, 2021. Contestants who are selected for an

award will be notified individually by February 28. An awards ceremony will be held in April.

## CONTEST RULES

**Eligibility:** The competition is open to juniors and seniors in good standing at any high school in Michigan. Only one entry per person is permitted.

**What to Submit:** Only complete submissions will pass to the review panel. A complete submission consists of the following 2 documents:

1: Business Ethics Essay Contest Submission Form (submit as a PDF file). This form must be legible and contain physical signatures.

2: Essay (submit as a Microsoft Word document).

**Formatting Requirements:** The essay must be an original work on the topic, written in English, double-spaced, with 12-point Times New Roman font and 1-inch margins. References must be properly identified using the American Psychological Association (APA) style. The essay must not exceed 800 words (excluding the reference list).

**Do not** include an abstract or cover page (the Contest Submission Form will serve as the cover page).

**Do not** include your name or any other information in the essay that may identify you or your school.

**Scoring:** Essays will be reviewed anonymously by at least two members of the competition review panel, comprised of current undergraduate students and alumni of the College of Business Administration.

**Notice:** Failure to comply with the competition rules and guidelines will result in disqualification. Disbursement of prizes and awards is conditional upon receiving all information requested from participants by the established deadlines.

**Contact:** Contact Dr. Evan A. Peterson at [petersea@udmercy.edu](mailto:petersea@udmercy.edu) with any questions.

