

Checklist for Completing the Impact Summary and Pathways to Impact

The purpose of the Impact Summary and Pathways to Impact are to encourage researchers to consider the potential impact of their research from the outset and to ask for information about activities which could maximise the potential economic and societal impact of research.

The following checklist provides an indication of the potential range of stakeholders, impact(s) that can be generated from research and the potential activities and pathways to enable economic and societal impact.

In making your case, you should consider and explore impact activities that will maximise the impact of your research. The Research Councils UK recognises that some of the activities and impacts outlined below will not be appropriate or relevant for the nature of your research.

The Checklist should be used alongside the [Je-S Helptext](#) and Research Council specific guidance.

Impact Summary (4000 Characters)	Y/N
1). Who might benefit from this research? Types of Stakeholders: <ul style="list-style-type: none"> ○ Academia (Discipline? UK/International?) ○ Public Sector ○ Business/Industry ○ Third Sector – Voluntary Org, Charity, Social Enterprise ○ General Public ○ Schools ○ Other 	
2). How might they benefit from this research? Type of Economic and Societal Impact: <ul style="list-style-type: none"> ○ Cultural ○ Commercial and Economic ○ Environmental ○ Improving Social Welfare and Public Services ○ Influencing Public Policy and Legislation ○ Operational and Organisational Change ○ Technological ○ Other Examples of types of economic and societal impact are explored in the Typology of Impacts .	
Pathways to Impact (Maximise of Two Pages)	Y/N
3). What will be done to ensure that potential beneficiaries have the opportunity to engage with this research? Type of Impact Activity:	
Type of Impact Activity: <ul style="list-style-type: none"> ○ <u>Events</u>: public lectures, public debates, exhibitions, road shows science festivals, university public open days, conferences, seminars and workshops ○ <u>Press Activity</u>: interaction with broadcast media, press briefing/releases, press conferences/interviews, radio/TV appearance, other ○ <u>Communications Activity</u>: translation of research in an accessible and tailored format for user communities i.e. policy briefings, articles within professional newsletters, journals and magazine, promotional flyers for professional conferences and events; the creation of a website/web-pages, interactive media, podcasts, other 	

Pathways to Impact (Maximise of Two Pages)	Y/N
<ul style="list-style-type: none"> ○ <u>Collaboration</u>: formal financial and/or in-kind collaboration(s) and partnership (s) to enhance the application and co-production of knowledge, equipment/materials, secondment, training, consultancy, access to facilities and/or other resources, other ○ <u>People Exchange</u>: Formal people exchange mechanisms such as placements and secondments of research or user community personnel to enhance the application/co-production of knowledge; ○ <u>Skills</u>: learning and development opportunities which are project specific and will enhance the economic and societal impact of the research. For example providing long-life learning opportunities, business and financial awareness, policy and practice awareness, entrepreneurship, communications and management skills. <u>Staff</u>: Specialised staff employed to undertake communications and exploitation activities, and technical experts to write publications, web pages and user-friendly interfaces. ○ <u>Patent and Licence Agreements</u>: Seek IP protection and licenses to make use of and exploit inventions, equipment, software, etc ○ <u>Spin Out Company</u>: Through the formalisation of a formal business entity seek to make commercial use of the research. May be a corporation, a partnership, association or individual proprietorship. ○ Other 	
<p>Other Considerations:</p> <ul style="list-style-type: none"> ○ <u>Milestones and Measures of Success of Your Impact Activities</u>: include ways you might monitor and measure the success of your impact activities. ○ <u>Resource for the activity</u>: Applicants may request resources within the full economic costs of grants to cover the costs of project specific activities within their Pathways to Impact (unless applying via STFC, please see STFC guidance for further information). Eligible costs can include employment of specialist staff, consultancy fees, publication and marketing costs, public engagement, knowledge transfer training, engagement events, networking activities, people exchange, etc. ○ <u>Track record</u>: previous experience of undertaking knowledge exchange and economic impact activities 	