

Request for proposals: Buy Fresh Buy Local Mobile App

RFP open date: November 19, 2020

Proposal deadline: midnight on December 17, 2020

Contact: Tabitha Barbarito, Project Manager, tabitha@pasafarming.org, 814.349.9856 x720

Summary

[Pasa](#) cultivates environmentally sound, economically viable, and community-focused farms and food systems.

Pasa and partners have developed and are currently beta testing a WordPress Multisite served by a plugin owned and administered by Market Maker.

The Hampton Roads Buy Fresh Buy Local chapter has developed an app that is available to Pasa and partners to expand upon and make available statewide as a complement to a website and plugin.

Pasa is an equal opportunity organization and is committed to fostering a diverse and inclusive environment. We encourage Black, Indigenous, and People of Color, LGBTQ+ people, veterans, people with disabilities, people who have been formerly incarcerated, and members of other underrepresented or underserved communities to respond to this RFP.

Project scope and requirements

Services:

- Consulting and product strategy
- Development
- Design and user experience
- Quality assurance and testing
- Technical delivery
- Long-term hosting & maintenance services

Desired product capabilities:

- API integration with Market Maker data
- Location based search
- Check-in to earn rewards
- Branding/theme updates
- Additional admin levels
- Elastic search capabilities
- Calendar/location driven push notifications
- Points system tracking/management
- Real time analytics (download rate, frequency, time spent, clicks, type of device)

Proposal must include:

Solution overview

- Who will be involved in the project? Please provide the resources you would use to tackle the requirements listed above and cost for the team involved. Please include a fee breakdown in relation to time, scope, and costs to deliver the product features.
- What product management, project management, communication, and development tools will be used? Will the client have access to these tools?
- What will the key features be? Please provide a short summary.
- What platforms will the solution be developed for?

Project timeline A detailed project timeline including schedule of activities and deliverables.

Maintenance and support plan A summary of the types of service-level support plans that are offered and a breakdown of services and costs.

Development lifecycle philosophy

- What development philosophy does the company follow?
- Why has it elected to follow this philosophy?
- What has the company done to refine or improve it?
- Who owns the code?
- What coding standards and best practices are followed?

A referral list of three clients Include a brief summary of a project for each client. Please summarize the challenge, solution, and end result of each project.

Diversity and inclusion policy Specify your diversity and inclusion policy, including any work you've started/achieved in that area.

Please submit your proposal to tabitha@pasafarming.org by **midnight on December 17, 2020**.