

ARTIST STATEMENT OF ORIGINALITY

Tomisha Davis

The AWDA provides job seekers of various ages with resources to attain sustainable employment and collaborates with business leaders for the recruitment and development of their labor needs. As a student in the Metropolitan Atlanta area, I recognize the importance of receiving the appropriate resources for individuals entering the work force. With that in mind, I was inspired by the ideas of sustainable resources for gainful employment and the empowerment of individuals to get back into the work force. So, with the guidance of Professor Hickey and Professor Sun, I started the design process with three powerful terms: empowerment, sustainability, and uplifting.

I developed the first set of designs to emphasize the idea of a gaining a fresh start within the community. The arc of buildings is the silhouette of the Atlanta skyline. Ideally, the arcing skyline is reminiscent to the sun, which represents the promise of a new day, or new opportunities.

The second line of designs I developed incorporates the ideas of workforce development: the flow of the design visually communicates how AWDA helps to uplift individuals in the community with opportunities in the workforce. The bold colors I used throughout the designs are to reinforce the idea of empowerment, due to the quality and sustainability of resources offered by the agency.

I pledge that the designs submitted are my original pieces of work.