

Plan to Succeed

The One Page Business Plan  FARM CREDIT

Mission: The mission for your business guides everything that you do. Keep it simple by finding the lowest common denominator.			
Objectives: Objectives are general directions for your business. They outline what you want the business to look like in the future. Stay focused on your Mission Statement.			
Objective 1:	Objective 2:	Objective 3:	Objective 4:
SMART Goals: Remember, a goal without a deadline is just a dream! S — Specific M — Measurable A — Attainable R — Rewarding T — Timed			
SMART Goal a): Action Plan: i. ii. iii.	SMART Goal a): Action Plan: i. ii. iii.	SMART Goal a): Action Plan: i. ii.	SMART Goal a): Action Plan: i. ii.
SMART Goal b): Action Plan: i. ii. iii.	SMART Goal b): Action Plan: i. ii. iii.	SMART Goal b): Action Plan: i. ii.	SMART Goal b): Action Plan: i. ii.
Action Plans: Every goal must have action plans that explain how that goal will be accomplished. Explain who will do what, where, when, how, and how often.			