

Tennessee Higher Education Commission - Division of Postsecondary State Authorization
Annual Performance Report, Reporting Year 2018-2019
Gould's Academy, Memphis, TN (1862)

	Overall	Barbering, Diploma	Cosmetology, Diploma	Esthetics, Diploma	Instruction, Diploma	Manicuring, Diploma
Program Enrollment	265	0	137	89	0	39
Number Still Enrolled	123	0	76	27	0	20
Percent Still Enrolled	46.4%	N/A	55.5%	30.3%	N/A	51.3%
WITHDRAWAL SUMMARY						
Special Circumstance Withdrawals	0	0	0	0	0	0
Number of Withdrawals	29	0	22	2	0	5
Withdrawal Rate	10.9%	0%	16.1%	2.2%	0%	12.8%
COMPLETION SUMMARY						
Number Not Currently Enrolled	142	0	61	62	0	19
Number of Completions	113	0	39	60	0	14
Completion Rate	79.6%	N/A	63.9%	96.8%	N/A	73.7%
PLACEMENT SUMMARY						
Special Circumstance Non-Placements	0	0	0	0	0	0
Placed In-Field Withdrawals	0	0	0	0	0	0
Number Placeable	113	0	39	60	0	14
Total Placed In-Field	28	0	16	11	0	1
In-Field Placement Rate	24.8%	N/A	41.0%	18.3%	N/A	7.1%
Number Placed	28	0	16	11	0	1
Placement Rate	24.8%	N/A	41.0%	18.3%	N/A	7.1%
STUDENT DEMOGRAPHICS						
Race						
Caucasian	100	N/A	74	22	N/A	4
Percent Caucasian	37.7%	N/A	54.0%	24.7%	N/A	10.3%
African-American	150	N/A	54	62	N/A	34
Percent African-American	56.6%	N/A	39.4%	69.7%	N/A	87.2%
Hispanic	2	N/A	1	1	N/A	0
Percent Hispanic	0.8%	N/A	0.7%	1.1%	N/A	0.0%
Other/Unknown	13	N/A	8	4	N/A	1
Percent Other/Unknown	4.9%	N/A	5.8%	4.5%	N/A	2.6%
Subtotal Race	265	N/A	137	89	N/A	39
Gender						
Male	6	N/A	4	1	N/A	1
Percent Male	2.3%	N/A	2.9%	1.1%	N/A	2.6%
Female	259	N/A	133	88	N/A	38
Percent Female	97.7%	N/A	97.1%	98.9%	N/A	97.4%
Subtotal Gender	265	N/A	137	89	N/A	39
Age						
Under 25	133	N/A	72	44	N/A	17
Percent Under 25	50.2%	N/A	52.6%	49.4%	N/A	43.6%
25 and Over	132	N/A	65	45	N/A	22
Percent 25 and Over	49.8%	N/A	47.4%	50.6%	N/A	56.4%
Subtotal Age	265	N/A	137	89	N/A	39

NOTE: Reporting year spans July 1, 2018 thru June 30, 2019. N/A: Not applicable for less than 10 students enrolled in program.
 Report Date: 1/15/2019