



## Introducing the Monthly Report Summary

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To help our club and district leaders achieve their goals and objectives during their year, Kiwanis International now provides a monthly report summary (MRS) for club and district leaders. This new report will provide data on important club activities.

Report data is separated into the familiar groupings of Membership, Service, Service Leadership Programs, Financial, Image, and Club, which are the same groups found in the monthly club report.

Both the club monthly summary report (CMSR) and the district monthly summary report (DMSR) are available to view online and can be downloaded for distribution.

These reports are accessible through Kiwanis Connect within the club and district secretary Monthly Report tab for all clubs and districts in North America.

### SUMMARY

1. The MRS should always be viewed as a monthly point-in-time “snapshot” of the various activities that club and district leaders have said are important measures of the health of a club and district.
2. Some data shown in the MRS is obtained from internal Kiwanis systems – for example, the number of sponsored Key Clubs, or background checks completed. Other parts of the MRS comes from information entered each month by the club into the Monthly Club Report (MCR). If the MCR is not completed for a given month, that month’s MRS will not show values at the club level.
3. Each measure found on the left side of the report will show a value and an up or down arrow (in green or red, respectively). This will indicate whether that measure increased or decreased from the previous month, year, or five-year value.
4. The relevance of specific measures will depend on the goals and objectives of each club and district leader. The use of arrows will allow them to see how their club(s) are trending on measures important to them. **The display of up and down arrows does not necessarily indicate bad or good.**
5. If a measure has not changed from a previous time period (i.e., month, year, or five-year), a horizontal bar will appear.
6. When looking at the CMRS and comparing your club to the district and North America trend columns, the values indicate the average for each measure and whether each value is up or down for your district. For example, you may see that your club’s membership is trending up, but membership in your district is trending down.
7. When district leaders are looking at their DMRS they’ll be able to see the same measures and trends for all their clubs over the same time periods. They will also be able to compare themselves to all other districts in North America.
8. District leaders will also be able to see the number and percent of their clubs that have completed the monthly report for the month being reported.
9. As each report is viewed from within the club or district secretary Monthly Report tab, you’ll be able to move your mouse over various measures to see helpful text on what is included in that value.

# Club Monthly Report Summary

Data calculated monthly

Club trend arrows show club's latest month compared to previous month  
and 5-year history (if data is available)

## Indy-It's 5 o'clock Somewhere - June, 2019

Beginning year membership: 20

	Club					District		North America	
	This month	Trend	This year	Monthly Avg over past 5 Yrs	Trend	This month Avg per club	Trend	This month Avg per club	Trend
<b>MEMBERSHIP</b>									
Current membership	19	—	5.56%	20.2	↓	39.2	↑	32.4	↑
New members this month	0	—	1.0	2.2	↓	0.1	↓	0.2	—
New members this year						1.4	↑	1.6	↑
% of members attending club meetings	57.9%	↑	48.4	42.98%	↑	42.44%	↑	42.41%	↓
Meetings held this month	1	—	1.0	1.0	—	3.4	↓	2.8	↓
Meetings with speakers	0	—	2.0	0.0	—	2.6	—	2.0	↓
Non-member guests at meetings	0	—	5.0	0.9	↓	3.1	↓	5.0	↓
<b>SERVICE</b>									
Service projects completed	0	—	2.0	0.1	↓	0.8	↓	1.5	↓
Total service hours	0	—	250.0	6.7	↓	44.5	↓	88.1	↓
Average hours per member	0.0	—	1.6	0.4	↓	1.3	—	3.2	↓
Financial value of service hours	\$0.00	—	\$6,172.50	\$164.41	↓	\$1,097.76	↓	\$2,175.75	↓
Non-members involved	0	—	4.0	0.3	↓	1.2	↓	3.6	↓
Joint club/SLP projects	0	—	0.0	0.0	—	0.1	↓	0.3	↓
Number of Youth served	0	—	50.0	4.9	↓	69.7	↓	151.1	↓
<b>SERVICE LEADERSHIP PROGRAMS</b>									
Total SLP clubs sponsored	1	—		0.5	↑	1.9	—	2.3	—
K-Kids	1	—		0.5	↑	0.3	—	0.4	—
Builders Clubs	0	—		0.0	—	0.3	—	0.4	—
Key Clubs	0	—		0.0	—	0.9	—	1.2	—
CKI	0	—		0.0	—	0.2	—	0.2	—
Aktion Clubs	0	—		0.0	—	0.2	—	0.2	—
Number of Bug programs	0	—		0.0	—	0.0	—	0.0	—
Number of Terrific Kids programs	0	—		0.0	—	0.0	—	0.0	—
<b>FINANCIAL</b>									
Fundraising events completed	0	—	2.0	0.1	↓	0.8	↓	1.5	↓
Funds raised - service	\$0.00	—	\$706.00	\$16.05	↓	\$367.88	↓	\$2,205.26	↓
% of club members who gave to KCF last year	NA	NA		NA	NA	NA	NA	NA	NA
<b>IMAGE</b>									
Active Facebook page	Yes	●				69.23%	↑	71.63%	↑
Active Twitter account	Yes	●				10.26%	↓	7.41%	↑
<b>CLUB</b>									
Inter club events	0	—	0.0			0.4	—	0.4	↓
CLE completed before taking office:									
President	Yes	●				24.36%	●	23.43%	●
Secretary	No	●				14.1%	●	1.16%	●
Treasurer	No	●				0%	●	30.53%	●
Advisor background checks current	100%	●				30.82%	●	37.31%	●