

Supplier Diversity Training Program

Resource Guide

Certifying Organizations

National Gay and Lesbian Chamber of Commerce

T: (202) 419-0440

W: <http://www.nglcc.org>

National Minority Supplier Development Council (Headquarters)

T: (212) 944-2430

W: <http://www.nmsdc.org>

Office of Small and Disadvantaged Business/Minority Resource Center

T: 1-800-532-1169

W: <http://www.osdbu.dot.gov>

Small Business Administration SBA 8(a) Program Region VIII

W: <http://www.sba.gov/category/navigation-structure/8a-business-development-program>

Women's Business Enterprise National Council (Headquarters)

T: (202) 872-5515

W: <http://www.wbenc.org/>

US Business Leadership Network

T: (800) 706-2710

W: <http://www.usbln.org/>

Networking Opportunities

National Association of Women Business Owners (NAWBO)

T: (800) 556-2926

W: <http://www.nawbo.org/>

Small Business Matchmaking

E: information@businessmatchmaking.com

W: <http://www.businessmatchmaking.com>

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Strategic Support For Small Businesses

* NOTE: The below organizations are for example/informational purposes only.

Certify My Company – Consultants who can save you countless hours of time by assisting you in gathering the needed documents and filing applications for all of your certifications.

T: (973) 272-4159

W: <http://certifymycompany.com/>

Smart Simple Marketing – Consultants who will assist you in developing a profitable marketing strategy as well provide custom “done for you” services to get the work done.

T: (510) 601.0470

W: <http://smartsimplemarketing.com/>

Supplier Connection – Create a profile for your business to attract Fortune 500 companies and other small businesses who need the products and services you provide.

T: (877) 808-6510

W: <https://www.supplier-connection.net/>

Diversity Connections – Consultants who will conduct a supplier risk analysis by reviewing your financial strength and financial capabilities.

W: www.diversity-connections.com

Summit Insight – Consultants offering strategic advice on how to government contracting.

T: (703) 627-1074

W: <http://www.summitinsight.com/>

The Hub Factor – Consultants specializing in helping small businesses present their best business case to the Fortune 500 and government entities.

T: (720) 221-7335

W: <http://thehubfactor.com/supplier-diversity/>

Marketing Resources

[Printed marketing materials – Create high-quality marketing materials that showcase the value of your company's products and services](#)

[Customer Relationship Management software - Keep track of your conversations and proactively follow-up with prospective clients](#)

[Online Networking and Market Research](#) – Connect with 300 million professionals worldwide to create opportunities and build relationships

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[Stay In Touch With Email Newsletters & Announcements](#) - An email newsletter or announcement is the perfect way to stay connected to your audience. Keep them in-the-know about your latest specials and sales, new services, and exciting product updates.

[ConnXus](#) - An online service that connects diverse and small businesses with large companies. You can register as a diverse business and gain your access to potential clients without having to register for each company's supplier diversity online portal.

[SAM](#) – Register your company to qualify to do business with the Federal Government

[NAICS](#) – Determine your NAICS and SIC codes.

[UNSPSC](#) – Determine your UNSPSC codes.

[Dun & Bradstreet](#) – Get your FREE DUNS number

Trends and Information

[Minority Business Entrepreneur](#) (MBE Magazine) - published bi-monthly and serves as a nationwide forum for minority and women business owners, corporations and government agencies concerned with minority and women business enterprise development.

[USASpending.gov](#) - Details on all Federal contracts awarded including:

1. The name and location of the entity receiving the award
2. The amount of the award
3. Information on the award including transaction type, funding agency, etc.