

CLUB ACTION PLAN

Action No.	Action	Detail	Lead	Deadline	Progress
	Communication				
1	<i>Produce monthly newsletter</i>	<i>Summary from Coaches Briefing Set up email circulation list Identify preferred newsletter platform Post on web site</i>	<i>Steve Brown</i>	<i>Monthly</i>	<i>Mail Chimp identified as preferred platform Emails captured from parents First newsletter produced March 2019</i>
	Players				
	Sponsorship and Advertising				
	Workforce				
	Events				
	Facilities				
	Finances				
	Other				