

## Company profile

Growing with BAADER LINCO

# History counts

The BAADER Group was founded in Lübeck, Germany in 1919 by Mr Rudolph M. J. Baader. Still a family-owned business, since 1995 the company is led by Honorary Consul, and granddaughter of the founder, Mrs Petra Baader.

LINCO Food Systems was founded in Aarhus, Denmark in 1944 by Mr Knud Lindholst and his family.

In 2007, LINCO Food Systems and the BAADER Group joined forces in a friendly merger with the overriding aim of providing total food processing solutions within the fish and poultry industries.

Today, BAADER LINCO is the centre of poultry processing know-how within the Group while BAADER is widely recognised as the world leader in developing fish processing equipment. It is Mrs Baader's goal to grow BAADER LINCO to a similar position within the global poultry processing industry.

The BAADER Group is dedicated to developing and manufacturing state-of-the-art food processing equipment for more efficient, safer and financially more viable poultry processing solutions for our customers throughout the world.

1919

BAADER is founded in Lübeck, Germany by Mr Rudolph M. J. Baader

1944

LINCO is founded in Århus, Denmark by Mr Knud Lindholst

1997

Acquisition of JOHNSON Food Equipment, USA

2007

LINCO Food Systems A/S and the BAADER Group join forces in a friendly merger

2009

BAADER Group acquisition of LINCO Food Systems A/S







Honorary Consul Petra Baader,  
Chairwoman of the board

2011

BAADER Group establishes  
BAADER Logistix to  
develop software

2013

BAADER LINCO Poultry  
Group is established

2015

Wall-to-wall show plant  
established in the UK

2016

BAADER Technology  
Center established in  
Lübeck, Germany

2017

BAADER Group establishes  
Food Processing Innovation  
GmbH + Co. KG in  
Germany





# Mission of the BAADER Group

BAADER offers **innovative, loyal and faithful** solutions for a **fair price/performance ratio** for our customers.

**Best quality, highest food security** combined with **excellent services** to help our customers.

Generating the **highest benefit** for our customer.

**The benefit of all our partners gives us also our benefit.**



## Our company values

Our values guide our daily work across our international organisation.



Passionate



Goal-oriented



Team-player



Honest



Responsible



# Our poultry vision

To be the first choice of poultry customers wanting  
**intelligent, sustainable, biosecure**  
and **leading animal welfare** solutions for  
**safe food** processing factories

## Intelligence

We aim to design intelligent solutions that measure, monitor and notify to optimise processes throughout the poultry factory.

## Sustainability

We aim to provide our customers with a sustainable competitive advantage through an optimised use of resources.

## Biosecurity

We aim to ensure a biosecure environment throughout the value chain; from the farm, within the process and to the customer.

## Animal welfare

We aim to design our live bird handling to best reduce bird stress and injuries.

## Safe food

We aim to implement effective food safety and hygiene practices to minimise the risk of contaminating the final product.



# Wall-to-wall supplier

We offer wall-to-wall poultry processing solutions - from live bird handling to final product dispatch. Our solutions are based on a total value chain concept to ensure optimal benefit and value of each bird throughout the complete process.

Our processing solutions adapt to our customers' capacity and processing requirements. From small-scale, small-investment solutions to high-speed, flexible processing factories that meet the sales and market demands of the poultry industry.

Our production management software, B'Logic®, is the intelligence of our processing solutions. It monitors, controls and notifies about real-time production events.





# Our vision in action

Our show plant in the UK, Iqbal Poultry, is our vision statement put into action: a safe food processing factory that presents an intelligent, sustainable, biosecure and leading animal welfare solution.

Whether you look for a complex processing solution or single machines, we can show you BAADER LINCO processing installations and give you the best information to base your decision-making on.

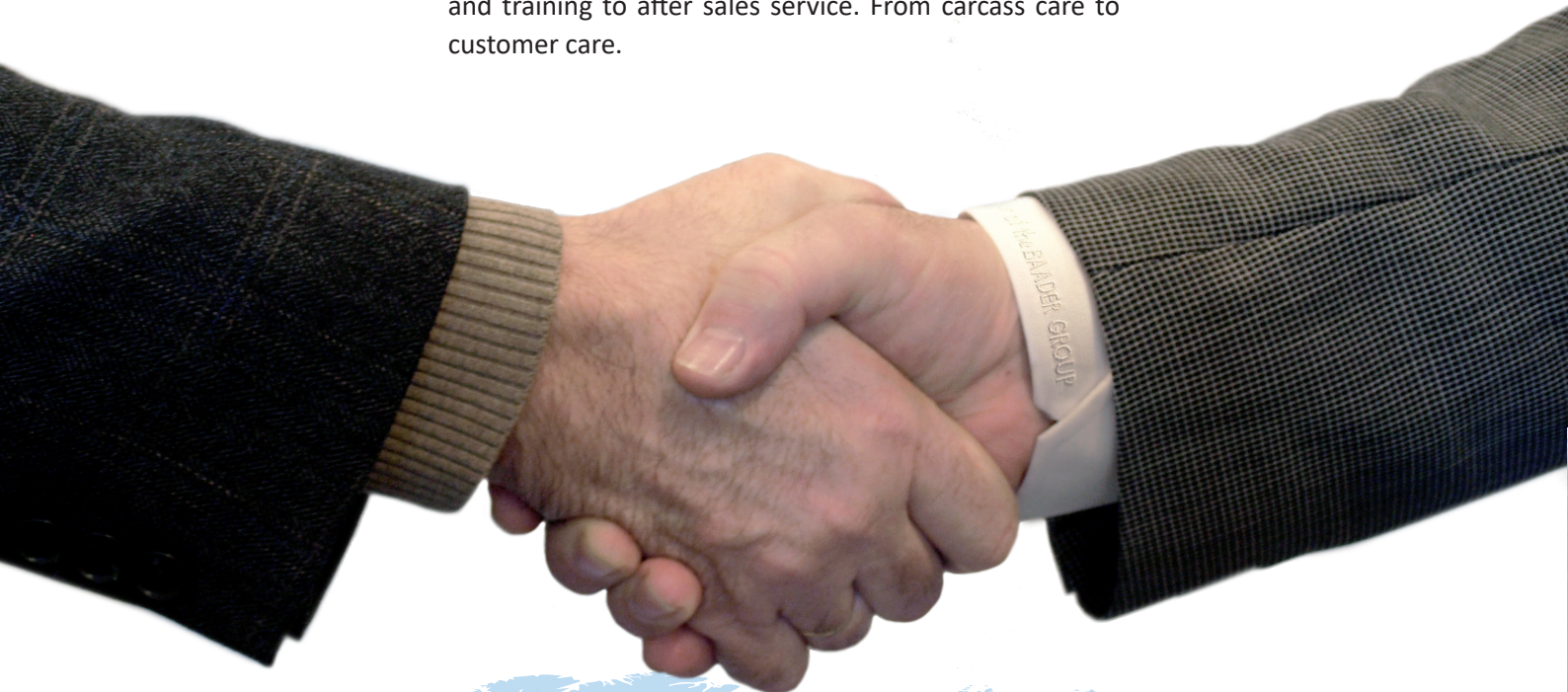


“With our plant in Thorne, we have achieved a flexible and sales led production that focuses on biosecurity and food safety”  
Mr. Nadeem Iqbal, Managing Director at Iqbal Poultry (UK)



# Close to the customer

We are more than a supplier of poultry processing equipment. We aim to be your partner and consultant. We stand by our customers through all stages of the investment decision process - from needs analysis, through solution design, equipment implementation and training to after sales service. From carcass care to customer care.



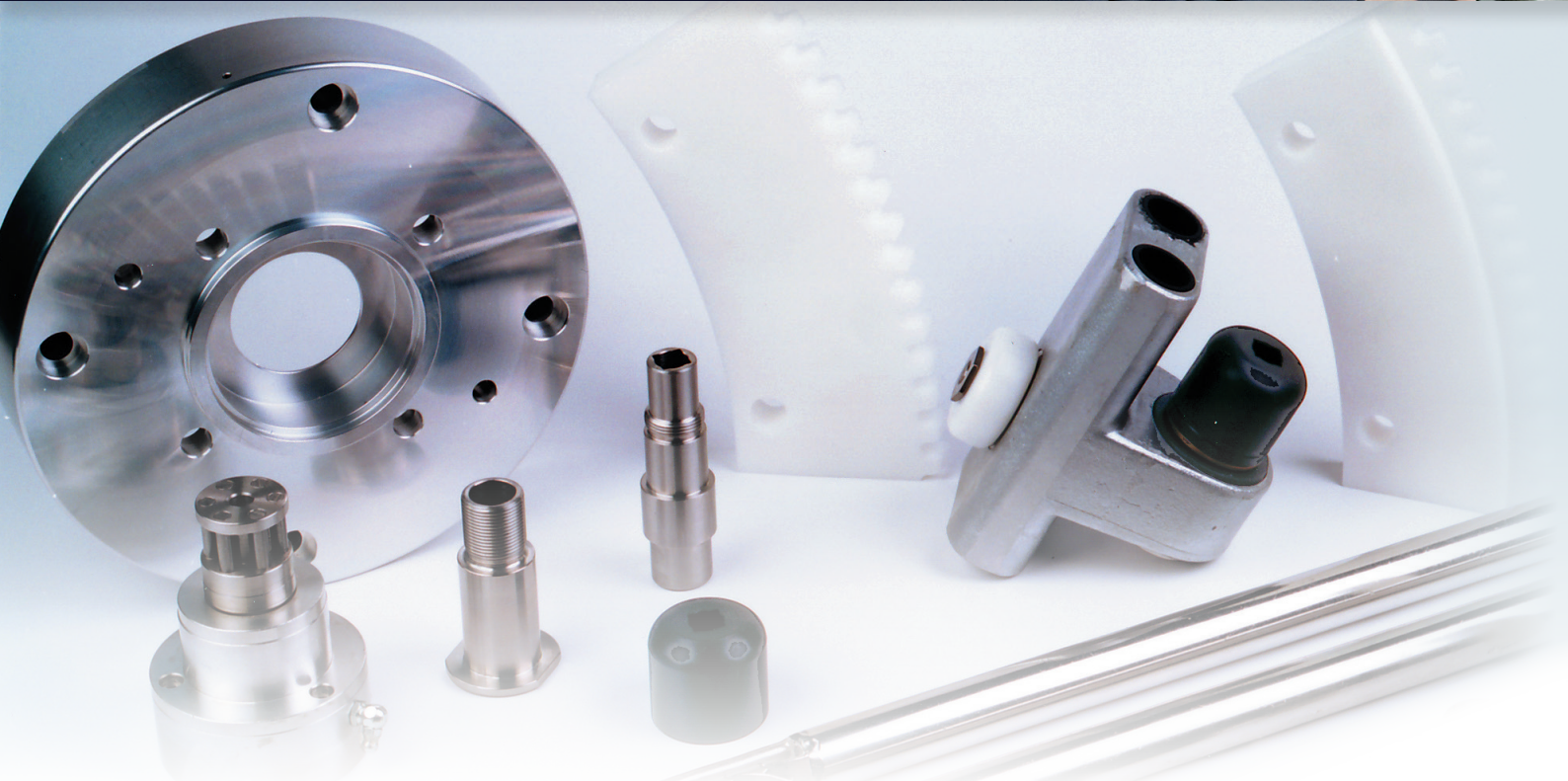
## Global presence

BAADER LINCO is represented globally through a widespread sales and service network: eight subsidiaries and 40 distributors and agents. They are all ready to co-operate closely with customers anywhere in the world. All our people operating in the field have an in-depth knowledge of the solutions we offer and of local market conditions. They will be more than pleased to assist customers with any query they may have in relation to technical and processing matters.



### Technical assistance

Highly qualified technical staff located throughout the world are ready to provide useful information on all matters pertaining to product maintenance, troubleshooting and training. For hands-on assistance on difficult-to-solve technical problems, key staff at our head offices stand by with remote assistance.



### Spare parts

Spare parts are readily available from manufacturing stocks located in Germany, Holland, United States and Denmark. Local service centres and agencies worldwide also carry comprehensive stocks of the most commonly used spare parts.

# Contact information

The following is an overview of our subsidiaries and representatives throughout the world. You are invited to contact the office nearest you for further information – or for a meeting on a totally non-committal basis.

## Agents, representatives & distributors

 <b>LBX, Laboratorios, Bimex S.R.L.</b> Argentina  Phone: +54 11 4523 7922 E-mail: bimex@bimex.com.ar	 <b>LINCO Food Systems PTY Ltd.</b> Australia  Phone: +61 (0)29 624 2055 Fax: +61 (0)29 624 4604 E-mail: sales@linco.com.au	 <b>SICON Ltd.</b> Bulgaria  Phone: +359 2 999 7400 E-mail: sicon@siconbg.com
 <b>TECHNO FOOD S.A.S</b> Colombia  Phone: (57+4) 444 90 13 E-mail: Servicioalcliente@technofood.com.co	 <b>BAADER LINCO Ltd.</b> Canada  Phone: +1 913-621-3366 E-mail: duke.vaughan@baader.com	 <b>Corporación CORPIT S.A.</b> Costa Rica / Central America / Dominican Republic  Phone: +506 2293 0698 Fax: +506 2293 2530 E-mail: npeters@corpitsa.com
 <b>JMC Polytrade</b> Cyprus  Phone: +357 99 630483 E-mail: harjeron@spidernet.com.cy	 <b>LINCO Food Systems</b> Czech Republic  Phone: +43 664 5851709 E-mail: karoly.marosi@baader.com	 <b>Santiago Muñoz</b> Ecuador  Phone: +593 2 2390038 Cell phone: +593 9 81078614 E-mail: samunoz58@yahoo.com
 <b>LINCO Food Systems GmbH</b> Germany  Phone: +49 172 4483 773 E-mail: wilhelm.kraft@baader.com	 <b>Tetoros Machinery S/A</b> Greece  Phone: +30 22960 82750 Fax: +30 22960 82966 E-mail: info@tetomachine.gr	 <b>LINCO Food Systems</b> Hungary  Phone: +43 664 5851709 E-mail: karoly.marosi@baader.com
 <b>BAADER ASIA PTE.LTD</b> India  Phone: +919423005159 E-mail: pradeep.kolte@baader.com	 <b>PT Javatec Food Technology</b> Indonesia  Fax: +62 21 292 11640 E-mail: budi.setiadi@javatec-food.com	 <b>P&amp;N Agro Business Co., Ltd.</b> Vietnam  Phone: +84 8 8465 765 Fax: +84 8 9350 687 E-mail: pcvan@pnagrobusiness.com
 <b>LINCO Poultry Service Ireland</b> Ireland  Phone: +353 42 9744985 Fax: +353 42 9744058 E-mail: lincoirl@eircom.net	 <b>Radion Engineering Company Ltd.</b> Israel  Phone: +972 3 922 6688 Fax: +972 3 922 6655 E-mail: yarond@radion.co.il	 <b>LINCO Food Systems A/S</b> Italy  Phone: +39 3428 317313 E-mail: cesare.rossi@baader.com
 <b>LINCO Food Systems Corp.</b> Japan  Phone: +81 48 682 0250 Fax: +81 48 682 0260 E-mail: sales@lincofood.co.jp	 <b>Hal Engineering &amp; Trading Co.</b> Jordan  Phone: +962 6 4644 481 Fax: +962 6 4647 095 E-mail: halco@go.com.jo	 <b>EU-CO BRIDGE</b> Republic of Korea  Phone: +82 632 469 151 Fax: +82 632 469 156 E-mail: eucobridge@daum.net



## Agents, representatives & distributors

 <b>Burgan Agri Co.</b> Kuwait  Phone: +965-22455588 E-mail: mail@burganagri.com	 <b>LINCOMEX S.R.L. DE C.V.</b> Mexico  Phone: +52 1 427 103 4953 Fax: +52 1 427 274 8522 E-mail: jesus.cuevas@baader.com	 <b>IPS</b> Middle East / North Africa  Phone: +971 4 211 5300 Fax: +971 4 299 6322 E-mail: dubai@ipsdubai.com
 <b>LINCO - Benelux B.V.</b> Netherlands  Phone: +31 318 52 6505 Fax: +31 318 51 6138 E-mail: info@linco-benelux.nl	 <b>Alpha Penta Pvt Ltd</b> Pakistan  Phone: +92 (21) 3453 7091-4 E-mail: aarij.iqbal@tep.com.pk	 <b>Alirep S.A.C.</b> Paraguay/Peru/Bolivia  Phone: +51 999 733 229 Fax: +51 144 780 15 E-mail: jcruz@alirepsac.com
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# Contact information



## **LINCO Food Systems A/S**

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8380 Trige  
Denmark

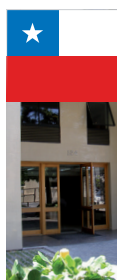
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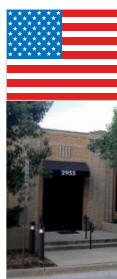
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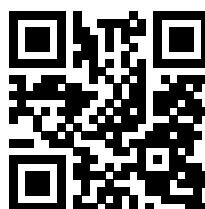
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If you require further information, please visit our website – [www.baader.com](http://www.baader.com) – or contact nearest BAADER LINCO representative.