

STATEMENT OF PURPOSE

Sample + Tips

THE TIPS

SOP is basically your motivation. It is a document where you pen down your purpose for several things in life including your goals, aspirations and of course your immediate next action, Higher education. It is often considered that an SOP is the most important aspect/part of your application process.

NOTE: There are 2 kinds of SOP (Paper version in a doc format with generic content & online SOP where you need to answer the questions on the school website)

Here are some of the key questions in an SOP:

- Why this school?
- Why this program?
- Why a Masters/Bachelors?
- What is your background?
- What are your short term and long term goals?

Here is a brief sample of Paper version SOP (Usually an Essay requires 300 words to be ideal enough)

THE SAMPLE

Dear B School,

Today I stand at a crossroad in my career where I believe a Masters is mandatory to gain skills and grow as a professional. I am an Engineer by profession but I believe studying management would provide me the boost I require at this stage of my career.

I want to particularly apply to your school because of its repute and diversity. Diversity is a primary reason for me because I want to be in international trade which can not be achieved by

studying locally in my home country. Hence I would like to widen my horizons and study in an international environment.

Besides excelling at Engineering, since my school I have been involved in every sphere of life as I believe for a holistic development of a person, one must participate in variety of activities. Having represented my school and later university at state level competitions in Basketball and being the president of music and drama association of my school, I learn much about myself, possibilities and more importantly people management.

In my initial years I worked as a subordinate and then ending up as the President of these two associations, gave me a close insight of the leadership qualities.

I aspire to bring in positive changes in the society and impact people's lives. Hence I intend to work in a sphere where my technical background and my management skills can be of utmost utilisation.

I am certain that studying Masters in Management program at your school shall provide me the boost my career seeks at this stage.

REMARKS:

Now if you see carefully, this SOP sample has answered all the questions as asked in '**THE TIPS**' section. As **Steve Jobs** once said,

"You can't connect the dots looking forward; you can only connect them looking backwards. So you have to trust that the dots will somehow connect in your future. You have to trust in something – your gut, destiny, life, karma, whatever."

Thus an SOP is all about connecting the dots, of your past, present and the future.

NOTE: Do not copy or share this SOP with your target university since many students might do the same and then it would create a bad impression on your profile and others if all SOPs look same. This document is a sample made for inspiration purpose by Edvisory.in

Read the sample, Take inspiration, Create your own SOP.

This article does not guarantee you, an admit but enhances your chances drastically.

Best wishes

Edvisory.in

This document is a property of Edvisory.in and is only meant for viewing and understanding purposes. Under no circumstances this should be copied, shared, sent to any individual or organisation. Any such incidents shall debar your candidature from Edvisory.in platform. For any queries, please write to us at contact@edvisory.in