

COMPANY PROFILE

www.a2plus.green



#WEAREHUMAN

A++ 2019

COMPANY PROFILE



OUR **PHILOSOPHY** TO ARCHITECTURE
IS TO ACHIEVE BEAUTY THROUGH
RESEARCH OF **DETAIL** AND PRECISE
JUXTAPOSITION OF MATERIALS, TO
IMBUE EACH COMMISSION WITH A
TIMELESS QUALITY OF ITS OWN,
AND ULTIMATELY TO **CREATE** SENSE
OF IDENTITY.



our offices worldwide

NEW YORK // MIAMI // LUGANO // ZÜRICH // COMO // DUBAI // MOSCOW // SHANGHAI



A++ is the international recognized brand through which ARCH GROUP communicate its work. The group is a multi-disciplinary organization made of different companies that target all aspects that affect HUMAN space: from product design to communication, from architecture to interiors, from development to procurement. We work in more than 10 countries around the world in different types of project. Our strength and growth as a global firm provides one further important benefit. Our vision is a creative process where ideas can flow freely through cultural barriers and gain from the commingling of diverse disciplines and techniques.

A ++ è il marchio internazionale attraverso il quale ARCH GROUP comunica il proprio lavoro. Il gruppo è un'organizzazione multidisciplinare composta da diverse aziende che trattano tutto quello che riguarda lo spazio umano: dalla progettazione del prodotto alla comunicazione, dall'architettura agli interni, dallo sviluppo all'approvvigionamento. Lavoriamo in più di 10 paesi in tutto il mondo su diversi tipi di progetti. La nostra forza e crescita come azienda globale è un importante punto di valore. La nostra visione è un processo creativo in cui le idee possono fluire liberamente attraverso le diverse culture e arricchirsi dall'unione di diverse discipline e tecniche.

ARCHITECTURE

From masterplan to private homes, from commercial to public spaces.

INTERIOR DESIGN

Homes, offices, yachts, retails, private villas and more...

PRODUCT DESIGN

We are able to customize every single project with unique pieces of design.

COMMUNICATION

An effective communication of commercial project is as important as its design.

BRANDING

We collaborate with the most important brands in fashion, automotive and design to provide an added value to your project.

GENERAL CONTRACTOR

In Switzerland we are developer of our own projects. This is the reason why we know how to lead your project from design to construction.

PROCUREMENT

Planning and organizing purchases is vital in business. Thanks to our knowledge of the market we can bundle together the best products and the best value.

REAL ESTATE INVESTMENT

We invest in high quality, high return real estate in Switzerland and worldwide.

We know how to make your project profitable.

“WE DON'T DESIGN SPACES,
WE THINK ABOUT
A NEW WAY OF LIVING”

ARCH GROUP

GROUP HOLDING COMPANY

"ONE GROUP
FIFTEEN COMPANIES
ONE MISSION:
TO CONCEIVE
A NEW RELATIONSHIP BETWEEN
PEOPLE AND SPACE."

ARCH SA

ARCHITECTURE / INTERIOR DESIGN / PRODUCT DESIGN

Group management and headquarter.

ARCH AG

ARCHITECTURE / INTERIOR DESIGN

Zürich main office serving Swiss German market.

ARCH ME

ARCHITECTURE / INTERIOR DESIGN / PROCUREMENT
LOGISTICS

Middle East headquarter with base in Dubai.

ARCH USA

ARCHITECTURE / INTERIOR DESIGN

With offices in Miami and New York, this is our USA company.

ARCH ITALIA

ARCHITECTURE / INTERIOR DESIGN

This is the technical hub of the group.

ARCH CREATIVITY

3D ART / VISUAL AND GRAPHIC DESIGN / MARKETING

Group creative lab.

CORPORATE BRAND

BRANDED PROJECTS

We built the relationship between fashion, automotive and design brands and your project.

SOURCE SA

GENERAL CONTRACTOR / PROCUREMENT

Executive arm of the group: we develop projects in Switzerland and procure worldwide.

SOURCE AG

GENERAL CONTRACTOR / procurement

Executive arm of the group: we built and procure in German Swiss.

PC PARK PROPERTIES

REAL ESTATE

Real estate investment.

PC LUXURY LIFESTYLE

LUXURY PROPERTIES

Group strategic wealth management.

MCP

REAL ESTATE

Real estate investment.

SWISS IMMO BOUTIQUE

REAL ESTATE

Real estate investment.

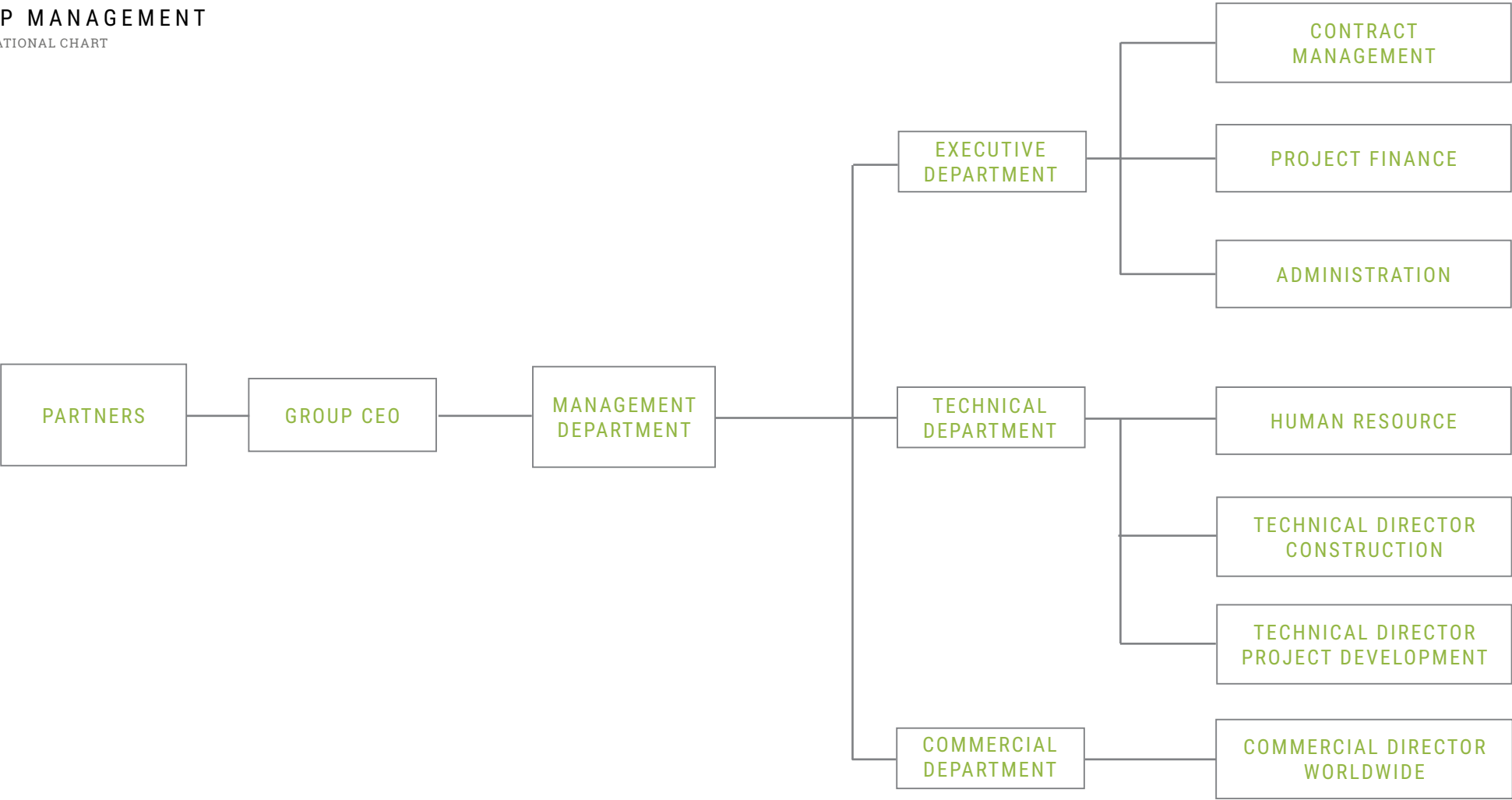
IMMO GROUP AG

REAL ESTATE

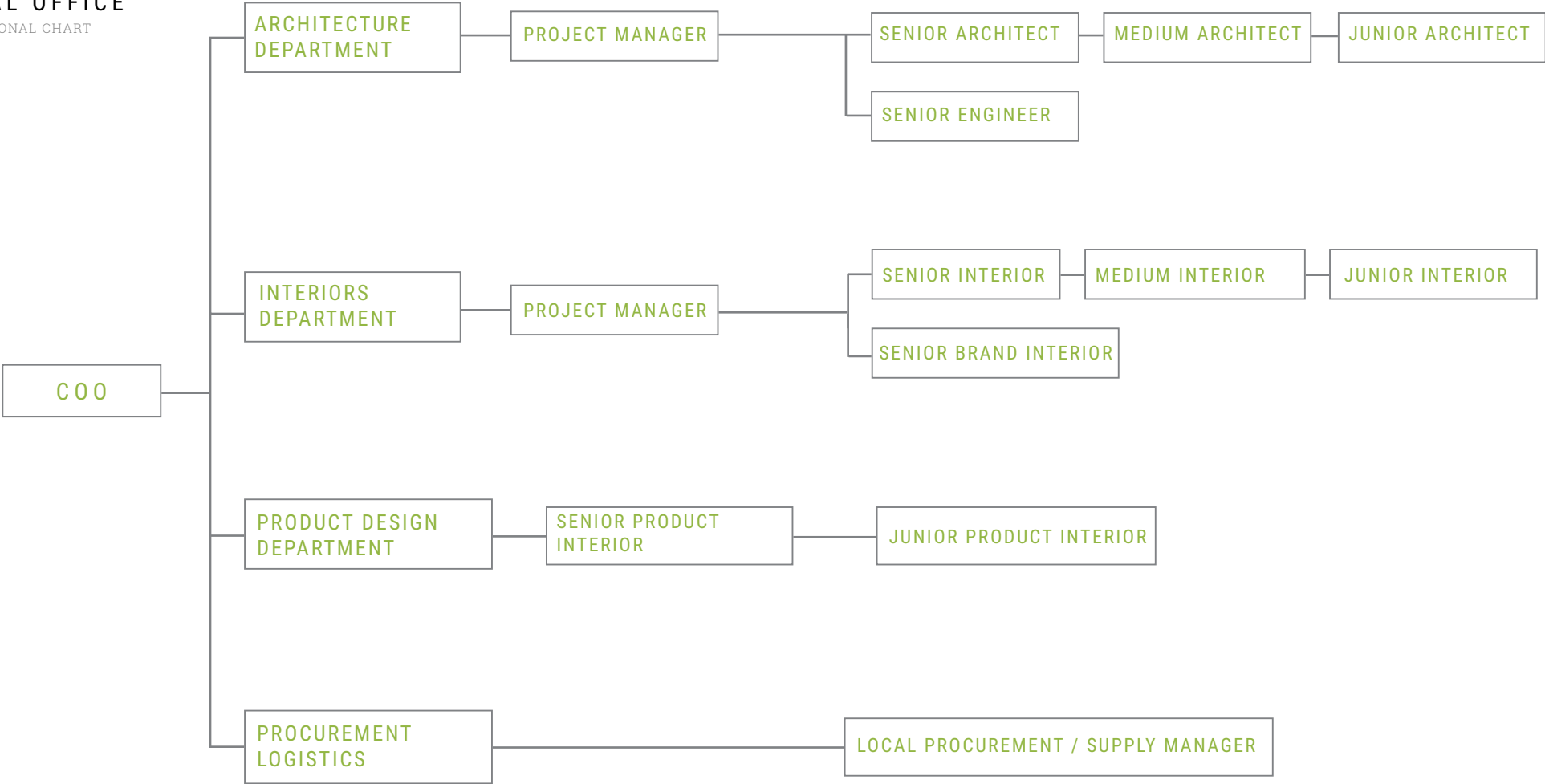
Real estate investment.

GROUP MANAGEMENT

ORGANIZATIONAL CHART



TYPICAL OFFICE
ORGANIZATIONAL CHART

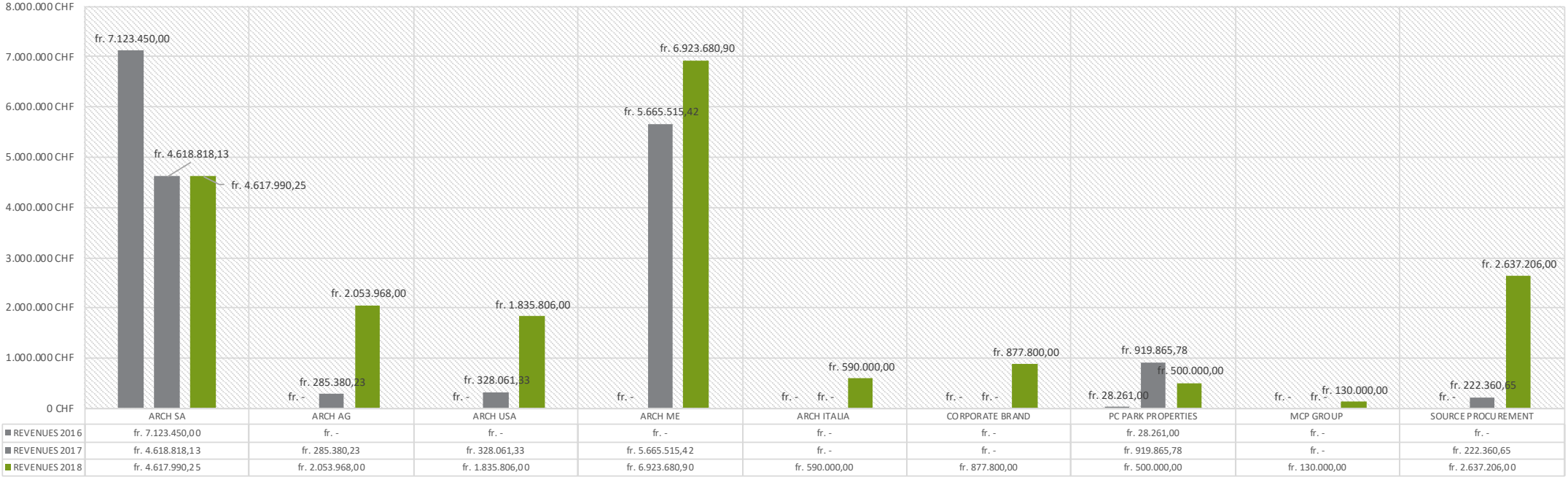


CONSOLIDATE REVENUES (M\$)



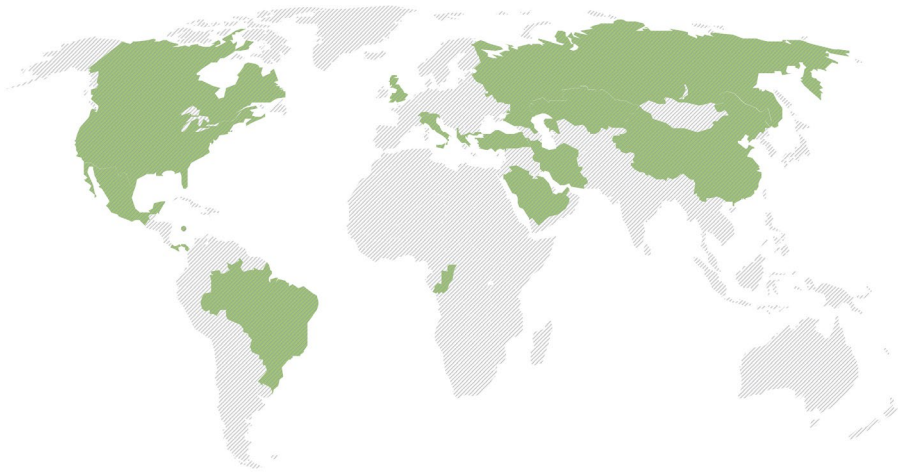
FINANCIAL HIGHLIGHTS

2016	CONSOLIDATE REVENUES	\$ 7.151.711,00
2017	CONSOLIDATE REVENUES	\$ 12.040.001,54
2018	CONSOLIDATE REVENUES	\$ 19.666.451,15

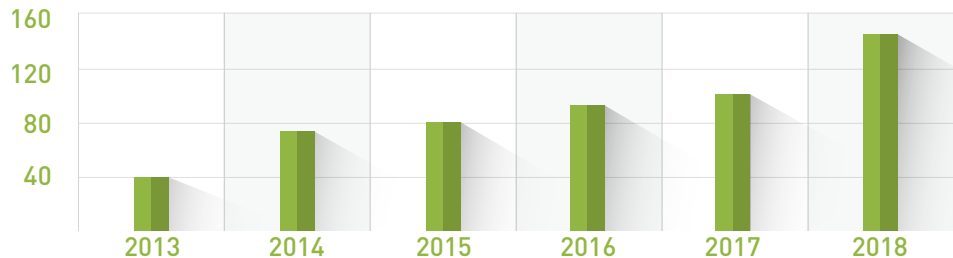


We work in more than 10 countries around the world in different types of project. Our strength and growth as a global firm provides one further important benefit. As the world faces increasingly pressing challenges in areas like climate change and the management of important natural resources, perspective on the most effective responses is vital.

PROJECTS LOCATION

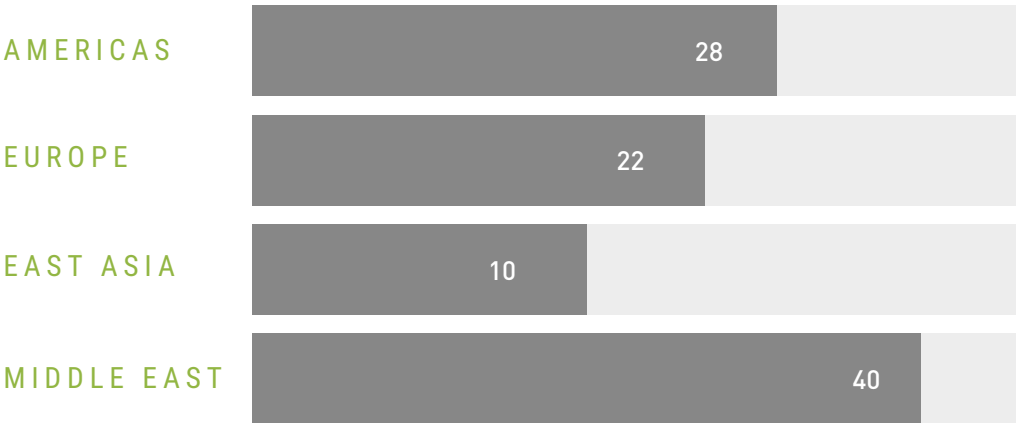


CONCEPT DEVELOPED THROUGH THE YEAR (N.)

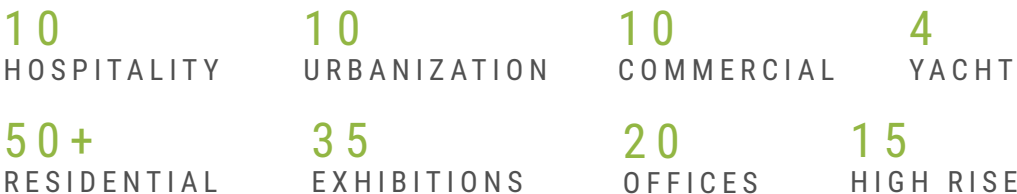


A++ is a vibrant, diverse firm working across four Regions, yet scale alone isn't our strength. We're united by a common ethos, enduring values and a desire to harness our global expertise for the benefit of the people and communities we work for.

TOTAL PERCENTAGE INCOME BY REGION (%)



PROJECT CATEGORIES IN NUMBERS



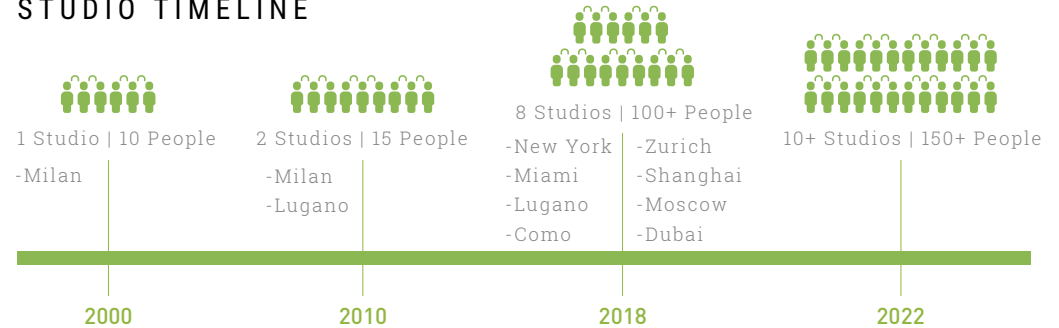


During our professional growth, we have expanded our knowledge in many areas, from Architecture to Design to our recent positive experience in Yacht Design.

ATTRACTING THE BEST
GETTING BETTER AND BETTER
GOING WHERE WE ARE NEEDED

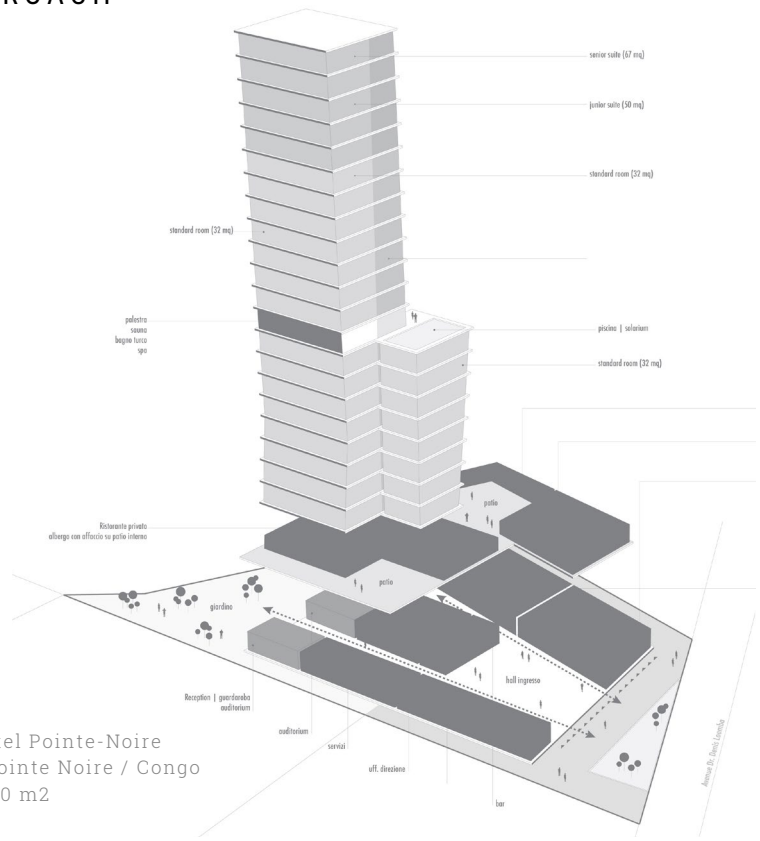
Across all our markets we aim to be wherever our clients need us to be. Achieving this goal means encouraging our people to broaden their experience internationally.

STUDIO TIMELINE



+93.4% of people increased in our studios in less than two decades with the confidence for a future growth.

THE APROACH



Project: Hotel Pointe-Noire
Location: Pointe Noire / Congo
Scale: 15.000 m2

This structure is about more than creating a series of rooms and spaces to accommodate future guests, this is about blending sustainable techniques, appreciating the aesthetic of form, and carefully constructing a hotel that would become a major point of interest in the region. With majestic angles, unexpected vertical lines and complementing shapes, the structure truly says something about the artistry of architectural innovation.

A++ is an open way of thinking that encompasses today's architecture and design environment and their cross interdependencies, cross-disciplinary and cross-cultural influences.

APPROACH

All stages of the project are developed with the goal of achieving high levels of efficiency, low cost of construction, maintenance and operation, high manufacturing quality and aesthetic integration with the context and the user desires right from the very start of the conceptual stages up to the finished product and beyond.

DESIGN

The gathering of resources, technologies available on site and their integration into the project through design and construction procedures that aims to minimize the use of energy and to increase its whole efficiency, makes any realization conceived with this approach, unique. The choice and composition of the energies that will support the operation of the building is as important as the simultaneous design of an integrated management system.

CUSTOMIZE

We craft every project as a one-off, A tailor-made path to each realization that starts from the very concept, to its proposition merging the team's professionalism and creativity through architecture, design, engineering, sustainability consultancy and communication skills, to guide each project to success.

BUILD

Construction costs are the scare that drives decisions about sustainable design. The construction of sustainable buildings is not essentially more expensive than a conventional building. In fact, sustainable design, for most construction projects, can be realized within the originally planned budget or with low additional costs estimated in less then 3% of the initial budget.

THE INTEGRATED SUSTAINABLE DESIGN APPROACH

In the integrated sustainable designing, all stages of the project are developed with the goal of achieving high levels of efficiency, low cost of construction, maintenance and operation, high manufacturing quality and aesthetic integration with the context and the user desires right from the very start of the conceptual stages up to the finished product and beyond



context
analysis



context materials
and resources



context applied
technologies

TRADITIONAL APPROACH

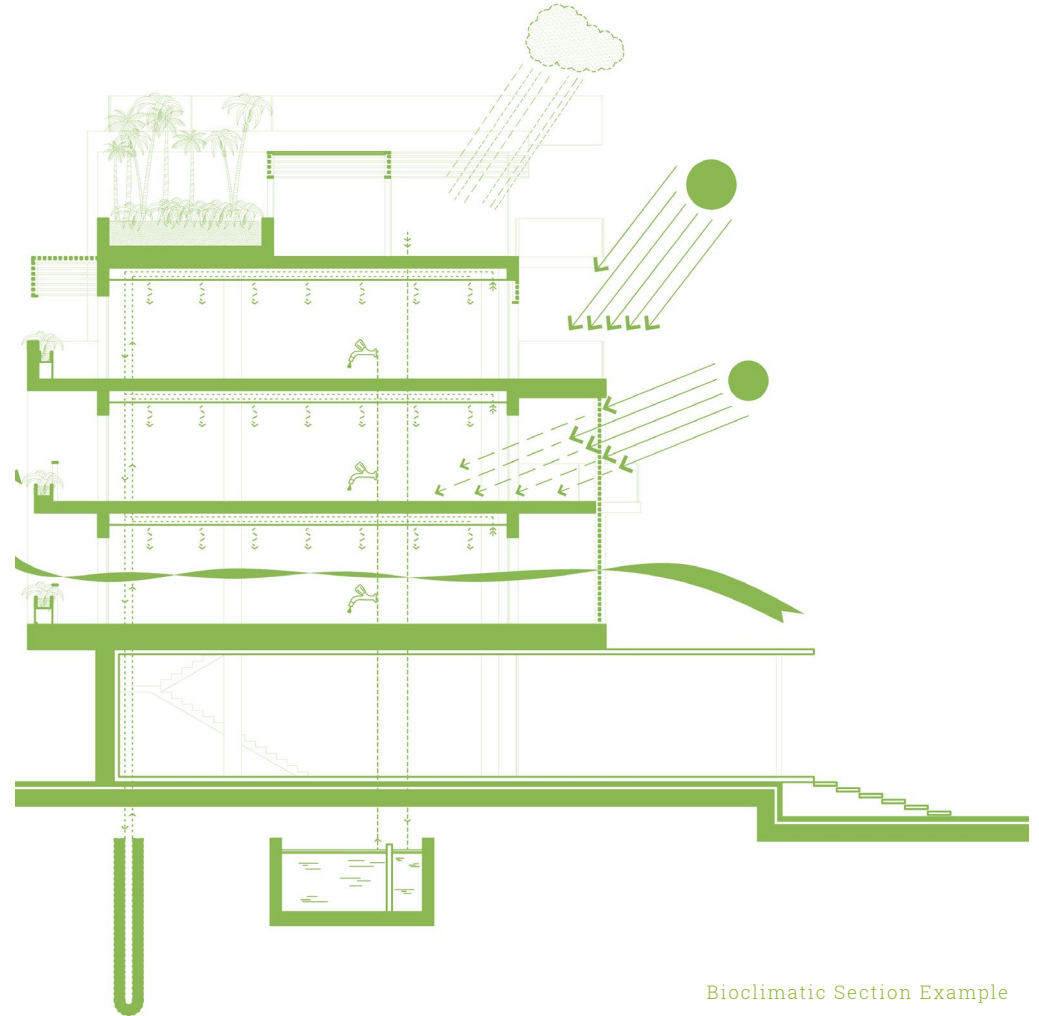
In the traditional design approach, layers of materials and accessories are added to the finished product to modify an unsustainable development into a more sustainable one through processes of auditing that often collide against the formal and construction constraints of the building.



unsustainable
building



new
technologies



Bioclimatic Section Example

WHY BUILD GREEN

The need to reduce the impacts, energy consumption and the use of resources, the necessity to support a social and economic grow and allow for a better living standard of our communities, the need to conform and anticipate present and future regulations relative to sustainability, call for the creation of a new standard of design that embraces and incorporates all this criteria. All energy building have common characteristics that can be summarized in this lines:

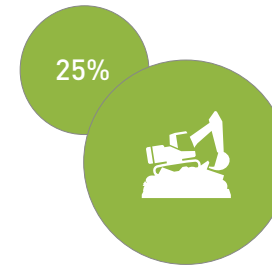
- HIGH LIVING COMFORT AND HIGH EFFICIENCY
- HIGH STANDARDS OF DETAILS AND HIGH PERCEIVED VALUE
- NO DESIGN COMPROMISE
- LOCATION AWARE ENGINEERING
- SECURITY

Green buildings is smart building. Aside from their obvious benefit to the environment, green buildings deliver are more comfortable, healthier, return higher productivity rates, have higher resale values and produce financial savings.

THE ENVIRONMENTAL IMPACT OF BUILDINGS



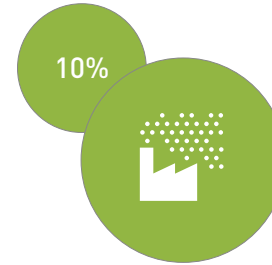
of natural resources



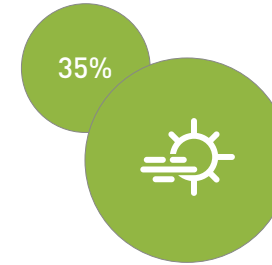
of landfill waste



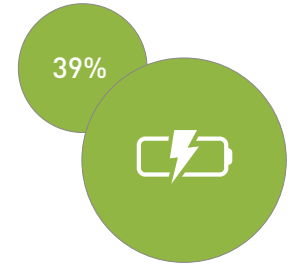
of water consumption



of airborne particles



of greenhouse gases



of energy use

We design and develop realization with top energy performance, in which the energy requirements is very low or almost zero and it is covered in a very significant extent by energy from renewable sources. The structure, composition of the exterior and interior walls, the type of system and each component is specially selected from the best available technologies in the local or international markets to meet the needs of the environment, of the local climate and characteristics of its use.

Paolo Colombo was born in Milan on May 21st 1970 and graduated from the Polytechnic of Milan in July 1998. Founder and creative mind behind A++, he has built its international reputation by designing and building architecture spanning from hotels to restaurants, residences to commercial spaces, inspired and heavily rooted on the broadest vision of sustainability which becomes the center and reference in the development of his design; with an architecture inspired and strongly centered on the concept of well-being, an emotional stage mediated between art and function, with attention to detail and functionality. In each realization it is expressed the need for a profound and ongoing dialogue with what exists in its surroundings and its interior, developing a new concept of environment, design and space combined with the material research aimed at finding a an "active" sustainability where every element has its function and where space serves as a stage to showcase the combination of elements unexpected presences, to develop new sensory emotions in search the ultimate target of true sustainability: the wellbeing of the inhabitant. As creative director, he coordinates professionalism catalyzing various experiences and different cultures. Among the many national and international projects in the past, the island Falcon Island, a residential complex of 150 highly innovative and sustainable villas in the UAE, the master plan of a new urban settlement in an area of 7.5 million square meters in Albania, and many other development currently under construction in the world.



Carlo Colombo is considered one of the most important international Architect and designer. He started his career right away with designing for top level brands. From this moment he collects hundreds of collaborations with the most important brands of design made in Italy like Antonio Lupi, Artemide, Bentley Home, Bugatti Home, Cappellini, Flou, Flexform, Franke, Giorgetti, iGuzzini, Penta, Poliform, Trussardi Casa, just to mention some. Beyond the design of products and furniture, Colombo also takes care of strategy and marketing for the companies, develops graphic projects and curates exhibitions, works as a consultant and Art Director. The work that initially was concentrated on design and interior, extends progressively also in the field of constructions in Italy and abroad. In 2004 the architect is awarded as designer of the year; in 2009 wins an international competition for the design of the two multifunctional towers in Abu Dhabi and from 2011 teaches design at the De Tao Masters Academy of Beijing in China. He receives a lot more awards all over the world, amongst them the Elle Decor International Design Award in 2005, 2008, 2010, 2011, the Good Design Award of the European Centre for Architecture Art Design and the Chicago Athenaeum in 2009, in 2012 e 2014 e 2016 he wins the Red Dot Design Award, the Interior Innovation Award e and the iF design award. In 2017 in Switzerland he was awarded by the Italian Console with title of Knight of Order of Merit for Labour. Also in 2017, he won the International Design Award in Los Angeles with the sculpture armchair "784", and he was also included in the volume "100 Italian excellences". In 2018 he receive the APDC*IDA Excellence Design Awards and in 2019 he receive the Wallpaper* Design Award with 'Album' coloured sinks for Antoniolupi.



OUR OFFICES WORLDWIDE

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WORKS SELECTION

In the realm of architecture Stars and gigantic practices, A++ has carved for itself a distinctive position among the very few that has taken sustainability seriously. we have successfully merged sustainability and quality, aesthetics and economics radically changing the way we approach this profession. Through the years, A++ has been called to apply this innovative approach in every realization. There are some occasion where the resulting realization is speaking out loud the adopted sustainable principles, and many more where the approach remains an inherent part of the project without being its main marketing tool. Being a multidisciplinary practice, A++ has been working in mostly every area of architecture and design: we have designed skyscraper and little, low budget sustainable homes, hotels and residences, luxury homes and apartments, city and development area's master-plans and distinctive landscape in more then 20 countries around the globe. Among the many national and international projects, to be noted the recent past the island Falcon Island, a residential complex of 150 highly innovative and sustainable villas in the UAE, the master plan of a new urban settlement in an area of 7.5 million square meters in Albania, along with commercial and residential projects currently under construction in Congo, Kazakistan, Armenia, Dubai and Switzerland.

MASTERPLAN

URBAN AND LANDSCAPE STRATEGY

Seveso - Italy

RIZMI DEVELOPMENT

Canada

MAG OF LIFE

Dubai

LEAF ISLAND

Dubai

FALCON ISLAND

Ras al Khaimah

RIURBANIZATION TO SAINT PETERSBURG

Saint Petersburg

PORTA NUOVA

Milano - Italy

LANDSCAPE CENTRE OF THE GRANDE BICOCCA

Milano - Italy

BELLARMINO

Milano - Italy

PARCO COMMERCIALE AGROSPORTIVO

Begammo - Italy

ARCHITECTURE

FENDI TOWER

Panama City

TOWERS PROJECT

Abu Dhabi

MAG HEADQUARTER

Dubai - Emirates

ABOVE THE CLOUDS

Dubai - Emirates

DONNA TOWERS

Dubai - Emirates

HOTEL POINTE NOIRE

Congo

CONDO HOTEL

Grand Cayman

SEASIDE VILLAS/HOTEL

Sicily - Italy

SPANISH BAY

Grand Cayman

RESIDENTIAL BRIDGE

Dubai

MIXED USE BUILDING

Switzerland

CLOTHING STORE 150

Sochi

ROYAL PALM

Grand Cayman

RA CURTA RESIDENCE

Lugano

WEST BAY LAGOON

Doha

LAKESHORE VILLA

Italy

PRIVATE VILLA

Zurich

PRIVATE VILLA

Italy

PRIVATE VILLA

Switzerland

PRIVATE RESIDENCE

Zurich

MEHRFAMILIENHAUS

Kloten

PRIVATE RESIDENCE

Lugano

PRIVATE RESIDENCE

Ticino

INTERIOR

FENDI APARTMENT

China

BENTLEY APARTMENT

China

PRIVATE VILLA

Italy

PENTHOUSE

Switzerland

PENTHOUSE

London

FENDI TOWER

Panama

HOTEL POINTE NOIRE

Congo

BUGATTI CAFÈ

Doha

HOTEL ME

Cancun

VVIP BUGATTI LOUNGE

Doha

POLICE OFFICE

Dubai

MAG LIFE

Dubai

BENTLEY SUITE

Doha

BUGATTI SUITE

Doha

ROCA HOTEL

Miami

ST. REGIS

Rome - Italy

MICRO UNITS

Switzerland

HRH SWEDEN PALACE

Dubai

AKOYA OXYGEN BUGATTI

Dubai

SWEDEN VILLA

Dubai

WATERFRONT VILLA

Dubai

AVENTINO VILA

Rome - Italy

ASTANA VILLA

Astana

LUXURY APARTMENT 812

China

LUXURY APARTMENT 208

China

EMMAR CREEK PARK
Dubai

AL GURM VILLA
Abu Dhabi

SHOPPING MALL
China

ALEF RESIDENCE
Dubai

PRIVATE VILLA
Italy

YACHT DESIGN

ROSSINAVI ATTITUDE
Cantieri Rossinavi Viareggio

ROSSINAVI EXPLORER
Cantieri Rossinavi Viareggio

PALMER JHONSON & BUGATTI
Montecarlo - Monaco

ROSSINAVI FLORENTIA 52
Montecarlo - Monaco

DESIGN

PRODUCT DESIGN for first-rate Italian and international brands such as Antonio Lupi, Artemide, Bentley Home, Bugatti Home, Flou, Flexform, Franke, Giorgetti, iGuzzini, Penta, Poliform, Trussardi Casa, Varenna and many more.

OUR CLIENTS

Emaar, Dubai Properties, Damac, MAG Group, Renco Group, Amini Group Zürich, NCB, Cayman Islands, Attie Grupo Panama, Luxury Living, Poliform and many more.

A++ COMPANY PROFILE

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