



At the heart of our community spirit

2020 Sponsorship Proposal

Elm Park Recreation Association

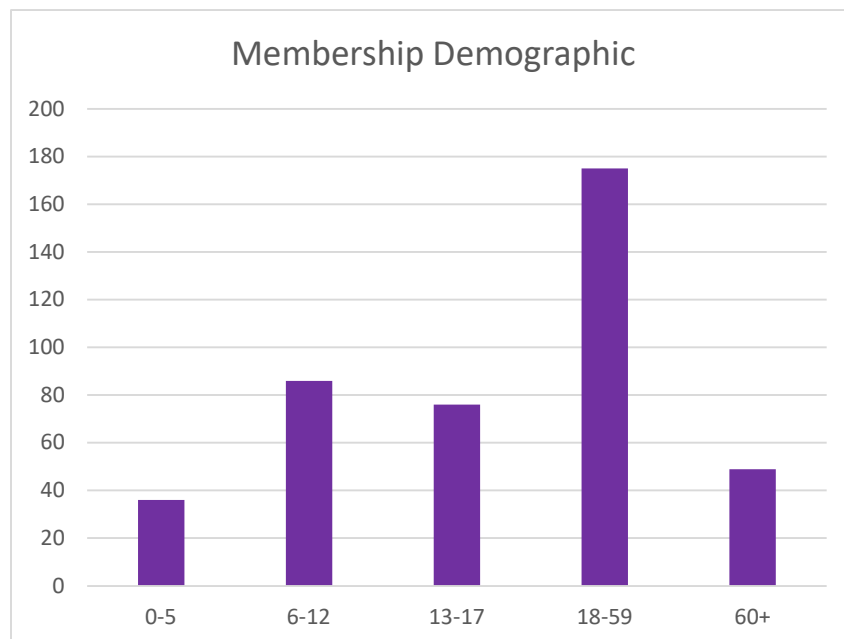
www.elmparkpool.com

The Elm Park Sponsorship Program is an avenue for local businesses to make a positive difference through the promotion of recreation in our community. The support received through sponsorship assists us in continuing to run our facilities while providing advertising exposure for your company.

About Us

Founded in 1967, the Elm Park Recreation Association is a private non-profit organization. Our mission is to provide a fun, safe, inclusive environment for our over 500 members. The goal of the organization is to enhance community spirit while building strong swimmers and future leaders.

The pool is adjacent to Elm Park (Montcalm adjacent De Salaberry Boulevard in DDO). This park has a children's playground, numerous soccer fields, tennis and basketball courts and a baseball diamond with people throughout the summer months.



2020 events include:

- Water polo competitions including Water Polo Championship Finals
- Junior Championship Synchro Final Competition
- 2 NAA swim team meets
- Diving meets

With 17 NAA Championship titles, this summer, Elm Park pool will help train swimmers from the Special Olympics, has national level coaches on staff and will be host to 3500-5000 visitors. Elm Park Pool is the perfect venue for you to advertise your business.

Sponsorship Programs:

Four levels of monetary sponsorships are available.

Monetary Sponsorship:

Sponsor	Platinum \$2500	Gold \$1500	Silver \$500	Bronze \$300
Banner interior of pool	20'x4' or 2 10'x4'	10'x4' or 2 5'x4'	5'x4'	5'x2'
Fixed banner and link on web	468px x 60px	234px x 60px	120px x 60px	88px x 31px
Name of business linked to one of the competitive programs	Yes	Yes	No	No
Full page ad in our summer event programs	Full Page 8 ½ x 11	Full Page 8 ½ x 11	Half Page 8 ½ x 5 ½	Quarter Page 4 ¼ x 5 ½
Kiosk space at our events	Included	No	No	No

***banner and advertisement to be provided by the sponsor.**

**Sponsors may also rent a kiosk space (standard 10x10 tent) to promote their business
for 60\$ during dual meets or 150\$ at Finals**

Advertising in our Pre-Junior Synchro Finals Program ONLY would be:

Business card \$50.00

¼ page \$80.00

½ page \$130.00

Full page \$200.00

Service Sponsorships:

EPRA is seeking product and service sponsorships in exchange for a full-page banner 7 ¼ x 9 ¾ on the pools bulletin board or the equivalent value of the service rendered. Service sponsorships include: lawn care, flowers, food, nonalcoholic drinks, propane gas, paint, picnic tables, chairs, prizes to draw during our events, and maintenance for utilities (electrical, plumbing), etc.

Thank you for your consideration.

For more information, please contact EPRA's Executive Team by email at: info@elparkpool.com



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Please choose your Sponsorship Level

Platinum	\$2500	Gold	\$1500	Silver	\$500	Bronze	\$300
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Business Name: _____

Phone Number: () -

Sponsorship Level: _____

Name/Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Authorized Signature: _____

***Please return this Sponsorship Commitment Form with your Check enclosed.
Please provide your LOGO for publishing on our website and flyers.***

Make Check payable to:

Elm Park Recreation Association
PO Box 30034, Station Fairview
Pointe Claire, Quebec
H9R 5P6