

American Cancer Society

VINTAGE *Affair*

2020 Sponsorship Proposal



The Facts

WHAT

The 26th Annual Vintage Affair Gala is an upscale wine tasting and auction benefiting the American Cancer Society. The event has raised over \$3,240,000 for the American Cancer Society's research, programs and services. Our auction will include original local art, fabulous trips, estate jewelry and other exclusive items.

WHERE

Government Plaza Atrium | Mobile, Alabama

WHEN

Sunday, September 27, 2020 | 4:00pm to 7:00 pm

WHO

Join over 400 attendees including local and regional executives, physicians, business professionals and other influential members of the community. The American Cancer Society is one of the most recognized names in the country, boasting 96 percent name recognition. According to the survey conducted by Harris Interactive, no other health organization, cancer or non-cancer related, is more well-known than the American Cancer Society. Joining forces with a trusted brand is a competitive advantage for your company, generating a more positive corporate image, improved customer loyalty and increased sales potential.

WHY

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed this year. Over 500,000 Americans will lose their battle with the disease. The American Cancer Society is committed to changing these devastating odds.

MISSION

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service.



American Cancer Society
VINTAGE *Affair*

Thank you to all our 2019 Sponsors

Presenting Sponsor



Grand Patrons' Dinner

Mr. Herbert A. Meisler and
Mr. and Mrs. Ben Meisler

Diamond Sponsor



Platinum Sponsor



Gold Sponsors



USA HEALTH
MITCHELL CANCER INSTITUTE

The Hearin-Chandler
Foundation

Dessert Sponsor

FIT Recruiting

Hope Sponsors

American Environmental, Inc.
Beard Equipment Company
Drs. J. Scott & Margaret Van Look

Hancock Whitney Bank
Jacobs Engineering
Merchants Transfer

Mobile Molecular Imaging, LLC
The SSI Group, Inc.

Program Sponsors

Baldwin Transfer Company
BB&T
Bell and Company
Bill Ward
Bowden Architecture
C. Roberds General Contractors, LLC
Digital Network Solutions
DLH Properties Inc.

Evergreen Transport, LLC
Felder Services
Gaillard Builders, Inc.
Hydro Technologies
IBERIABANK
In Memory of Elizabeth Haffner
Lafayette Land Company
Mitchell McLeod Pugh & Williams

Mr. and Mrs. D. Gregory Luce
Persons Service Co.
Point Logistics
River Bank and Trust
Shields Insurance Agency
Sirote & Permutt
Southern Intermodal Xpress (SIX)
Starnes Davis Florie, LLP
Ward International

Hugger Sponsor

NAI Mobile

Diamond Donor

\$15,000

- Donor name will prominently appear on over 3,500 ***Vintage Affair*** save the dates and invitations
- Full page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for ten (10) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$6,250 value**)
- Invitations for sixteen (16) people to attend ***Vintage Affair Gala*** (**\$2,400 value**)
- Donor recognition at the **Grand Patrons' Dinner**
- Donor name will appear on the **Grand Patrons' Dinner** invitations
- Donor logo on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board
- Donor's invitees will be allowed early entry and a wine tasting at the ***Vintage Affair Gala***

Platinum Donor

\$10,000

- Donor name will prominently appear on over 3,500 ***Vintage Affair*** invitations
- Full page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for eight (8) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$5,000 Value**)
- Invitations for ten (10) people to attend ***Vintage Affair Gala*** (**\$1,500 value**)
- Donor recognition at the **Grand Patrons' Dinner**
- Donor name will appear on the **Grand Patrons' Dinner** invitations
- Donor name on event website, Facebook page and magazine ads
- Opportunity for Donor to provide a promotional item to all gala attendees
- Donor name listed on event donor board

Gold Donor

\$5,000

- Donor name will prominently appear on over 3,500 ***Vintage Affair Gala*** invitations
- Half page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Special recognition in pre-event (posters) and post-event publicity
- Invitations for four (4) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (**\$2,500 value**)
- Invitations for eight (8) people to attend ***Vintage Affair Gala*** (**\$1,200 value**)
- Donor recognition at the **Grand Patrons' Dinner**
- Donor name will appear on the **Grand Patrons' Dinner** invitations
- Donor name on event website and Facebook page
- Donor name listed on event donor board



Road Builders Donor

\$2,500

- Quarter-page advertisement and donor recognition in the ***Vintage Affair Gala*** program
- Money will be restricted to help cancer patients get to their treatments
- Invitations for two (2) people to attend the exclusive **Grand Patrons' Dinner** held at the Country Club of Mobile (***\$1,250 value***)
- Invitations for four (4) people to attend ***Vintage Affair Gala (\$600 value)***
- Donor name on event website and Facebook page
- Donor name listed on event donor board

Program Donor

\$750

- Donor recognition in the ***Vintage Affair*** program book
- Invitations for two (2) people to attend ***Vintage Affair Gala (\$300 value)***
- Donor name on event website and Facebook page
- Donor name listed on event donor board

All donations made make a difference in the lives of millions with cancer.



2020 Vintage Affair Agreement Form

Company Name _____ Contact Name _____

Address _____ City _____ State _____

Zip _____ Phone _____ Email _____

- Yes, I will support the American Cancer Society as a Diamond Donor of *Vintage Affair 2020* a \$15,000.
- Yes, I will support the American Cancer Society as a Platinum Donor of *Vintage Affair 2020* at \$10,000.
- Yes, I will support the American Cancer Society as a Gold Donor of *Vintage Affair 2020* at \$5,000.
- Yes, I will support the American Cancer Society as a Road Builders Donor of *Vintage Affair 2020* at \$2,500.
- Yes, I will support the American Cancer Society as a Program Donor of *Vintage Affair 2020* at \$750.

Name as you wish it to appear on the invitation and program:

- My check is enclosed, payable to the American Cancer Society.
- I prefer to be invoiced.
- I prefer to pay by credit card
- I prefer to pay via website www.vintageaffairmobile.org
- You may make multiple payments throughout the year as long as full amount is received by September 27, 2020.

Signature of agreement: _____

Name on Card _____

Credit Card # _____ Expiration Date _____

Signature _____ Date _____

Please fax this information to 251-344-9882, email: Maryann.Riis@cancer.org
or mail to American Cancer Society
1110 Montlimar Drive Ste. 420, Mobile, AL 36609 | www.vintageaffairmobile.org