



Presented by:



SPONSORSHIP OPPORTUNITIES



A locally founded organization fulfilling
dreams for local children since 1984.

Saturday
SEPTEMBER 25, 2021

5K and 1 Mile Fun Run

Metro Park

Jacksonville

PRESENTING SPONSOR

\$25,000



Your support of this Signature event as the exclusive Presenting Sponsor is an incredible opportunity to connect with the Jacksonville Community, to build brand awareness and show your company's support of Dreams Come True, your local dream granting organization.

- ◆ Company logo will be displayed in premier location on all marketing materials: brochures, posters, flyers, team captain materials, etc. *(all printed materials are subject to deadlines)*
- ◆ Company logo will be displayed in premier location on front & back of all participant t-shirts
- ◆ Company logo will be included on 5K medals given to all participants *(exclusively for the Presenting Sponsor and placement will be located on lanyard)*
- ◆ Company logo displayed in premier location on DCT 5K website and email blasts
- ◆ Company recognized as the "Presenting Sponsor" on event correspondence, news releases and DCT social media channels *(Facebook, Instagram and Twitter)*
- ◆ Includes registration for a team of up to 25 participants
- ◆ Company Logo to be included on day of event sponsor banner
- ◆ Company will be recognized on-stage by the Chair as the 5K "Presenting Sponsor" on day of the event ***
- ◆ Opportunity for a company representative to come on stage and thank the DCT 5K participants ***
- ◆ At the request of presenting sponsor, a corporate tent with table and chairs will be provided in a premier location to promote company and distribute promotional items *(any collateral pieces need prior DCT approval)* ***
- ◆ Two banners *(to be provided by sponsor prior to event)* displayed at event venue
- ◆ Opportunity to use DCT 5K logo to identify as the "Official Presenting Sponsor of the Dreams Come True 5K" to show your involvement with the 5K in print and broadcast communications, business advertising and publicity with prior approval of DCT
- ◆ Opportunity to provide items for goody bags given to all participants of 5K ***

*** Subject to change pending CDC COVID-19 guidelines.

PRESENTING SPONSOR BENEFITS



FIELD OF DREAMS SPONSOR \$15,000



Your support of this Signature event as the exclusive Field of Dreams Sponsor is an incredible opportunity to connect with the Jacksonville Community, to build brand awareness and show your company's support of Dreams Come True.

- ◆ Company logo will be displayed in elite location on all marketing materials: brochures, posters, flyers, team captain materials, etc. *(all printed materials are subject to deadlines)*
- ◆ Company logo will be displayed in elite location on back of all participant t-shirts
- ◆ Company logo displayed in premier location on DCT 5K website and email blasts
- ◆ Company recognized as the “Field of Dreams Sponsor” on event correspondence, news releases and DCT social media channels *(Facebook, Instagram and Twitter)*
- ◆ Includes registration for a team of up to **20** participants
- ◆ Company Logo to be included on day of event sponsor banner
- ◆ Company will be recognized on-stage by the Chair as the 5K “Field of Dreams Sponsor” on day of the event ***
- ◆ Opportunity for a company representative to come on stage and thank the DCT 5K participants ***
- ◆ At the request of Field Of Dreams sponsor, a corporate tent with table and chairs will be provided in a elite location to promote company and distribute promotional items *(any collateral pieces need prior DCT approval)* ***
- ◆ Two banners *(to be provided by sponsor prior to event)* displayed at event venue
- ◆ Opportunity to use DCT 5K logo to identify as the “Official Field of Dreams Sponsor of the Dreams Come True 5K” to show your involvement with the 5K in print and broadcast communications, business advertising and publicity with prior approval of DCT
- ◆ Opportunity to provide items for goody bags given to all participants of 5K ***

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FIELD OF DREAMS SPONSOR BENEFITS



PLATINUM SPONSOR

\$10,000

Industry exclusive opportunity at platinum level



- ◆ Company logo will be displayed in a prominent location on all marketing materials: brochures, posters, flyers, team captain materials, etc. *(all printed materials are subject to deadlines)*
- ◆ Company logo will be displayed in second tier on the back of event t-shirt
- ◆ Company logo displayed on DCT 5K reusable bags to be distributed to all participants *(exclusive for Platinum Sponsorship) ****
- ◆ Company logo displayed in a prominent location on DCT 5K website and email blasts
- ◆ Company recognized as a “Platinum Sponsor” on event correspondence, news releases and DCT social media channels *(Facebook, Instagram and Twitter)*
- ◆ Includes registration for **10** participants in the 5K
- ◆ Company will be recognized as a 5K “Platinum Sponsor” on stage during day of activities ***
- ◆ Company logo to be included on event day sponsor banner
- ◆ A 10x10 prominent space will be provided to promote company and distribute promotional items *(any collateral pieces need prior DCT approval) ****
- ◆ Two banners *(to be provided by sponsor prior to event)* to be displayed at the event venue
- ◆ Opportunity to use the DCT 5K logo to identify itself as an “Official Platinum Sponsor of the Dreams Come True 5K” to show your involvement with the 5K in print and broadcast communications, with prior approval of DCT
- ◆ Opportunity to provide an item for goody bags given to all participants of 5K ***

***** Subject to change pending CDC COVID-19 guidelines.**

PLATINUM SPONSOR BENEFITS





GOLD SPONSOR

\$5,000

- ◆ Company logo will be displayed on all marketing materials: brochures, posters, flyers, team captain materials, etc. *(all printed materials are subject to deadlines)*
- ◆ Company logo will be displayed on third tier of all participant t-shirts
- ◆ Company logo displayed on DCT 5K website and email blasts
- ◆ Company recognized as a “Gold Sponsor” on event correspondence, news releases and DCT social media channels *(Facebook, Instagram and Twitter)*
- ◆ Includes registration for 7 participants in the 5K
- ◆ Company recognized from stage as a “Gold Sponsor” during DCT 5K event festivities***
- ◆ Company Logo to be included on event day sponsor banner
- ◆ One exhibit booth space at the DCT 5K will be provided to promote company and distribute promotional items *(any collateral pieces need prior DCT approval) ****
- ◆ Company banner *(to be provided by sponsor prior to event)* to be displayed in designated area at event venue
- ◆ Opportunity to use the DCT 5K logo as a “Gold Sponsor” in any of your business advertising/publicity *(co-branding opportunity)* with prior approval of DCT
- ◆ Opportunity to provide a promotional item for goody bags for all participants ***

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GOLD SPONSOR BENEFITS



DREAMS COME TRUE



Medical Tent Sponsor \$5,000

- ◆ Sponsor would provide medical/first aid treatment to attendees
- ◆ Company logo will be displayed on all marketing materials: brochures, posters, flyers, team captain materials, etc. *(all printed materials are subject to deadlines)*
- ◆ Company logo will be displayed on third tier of all participant t-shirts
- ◆ Company logo displayed on DCT 5K website and email blasts
- ◆ Includes registration for 5 participants in the 5K
- ◆ Company recognized from stage as a “Medical Tent Sponsor” during DCT 5K event festivities ***
- ◆ Company Logo to be included on event day sponsor banner
- ◆ Ability to promote company and distribute promotional items in medical tent area (any collateral pieces need prior DCT approval) ***
- ◆ Company banner *(to be provided by sponsor prior to event)* to be displayed in designated area at event venue
- ◆ Opportunity to use the DCT 5K logo as a “Medical Tent Sponsor Sponsor” in any of your business advertising/publicity *(co-branding opportunity)* with prior approval of DCT
- ◆ Opportunity to provide a promotional item for goody bags for all participants ***

*** Subject to change pending CDC COVID-19 guidelines.

MEDICAL TENT SPONSOR BENEFITS





SILVER SPONSOR

\$2,500

- ◆ Company name will be displayed on marketing materials: posters, flyers, etc. *(all printed materials are subject to deadlines)*
- ◆ Company logo displayed on DCT Walk, Run, Roll website and email blasts
- ◆ Company recognized as a “Silver Sponsor” on event correspondence, news releases and DCT social media channels *(Facebook, Instagram and Twitter)*
- ◆ Includes registration for 5 participants in the 5K
- ◆ Company recognized from stage as a “Silver Sponsor” during DCT 5K event festivities ***
- ◆ Company Name to be included on event day sponsor banner
- ◆ One exhibit booth space will be provided to promote company and distribute promotional items *(any collateral pieces need prior DCT approval) ****
- ◆ Company banner *(provided by sponsor prior to event)* to be displayed in designated area at the 5K event venue
- ◆ Use of DCT Walk, Run, Roll logo to identify your Company as an “Official Silver Sponsor” in any of your business advertising/publicity *(co-branding opportunity)* to show your involvement with the 5K - with prior approval of DCT
- ◆ Opportunity to provide a promotional item for goody bags for all participants ***

*** Subject to change pending CDC COVID-19 guidelines.

SILVER SPONSORSHIP BENEFITS





TRAINING PARTNER SPONSOR

\$1,500

- ◆ Eight (8) weekly social media posts featuring your content and expertise to help runners prepare for DCT 5K
- ◆ Up to four (4) posts can be video posts discussing or demonstrating the importance of stretching, nutrition, hydration, etc.
- ◆ Co-branded training guide to be posted on social media as well as downloaded from DCT website
- ◆ Company banner (provided by sponsor prior to event) can be displayed in a designated area at the 5K event venue
- ◆ Company Name to be included on event day sponsor banner
- ◆ Opportunity to provide a promotional item for goody bags for all participants ***

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TRAINING SPONSORSHIP BENEFITS



Dream Route Sponsor

\$1,000



This sponsorship level allows a business to sponsor one of 8 designated cheering spots on the 5K/1 Mile route. Each sponsor is responsible for picking ONE of the pre-determined themes below (not already claimed), setting up decorations and manning it with volunteers to cheer. No more than 10 volunteers per cheer area is allowed. Below are the pre-determined themes for selection and what is provided for dream route sponsors.

The following themes are available for selection (first come, first serve) and represent some of Dreams Come True's dream requests. A Dreams Come True representative will work with you on the details of your designated area:

- | | | |
|--|---|------------------------------------|
| <input type="checkbox"/> Disney | <input type="checkbox"/> Pirates | <input type="checkbox"/> Star Wars |
| <input type="checkbox"/> Cruises | <input type="checkbox"/> Sports | <input type="checkbox"/> Snow |
| <input type="checkbox"/> Hawaii / Tropical | <input type="checkbox"/> New York City / Broadway | |

- ◆ Company name and/or logo will be displayed on DCT Walk, Run, Roll website as a Dream Route Sponsor.
- ◆ Company name and/or logo used in social media promotions and email blasts to highlight the dream route.
- ◆ Dreams Come True will provide a sign with company name or logo for displaying at the designated cheer spot.
- ◆ Use of DCT Walk, Run, Roll logo to identify your Company as an official dream route sponsor in

DREAM ROUTE SPONSORSHIP BENEFITS



Dream Board Sponsor \$500



**Per dream board; discount available for those sponsoring more than 3 dream boards.*

This sponsorship level allows a business to sponsor one or more of our dreamer boards that will be displayed on A-frames throughout our activity field at Metropolitan Park. Each dreamer board will include a dream child's picture, name, diagnosis, and journey or quote. Sponsor names and/or logos will be displayed on the board and each A-frame will display two separate dream boards. There is a limit of 40 dreamer boards.

- ◆ Company name and/or logo will be displayed on each dreamer board A-frame that is sponsored. Sample design below; sample is not the finalized design for the DCT5K but represent the intended look.
- ◆ Company name and/or logo will be displayed DCT Walk, Run, Roll website as a Dream Board sponsor.
- ◆ Use of DCT Walk, Run, Roll logo to identify your Company as an official dream route sponsor in any of your business advertising/publicity (*co-branding opportunity*) to show your involvement with the 5K - with prior approval from Dreams Come True.



DREAM BOARD SPONSORSHIP BENEFITS





"I'm a Dreamer Tent" Sponsor \$5,000

By sponsoring the "I'm a Dreamer Tent", you will be underwriting a VIP experience for Dreamers and their families. This will be a special place for them to relax, have a snack, and enjoy race day.

- ◆ Company Logo on "I'm a Dreamer" t-shirts and drawstring bags
- ◆ Company recognized as the official "I'm a Dreamer" sponsor on DCT social media channels
- ◆ Includes registration for 5 participants in the 5k
- ◆ Company Name to be included on event day sponsor banner
- ◆ Signage at Dreamer Pick Up area and at tent ***
- ◆ Opportunity to provide item to be included in dreamer goody bags***

Official 5K Bib Sponsor \$2,500

- ◆ Company recognized as the official "Bib Sponsor" on DCT social media channels (*Facebook, Instagram and Twitter*)
- ◆ Company logo displayed in premier location on DCT 5K bib to be distributed to all pre-registered participants
- ◆ Company Name to be included on event day sponsor banner
- ◆ Opportunity to provide item to be included in participant goody bags***

Water Station Sponsor \$1,000

- ◆ Includes one sign with your company logo at one of three water station locations
- ◆ Company banner (*provided by sponsor prior to event*) can be displayed in water station area or in a designated area at the 5K event venue
- ◆ Company Name to be included on event day sponsor banner
- ◆ Opportunity to provide a promotional item for goody bags for all participants***

*** Subject to change pending CDC COVID-19 guidelines.

Sponsorship Opportunities cont.....



DREAMS COME TRUE



2021 DCT 5K COMMITMENT FORM

Please return this form to indicate your commitment and partnership with Dreams Come True. Sponsorship of our 5K helps keep our fundraising costs low and ensures more money goes towards programs and services of Dreams Come True throughout the year.

CHOOSE YOUR LEVEL OF SUPPORT

☐ PRESENTING SPONSOR
(\$25,000)

SOLD

☐ FIELD OF DREAMS SPONSOR
(\$15,000)

☐ PLATINUM SPONSOR
(\$10,000)

☐ I'M A DREAMER TENT SPONSOR
(\$5,000)

SOLD

☐ GOLD SPONSOR
(\$5,000)

☐ MEDICAL TENT
(\$5,000)

☐ SILVER SPONSOR
(\$2,500)

☐ DCT 5K BIB SPONSOR
(\$2,500)

SOLD

☐ TRAINING SPONSOR
(\$1,500)

☐ WATER STATION SPONSOR
(\$1,000)

SOLD

☐ DREAM ROUTE SPONSOR
(\$1,000)

☐ DREAM BOARD SPONSOR
(\$500)

REGISTRATION INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

CONTACT NAME _____

PHONE _____ EMAIL _____

PAYMENT OPTIONS ☐ American Express ☐ Discover ☐ Master Card ☐ Visa ☐ Check

Amt. to charge \$ _____ Signature _____

☐ I would prefer to receive an invoice

BILLING INFORMATION

Name _____
(as it appears on card)

Billing Address _____

City _____ ST _____ Zip _____

Phone _____

Credit Card Number _____

Expiration _____ Security Number _____

Return completed form to : sheri@DreamsComeTrue.org or mail to: 6803 Southpoint Parkway | Jacksonville, FL 32216



DREAMS COME TRUE

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. DREAMS COME TRUE OF JACKSONVILLE, INC. REGISTRATION NUMBER CH1775.