



**Franchise Proposal for Wisdom of Mind**  
**Institute of Mindfulness and behavioral study**

Dear Sir/Madam,

We are enclosing herewith a franchisee proposal for “Wisdom of Mind” which is unique and very useful educational program. Wisdom of mind is working on brain and behavior of individuals. Our programs are basically work on to enhance processing speed of human brain in terms of **reading speed, learning ability, memory retention, concentration, creativity, confidence building, logical ability enhancement, emotional balancing, representation skills improvement, and to find out there inborn potential for their best career option and shining professional career.** Which fulfills all need of students it means this program work to develop Multiple Intelligence Skills like Mathematics, Memory Enhancement, Handwriting improvement, photographic memory, Creative and Innovational Skill with the help of STEM, ROBOTICS, MEMORY SCIENCE, NLP AND VEDIC MATH. It is very beneficial for each and every individual to activate their mind for optimal performance to get more attention and alertness and performance. We deliver contents with scientific methods and techniques regarding how an individual **can enhance their mental abilities, focus and memory power 2-3 times more than normal.** The programs and training shall produce a noticeable and immediate effect in the lives of participants who join the workshop.

We have programs for children, students, adults, couples, housewives, retired persons and whole family. Very beneficial to improve overall academic performance and for high score in exams (competition exams).

We are affiliated, appreciated and serving to education department of various states different ministries of central government and various universities’ including IMA, AIIMS, PGIMS, armed forces, paramilitary forces, police departments, IITs etc. These programs will empower your skills to develop you as child brain developer, an educationist and an entrepreneur.

These sessions are generally conducted in the weekends (i.e. Friday evenings, Saturdays & Sundays). Through these programs you have an opportunity to be skilled with lifetime earning Potential.

It means these all course are covered in a single program which save time, effects and money of students, so students complete full course without dropout.

Our programs are specially developed for academic and professional growth: -

1. Brain Waves Scanning
2. Intelligence Building Program
3. Advanced Abacus
4. Vedic Maths
5. Memory Sciences
6. Handwriting Improvement Course.
7. Public Speaking
8. Personality Development.
9. Extra- Sensory Perception (Esp)
10. Stem Education
11. Coding
12. Students NLP

### **Business model:**

- ✓ Minimum investment with maximum returns in a short period of time.
- ✓ The joy of running your own businesses and being your own boss.
- ✓ Freedom to conduct as many batches as possible, as per convenience and desire to grow.
- ✓ Ability to contribute to the knowledge base of the country by creating talented generation.
- ✓ Unlimited market potential
- ✓ Our business model is suitable for Institute owner, school owner, house

wives, tutors and teachers as part time business.

- ✓ Primary Schools/Coaching Classes/Privet Schools Teachers can utilize Their Sunday with This Business

### **Course Duration for students:**

- ✓ Flexible course modules.
- ✓ Full course divided into different parts, each Level duration 1 to 6 months.
- ✓ Timings daily/alternative days/weekend (as per participant's convenience).
- ✓ Suitable for students, professionals, housewives (weight loss), college students and beneficial for completion exam preparation in weekend (i.e., Friday evenings, Saturdays & Sundays).
- ✓ Online and offline modules

### **Who can take “Wisdom of Mind” Franchise?**

- 1) Any House Wife or Working Person but Passionate to deal with children.
- 2) No Need Teaching Experience so fresher can start (we will train)
- 3) No need any specialization any person can also start this business
- 4) Any retired person
- 5) Any Teacher who have time on Weekends
- 6) Any Pre School or Primary School who want to use school's infra on Sunday
- 7) College students who want to earn on Sunday to Sunday
- 8) A genuine commitment to strive for growth and expansion.

## Benefits to students

- 1) It will improve logical thinking, learning ability, concentration and memory retention.
- 2) Abacus/Vedic math- Child Become Human Calculator means students can mathematical calculation very fast without pen, notebook and calculator (basic to higher level math), mastery of arithmetic and number sense.
- 3) Memory Science- students to learn long answer so he/she can best perform in exams. students can memorize
- 4) STEM & CODING – it makes junior scientist, it develops innovation skill and Creativity.
- 5) ESP- It increase grasping ability, establishment of holistic state of mind and improves sensory perception so sometimes students can read with blind fold
- 6) Brain Waves Scanning (Mind Mapping Test) by Finger Print and IRIS Scan we can analysis in Inborn Talent Of students and interest of fields so this test can help to decide future path.
- 7) TD-Hand writing- students can improve hand writing scientifically, This Program cover 3 steps- hand writing, speed writing and calligraphy.
- 8) Photographic Memory – it develops creativity, learning ability, visualization power, and increase mental ability.
- 9) It program help to reduce Mobile and T.V. watching times
- 10) It creates interest in study, improve concentration, confidence and Brain Power
- 11) Develop concentration (Learn Faster).
- 12) Improve memory power
- 13) Higher self-esteem and confidence.
- 14) More conscious thinking style and sharper mind.

- 15) Stress management during revision and home work.
- 16) Expands memory (Recall when needed specially in Exams)
- 17) Increase the logical and mathematical ability.
- 18) May see Blindfolded.
- 19) Enhance emotional intelligence
- 20) Enhance public speaking skills
- 21) Improve their presentation skills.

## Franchise Fee & Royalty

Franchise type	Amount in INR *
Village/ Local franchisee	50,000
Block/ Tehsil level	1,00,000
District (Urban)	5,00,000
Whole District	10,00,000
Regional Territorial	18,00,000
State Territorial	35,00,000
<p>Royalty = 30%*</p> <p>We will provide trainer's training, student kit, marketing support, course updates, seminars, Webinars and regular guidance and meetings.</p> <p>Other Schemes and profit sharing models are there to start business.</p> <p>Charges are subject to change*</p>	

## KEY RESPONSIBILITY AREA OF FRANCHISE

- 1) To identify the Training Space/Room at Home or Any Commercial Place.

- 2) To penetrate business from the assigned Area.
- 3) To identify potential residential belt in the respective area.
- 4) To counsel Parents & Enroll Students.
- 5) To coordinate with the parents.
- 6) To collect the payments from the Parents.
- 7) To co-ordinate with the Company Office on business by adhering to the Parameters set by the company.
- 8) Do marketing in guidance of company

### **Company Provides These Services & Kit to Franchise**

- 1) Teacher Training (in Hindi/English)
- 2) Counseling and marketing Training ( with social media training )
- 3) Account and Batch Management training
- 4) We Also provide Certificate to counselor and teacher
- 5) Training to center owner/investor.
- 6) Admission Form = 100
- 7) Fee Receipts =100
- 8) Lesson Plan, Flash card ,visiting card for franchise
- 9) Students Exercise material.
- 10) Class Lecture videos
- 11) Students Attendance Sheet
- 12) Company Promotes Brand in Your city By Social Media so you can get Leads
- 13) Company Will Help you for conducting Seminar and workshop for parents in your city so franchise can get more admission
- 14) Our Senior Trainer Will participant in parents meeting
- 15) Company Provide other technical and marketing knowledge to franchise for smooth working and increasing revenue.
- 16) Company organize national and state level competition for students
- 17) Company provides unique and effective designs for advertising.

18) Company provide supportive Software, TOOLS and videos :-

### **INFRASTRUCTURE REQUIRED**

- 1) 10-20 Students sitting space.
- 2) Classroom materials to create Good Ambience.
- 3) Space for parents counseling & discussions.
- 4) White Board.
- 5) Notice Board / Soft Board, if possible
- 6) Basic stationary

**Abacus**

**Handwriting Improvement Program**

**Stem Classes**  
Technology Engineering Science Math

**Student NLP**

**Mind Mapping Test**

**Calligraphy**

**Teacher Training Courses**

**DMIT**

**Robotic**

**Vedic Maths**

**Memory Enhancement**

**+91-99923-35666**  
[www.wisdomofmind.com](http://www.wisdomofmind.com)

**Wisdom of mind**  
Empower your Mind to Win