

FRANCHISE PROPOSAL

TO START PRESCHOOL

WITH

KIDZGURU

THE PRESCHOOL CHAIN

&

10+2 SCHOOL CHAIN

KIDZGURU is a chain of Preschool & 10 + 2 School ventured by GURU GROUP an organization pioneer in school education. The organization is managed by a team of highly qualified, dedicated and experienced educationists who have taken initiatives in making KIDZGURU a dream place for your children. We believe that children need a safe, clean and supportive environment in which they can grow and learn. Children must be given the opportunity to grow and learn at their own pace.

MISSION

Our mission is to provide an environment that supports the development of young children & foster the social emotional & cognitive development in them." We provide a safe & loving environment where children feel free to explore and learn about themselves & the world around them



VISION

To become an excellent school in all respect with consistently high standards across all subjects & a centre where all children are encouraged to achieve very high standards of preschool education.

KIDZGURU NETWORK

OUR PRESENT BRANCHES ARE AT

East Delhi -Jyoti Nagar, Indirapuram - Abhay Khand, Indirapuram Niti Khand, Kaushambi, Vasundhra, Nehru Nagar, Pratap Vihar, Swaran Jayanti Puram, Meerut, Bhopal-Hamidia Road, Pachim Vihar, New Delhi, Kolkata, Jhargram

BRANCHES OPENING SOON IN DELHI NCR AT

Noida Sec -52, Krishna Nagar, Surya Nagar & Vaishali.

BRANCHES OPENING SOON OUTSIDE DELHI AT

Gwalior, Indore, Agra, Roorkee, Haridwar, Dehradun, Bareilly, Varanasi, Allahabad, Punjab - Talwara, Bhopal-Ambedakar Nagar, Bhopal-Shahpura & Bhopal- Kolar Road.

OUR SR. SEC. SCHOOLS ARE COMING UP AT

Bihar, Dhanbad, Medinipur

Why to enter Pre School Business?

- Rs. 7000 Crore Industry likely to touch 13,821 Crore by 2012, according to brokerage firm CLSA Asia Pacific Markets.
- Preschool Industry is growing @ 28.3% per annum.
- Requires low investment & gives very high returns.
- Profit starts coming in 1st year itself.
- Requirements of Quality Early Childhood Education.
- Today every child goes to Preschool due to small & Nuclear Families.
- Rise in family income.
- Stiff competition for nursery admission in Sr. Secondary Schools.

10 Reasons to start a KIDZGURU Franchise

1. KIDZGURU The Pre School is the fastest growing chain as more than 72 franchisees signed in first year of franchising itself.
2. Brand started, owned and managed by Renowned, Highly Qualified, Experienced & dedicated Educationists & Professionals.
3. Guidance & support for advertising, Marketing & promotion.
4. Periodic meetings, workshops designed to keep you informed & ahead of Market needs.
5. Readily available KIDZGURU Education System of International Standard Based on years of research, investments and experience.
6. Curriculum designed and developed by a team of highly qualified & Experienced educationists from India & Abroad.
7. Regular monitoring, audit & up-gradation of the system as per the Changing needs.
8. Scheduled visits, personalized attention & support from KIDZGURU Support Executive will help our franchisee to generate good business.
9. Recruitment & Training of Branch Head, Counsellor & Teachers.
10. Clearly defined territory in your agreement to ensure the safety of your Investment and efforts.

OUR REQUIREMENTS

A **like-minded** business partner focused on **Education**. Believes that their future lies in the business that creates future for young children.

1000 Sq ft - 2000 Sq ft Covered area on ground floor with appropriate open space.
An investment of ₹ 4 Lacs to ₹ 7 Lacs.