

Happy Life Franchise/Retailer Plan

| HAPPY LIFE PRODUCT NAME | Ex Factory Rate + 8% Of Distributor | 12% GST On MRP | PRICE FOR FRANCHISE With GST. On MRP. | Distributor/Ch annel Partner Royalty 8 % From Ex Factory Rate | Price to Retailer Without GST on MRP | Retailer/Fr anchise Royalty 12% From Ex Factory Rate | Customer Discount 5 % From Ex Factory Rate | Total 17% Royalty + Customer Discount.= | MRP With GST. 12% | Price To Customer Including Gst.12% If 5% Discount is given on Ex. Factory Rate |
|---|--|-------------------------------|--|--|---|---|---|--|--------------------------------------|--|
| XYZ | 108 | 16.8 | 124.8 | 8 | 123 | 12 | 5 | 17 | 140 | 135 |
| Herbal Pan Masala (Mukhwas) | 513.76 | 79.92 | 593.68 | 38.05 | 586.08 | 57.085 | 38.05 | 95.14 | 666 | |
| Healthy lungs and breathing | 398.05 | 61.92 | 459.97 | 29.485 | 454.08 | 44.228 | 18.428 | 62.6 57 | 516 | |
| Sugar control Green Tea | 418.11 | 65.04 | 483.15 | 30.971 | 476.96 | 46.457 | 19.357 | 65.814 | 542 | |
| Healthy bones & joints Green Tea | 384.94 | 59.88 | 444.82 | 28.514 | 439.12 | 42.771 | 17.821 | 60.592 | 499 | |
| Healthy stress free head Green Tea | 450.51 | 70.08 | 520.59 | 33.371 | 513.92 | 50.057 | 20.854 | 70.914 | 584 | |
| Healthy heart Green Tea | 407.31 | 63.36 | 470.67 | 30.17 | 464.64 | 45.257 | 18.857 | 64.114 | 528 | |
| Digestion Green Tea | 368.73 | 57.36 | 426.09 | 27.31 | 420.64 | 40.971 | 17.071 | 58.042 | 478 | |
| Love booster Green Tea | 1002.84 | 156 | 1158.84 | 74.28 | 1144 | 111.428 | 46.428 | 157.857 | 1300 | |
| Immunity booster Green Tea | 910.28 | 141.6 | 1051.88 | 67.43 | 1038.4 | 101.144 | 42.144 | 143.285 | 1180 | |
| Hangover gone | 752.13 | 117 | 869.13 | 55.71 | 858 | 83.571 | 34.821 | 118.392 | 975 | |
| Slimming tea | 384.17 | 59.76 | 443.93 | 28.46 | 438.24 | 42.685 | 17.785 | 60.471 | 498 | |

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|-------------------------------------|--------------------------|---------------|----------------|--------------------------|----------------|-----------------|----------------|---------------|-------------|--|
| Green Coffee +Stevia | 325.57 | 50.64 | 376.21 | 24.15 | 371.36 | 36.108 | 15.45 | 51.242 | 422 | |
| Green Tea + Stevia | 239.11 | 37.2 | 276.31 | 17.71 | 272.8 | 26.5714 | 11.071 | 37.642 | 310 | |
| Regular Black Tea 500gm | 246.24 | 32.88 | 297.12 | 15.54 | 241.12 | 23.31428 | 9.71428 | 33.02 | 274 | |
| Harira Mix 450gm | 637.96 | 99.24 | 737.2 | 47.26 | 727.76 | 70.88 | 29.53 | 100.42 | 827 | |
| Harira Mix 900gm | 1124.73 | 174.96 | 1299.69 | 83.31 | 1283.04 | 124.97 | 52.07 | 177.04 | 1458 | |
| Biswar Laddu 450gm | 835.44 | 129.96 | 965.4 | 61.88 | 953.04 | 92.82 | 38.67 | 131.49 | 1083 | |
| Biswar Laddu 900gm | 1319.12 | 205.2 | 1524.32 | 97.71 | 1504.8 | 146.56 | 61.07 | 207.63 | 1710 | |
| Cordyceps Military 10gm | 1120.86 | 174.36 | 1295.22 | 83.02 | 1278.64 | 124.54 | 51.89 | 176.43 | 1453 | |
| Kaju Katli Sugar free 200gm | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Kaju Katli Sugar free 450gm | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Besan Barfi Sugar Free 450gm | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Peanut Barfi Sugarfree 450gm | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Chocolate Sugarfree 200gm | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Sugar Free Biscuits 200gm | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Mamra Badam | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Peanut Butter | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Protein Sweets Sugar free | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |
| Whey Protein for Woman | OCTOBER LAUNCHING | | | OCTOBER LAUNCHING | | | | | | |

No Franchisee Fee / Distributor Fee:

Our Company does not charge any franchisee fee or distributorship fee. There is only a compulsion of placing minimum order of around TWO LAKHS for Franchise and FIVE LAKHS for Distributor (approximate calculated amount as per the order of box price). Amount will be accepted through Net Banking, Bank Account Transfer or Demand Draft In Favour of Happy Life, payable at Gwalior MP

BANK ACCOUNT DETAILS:

HAPPY LIFE
ICICI BANK,
ACCOUNT NUMBER: 019705500961
ACCOUNT TYPE: CURRENT
IFSC: ICIC0000197

GSTIN: 23BIEPS5130G1ZI

Advertisement

1.5% Royalty is given to the distributor / franchisee for the Advertisement apart from MRP of on any product

Transportation

1.5 % Royalty is given to the distributor only for the Transportation apart from MRP on any product

After Expiry of any product

After Expiry Date of any product we take our product back to the company and in place of it we adjust the amount in further orders. The transportation is born by company itself.

Tentative Profit of Franchise on any product: 17% to 20%

Tentative Profit of Distributor on any product: 8% to 27%

Widely Support

Happy Life India now runs periodic advertisements on in online social media and online professional platforms only. We have new internet ad campaign that will pop up on computer screens with so many users. Most of the time you'll also see the address and contact information for your business included at no extra charge. We always flash your name and address on our website.

Frequent Offers

1. Time to time Festival offers
2. Company gifts
3. Combo offers

How to Apply

All you need to do to take franchisee/Distributorship of Happy Life is to fill the attached Application form with the Demand Draft of the price of your order (Ex Factory Price with GST 12%). Also attached PAN Card and Adhar Card with the form.

Draft of franchise proposal

First, you need to introduce yourself and your proposal. To do that, you'll write a Cover Letter that briefly explains who you are, states your goal, and provides all your contact information. Then, you'll create a Title Page to name your proposal something descriptive, like "Proposal to Sell the Happy life India Health Care Herbal Product's Franchise/Distributor at Main city's of India." or "well known Herbal Health Product ,Herbs and Spices Selling Company Happy Life India Propose Franchise Opportunity in Main city's of India " or "Proposed Purchase of Happy life India Health Care Herbal Product's Franchise in Main city's of India.

Next is the section where you spell out the needs and requirements of the deal. If you are selling a franchise, you'll need to specify the Requirements for purchase, which will contain descriptions such as a minimum cash investment, and perhaps a minimum net worth. You'll also want to specify a Fee Schedule or Cost Summary specifying the ongoing fees that the franchisee will need to pay to the franchisor - these might include fees for advertising or marketing, percentages of royalties, and so forth. You'll also need some topics that spell out what the franchisee is required to do. These might include pages like Expectations, Maintenance, Purchasing, Regulations, and Reporting. You might need Facilities, Design, Layout, or Uniforms that describe what the franchise and its products and employees must look like at all times. Topics will vary somewhat in this section, depending on the nature of the

franchise. For a fast-food franchise, you might need a Menu page to spell out all items that must be offered; for a cleaning franchise,

Services Offered.

You might need a Services Offered page to describe the services that must be offered. Include all the topics you need to describe what is required of an owner of the franchise.

In the following section, you need to describe precisely what you are offering the other party. If you are the franchisor or a current franchisee, you will most likely include pages like Return on Investment or Projected Income to show what a new franchisee can expect to earn.

Training and Advertising are usually big components offered by a franchise, as well as having an established Market Share and Customers and recognizable Branding. Usually there is an established line of Products and a standard Process for running the business,

Steps for every Procedure, and so forth - be sure to include everything the franchise offers to help the new owner be a success. If you're selling an existing franchise, you might want to list your Staff or Team Members to let the prospective owner that these employees are available to stay with the business.

Established Branding

Our Name Happy Life India is known throughout India and the northern States as the biggest and best in Uses Herbal Health Product. Our logo with its distinctive mop symbol is recognized everywhere. You can print pre formatted flyers brochures and business cards to take advantage of our proven layouts while providing your contact information.

Terms and Condition:

1. First order will be delivered to your address within 20-days
2. Further order shall be placed through mobiles or our email
3. We suggest to maintain all sell and purchase invoices
4. We suggest to file GST timely
5. Once the order is placed the money will not be refunded
6. Product type in order may be changed box wise within 2 days of placing order
7. After un-boxing or consignment or opening seal of products we shall not be responsible for any return or exchange
8. There shall be no credit or credit limit. All products will be delivered to the Distributor or franchise after receiving the required amount as per chart.
9. Distributor / Franchise has to pay only Ex-Factory Rate with GST to the company before placing any order.
10. Franchise is always considered as a retailer or direct seller
11. Distributor may sell the products across the city or divisions
12. Distributor may sell the products across the cities of his state until new distributor is established in other cities of same state out of its division.
13. There will be only one distributor in a city
14. Franchise may only sell from his address or his any associated shop
15. Transportation shall be borne by company to the distributor / franchise
16. No distributor / franchise can change the sticker price on the product or seal pattern or any related thing about the product. Doing such activities is quite illegal and company may take strict action against such distributor/franchise
17. Further sell expanses and transportation shall be borne by distributor/franchise
18. Be careful about the proper packing of any items and delivery
19. Be careful about rain, heavy sunlight or durst etc in protecting product
20. Change in product rates, franchise/distributorship amount, percentage may be changed in future. All rights reserve to Happy Life .
21. All matters subject to Gwalior Jurisdiction only



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