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### AT A GLANCE

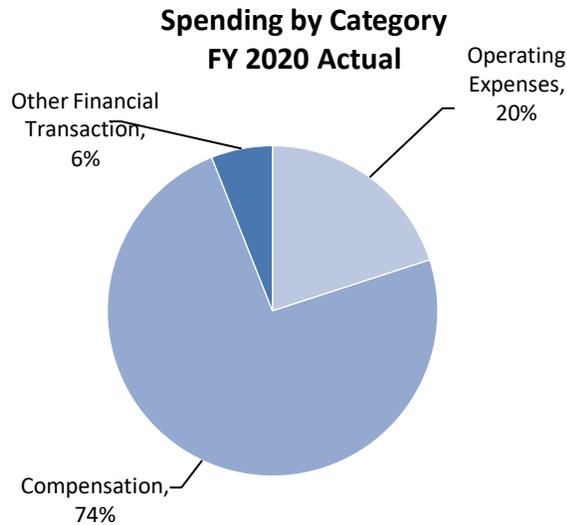
- Authorized by the Legislature in 1985
- Provides unique and challenging learning environment to highly talented Minnesota students
- Provides high-quality professional development opportunities for arts teachers in 480 Minnesota public and charter school districts
- Provided leadership for the development of new Minnesota K-12 Academic Standards in the Arts.
- Employs 63 full and part-time teachers and staff
- Facilitates a Regional Arts Teacher Leaders network that connects experienced art teachers across the entire state.
- Designates and supports “demonstration” (magnet) school sites in each region.
- Provides a comprehensive arts planning program (CAPP) for up to 30 districts or sites statewide each year.
- Perpich is governed by a statewide board

### PURPOSE

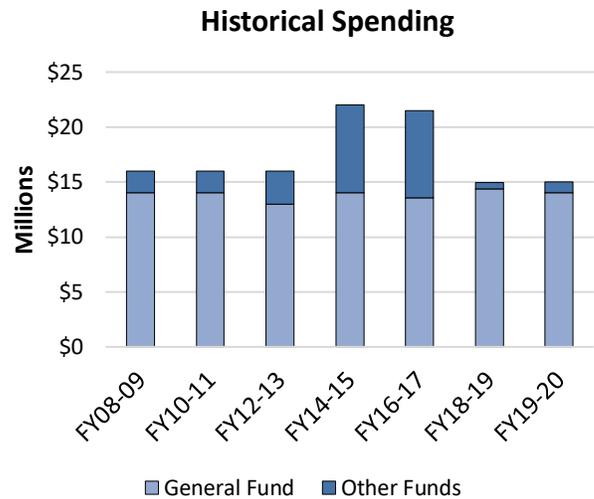
The mission of the Perpich Center for Arts Education is to provide all Minnesota students the opportunity to develop, enhance, and integrate their artistic and academic abilities to their highest potential. As a public education institution, the Perpich Center is uniquely positioned to fuse artistic passion and academic excellence to produce creative critical thinkers. We do this by teaching in and through the arts. The agency operates two distinct divisions, the Arts High School and the Professional Development and Resource Support to accomplish the following:

1. Provide a challenging and supportive learning environment for highly talented Minnesota arts students in grades 11 & 12.
2. Assist all Minnesota students in developing the education and skills needed to achieve their personal goals. Perpich Center programs in arts education address many of the systemic issues affecting student achievement, including social and personal development, equity, and engagement in learning.
3. Prepare Minnesota’s future workforce with 21st Century skills including creativity, communication, collaboration and critical thinking. These skills result in a better prepared workforce, thus contributing to a thriving economy that encourages business growth and employment opportunities.
4. Support Minnesota public and charter school arts education teachers through high quality professional development programming.
5. Maintain a traditional lending library for Perpich students, public patrons, and art educators across the State of Minnesota. The professional collection of more than 15,000 items serves as the preeminent arts education resource for the State of Minnesota. This collection includes print, multimedia and electronic resources on arts education, arts-integrated education, arts in cultural context and professional development. Special collections of multimedia and electronic resources on arts education, arts-integrated education, arts in cultural context and professional development are also available. The Perpich Center for Arts Education Library was fully remodeled in 2018.

## BUDGET



Source: Budget Planning & Analysis System (BPAS)



Source: Consolidated Fund Statement

The Perpich Center had a total biennial budget of \$17 million. Funds are primarily from general fund appropriations. The Center also receives revenues from student fees and federal reimbursements through the MN Department of Education.

## STRATEGIES

To accomplish its mission, the Perpich Center for Arts Education programs incorporate the following strategies:

- 1. Through rigorous work in both artistic and academic disciplines, the Perpich Arts High School student develops competencies that prepare them for a creative life.**
- 2. Statewide Arts Leadership:** The Perpich Center has been fostering development of arts education throughout Minnesota school districts since 1985. We do this through departments that include the Perpich Arts High School and Professional Development and Resource Support (PD&R) formerly referred to as "Outreach".

A survey commissioned by Perpich Center with funds from the Cultural Arts and Heritage Fund, indicated the following benchmarks.

- 87% of schools have aligned their curriculum with state arts standards
- Nearly one-half of all high schools include the arts in School Improvement Plans
- 92% of all schools use licensed arts teachers (full or part-time) as the primary provider of music and visual arts instruction
- 93% of all schools reported providing student field trips to museums, theaters, musical performances and exhibitions to engage in artistic experiences

Building upon this solid foundation of arts in Minnesota schools, the Perpich Center has developed a plan to meet the needs of arts teachers and public school arts programs statewide. Outreach programs were assessed, modified, and in some cases eliminated in FY18 based upon statutory language, mission, impact, cost, and duplication of services. A partnership with eight regional Service Coops provide a location to meet, technology and connectivity, and member communication services bringing many services to them, rather than traveling to the metropolitan area.

**3. Supporting effective schools.** Perpich Arts High School – Perpich Arts High School opened its doors in 1989 and graduated its first class in 1991. It is a statewide, public, residential high school for students in 11th and 12th grades. Students who wish to attend Perpich Arts High School must go through a competitive application and review process. Those accepted have shown artistic promise and a strong commitment to rigorous study in the arts and academics. Students from 61 school districts attended the most recent academic year at the Arts High School. Those students represented the eight (8) congressional districts in our state.

The school is entering its second year of intensive teacher professional development to improve student engagement, has established defined student outcomes, and provides for effective teacher support and evaluation. Additionally, the staff and administration are committed to ongoing implicit bias and equity training. Goals of the school include 100% graduation and 100% college placement.

**4. Equity and Diversity.** The Perpich Center seeks to foster equity and diversity both in its school and through professional development opportunities provided to Minnesota arts teachers. Closing the achievement gap has been the state's #1 educational goal for the past years. The agency seeks to create student-centered educational organizations through training its own staff in student engagement and culturally responsive teaching techniques as well as providing opportunities for educator growth via professional development across the state.

**5. Operational Excellence, Financial Stability, and Accountability.** As a state agency, Perpich Center operates under a plan of continuous improvement in order to balance financial and human resources as dictated by revenues approved by the legislature. The agency is governed by a 15-member board, appointed by the Governor and chosen for their expertise and experience in serving statewide initiatives. A sixteenth ex-officio member representing the Minnesota Department of Education was added in the 2017 legislative session. The agency has vigorously pursued and completed its corrective actions plans to mitigate the findings of the 2016 Legislative Auditor reports.

**6. Positive Public Image:** A Communications and Marketing Plan was developed during FY 18 setting the stage for a multi-faceted approach to shifting the public perception of the agency, increasing enrollment, and making connections with arts educators and organizations across the state. Strategies include: Targeted Audience Identification; Updated Marketing Materials (both digital and print); Promotions using social media, market data, press releases, online advertising and event marketing; Joint ventures and partnerships with other arts organizations; and involving our own students in the creation and dissemination of student recruitment information.