

Eastern West Virginia Community and Technical College

Student Survey Report Analysis

Spring 2020

Prepared by: Joe McGee, Assessment Committee Chair

The following report presents the data collected from the Spring 2020 student survey. This survey replaces the former survey vehicle (IDEA) and is delivered to the students via Blackboard. This change in survey methods was a coordinated decision between the academic and financial components of the college for several reasons: financial savings, the ability to better manage and build the survey, more efficient delivery, and a more streamlined end-user experience. This semester was the first implementation of the new survey and, as detailed below, the response rate increased by 20.5 percentage points (a 61% increase), while the college saved \$9,800 for the year. While the overall survey data is collected for internal assessment, continued improvement, and reporting to the Higher Learning Commission, it should be noted that individual reports are given to faculty for self-assessment and to provide them an opportunity to gauge the effectiveness of their classroom strategy and pedagogy.

Role: Assessment Committee Chair, Eastern WV Community and Technical College

Evaluation: Blackboard Student Course Survey

Term: Spring 2020

Survey Effectiveness:

- **837 surveys distributed. 441 responses received**
- **52.6% response rate as compared to**
 - **Fall 2019 = 32.08%**
 - **Spring 2019 = 27.3%**
- **52 surveys sent to 3 high school sections received no response (2@Pendleton and 1@Pocahontas). It is believed that those sections were *not* using Blackboard (further argument for encouraging faculty use of Blackboard)**
- **Implementation of Blackboard survey saves the college \$9,800 a year (versus IDEA)**

Response Range and Values:

Always = 5 Points

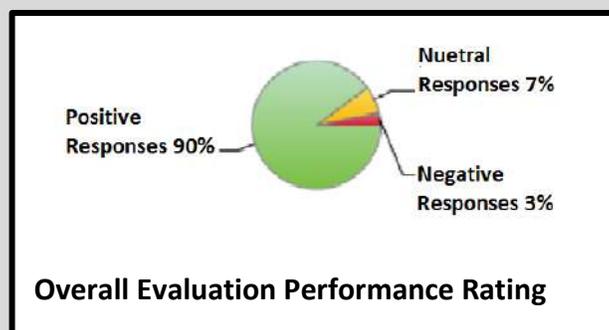
Frequently = 4 Points

Sometimes = 3 Points

Rarely = 2 Points

Never = 1 Point

Not Applicable = 0



Question Mean Analysis

Evaluation Question	Mean	Standard Deviation	# of Classes	Overall Average*
The instructor was well prepared.	4.64	.76	40	91%
The instructor provided a detailed course syllabus at the start of the semester, which included the course learning outcomes, and the course grading policy and grading scale.	4.81	.59	40	95%
The instructor provided detailed descriptions of assignments and communicated lesson goals.	4.63	.76	40	91%
The instructor made effective use of course time.	4.64	.79	40	91%
The instructor utilized a variety of activities and assignments that helped students learn.	4.54	.87	40	88%
The instructor provided useful feedback on student work.	4.48	.88	40	87%

The instructor was available to meet or otherwise communicate with students.	4.65	.72	40	91%
The instructor returned tests and assignments in a timely manner.	4.59	.82	40	90%
The instructor encouraged students to integrate previous learning in discussions and assignments.	4.63	.73	40	91%
The instructor provided clear and helpful answers to questions.	4.56	.83	40	89%
The instructor was willing to listen to students' questions and was open to student feedback about the course and instructional methods.	4.72	.64	40	93%
The instructor asked questions that promoted thinking and encouraged students to express ideas or opinions.	4.64	.75	40	91%
The instructor actively engaged students.	4.57	.86	40	89%
The instructor taught class in a way that helped students	4.53	.89	40	88%

make connections to their personal and professional lives.				
The instructor was knowledgeable regarding the subject matter.	4.74	.68	40	93%
How likely are you to recommend this instructor and the course to a future student?	4.45	.99	40	86%

*Overall averages based on % value attributed to survey scoring (i.e. a “5” being equal to 100%)

Comparison of online classes versus traditional classes:

- # of responses and response rate % (in progress)

Considerations for increasing survey response %:

- Allow survey to run until the Monday after finals week (this survey ended on Friday and some students may not feel comfortable completing the survey until after they have finished all exams)
- Promote faculty use of Blackboard for classes
- Create time in class to complete surveys