

## 2021 Annual Conference Proposed Budget

Zoom Meetings	\$250 x 1 year	\$250
<u>Speaker Compensation</u>	<u>\$100 x 12 speakers</u>	<u>\$1200</u>
<b>Total</b>		<b>\$1750</b>
Zoom Meetings	\$23 x 3 months	\$69
<u>Speaker Compensation</u>	<u>\$100 x 12 speakers</u>	<u>\$1200</u>
<b>Total</b>		<b>\$1269</b>
Zoom Webinar	\$450 x 1 year 100 participants	\$450
<u>Speaker Compensation</u>	<u>\$100 x 12 speakers</u>	<u>\$1200</u>
<b>Total</b>		<b>\$1650</b>
Zoom Webinar	\$1550 x 1 year 500 participants	\$1550
<u>Speaker Compensation</u>	<u>\$100 x 12 speakers</u>	<u>\$1200</u>
<b>Total</b>		<b>\$2750</b>
Zoom Webinar	\$45 x 3 months 100 participants	\$135
<u>Speaker Compensation</u>	<u>\$100 x 12 speakers</u>	<u>\$1200</u>
<b>Total</b>		<b>\$1350</b>
Zoom Webinar	\$155x3 months 500 participants	\$465
<u>Speaker Compensation</u>	<u>\$100 x 12 speakers</u>	<u>\$1200</u>
<b>Total</b>		<b>\$1665</b>

<b>Revenue</b>		
Registration	\$50 x 50 participants	\$2500
<b>Expenses</b>		
Zoom Webinar	\$155x3 months 500 participants	\$465
<u>Speaker Compensation</u>	<u>\$100 x 12 speakers</u>	<u>\$1200</u>
<b>Expenses Total</b>		<b>\$1665</b>
<b>Total</b>		<b>\$835</b>

## Registration Fees

Member Technologist	\$20/ day	\$50/ 3 days
Non-Member Technologist	\$40/ day	\$110/ 3 days
Member Student	\$10/ day	\$25/ 3 days
Non-Member Student	\$30/ day	\$80/ 3 days

BUSINESS

\$400 SAVINGS

Small & Med Businesses

**\$199.90** /year/license

- Host up to 300 participants
- Single Sign-On
- Cloud Recording Transcripts
- Managed Domains
- Company Branding

[Zoom Video Webinar](#)

BUSINESS

Small & Med Businesses

**\$19.99** /month/license

- Host up to 300 participants
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- Managed Domains
- Company Branding

[Zoom Video Webinar](#)

100 ATTENDEES

\$80 SAVINGS

**\$400.00**/year/license

100 ATTENDEES

**\$40.00**/month/license

500 ATTENDEES

\$280 SAVINGS

**\$1,400.00**/year/license

500 ATTENDEES

**\$140.00**/month/license

#### ZOOM VIDEO WEBINAR (ALL PLANS)

- 100 interactive video panelists, 49 viewable on screen at one time tooltip icon
- Screen Sharing from panelists (even videos with audio)
- Q&A with the ability to like and up-vote questions
- In-webinar text-chat
- Polling
- Attendee and webinar performance reporting tooltip icon
- Mute/unmute panelists
- Promote attendees to be panelists
- Whiteboarding and annotation tools
- Customizable branded registration pages
- [Pre](#) and post-webinar reminder emails
- Practice session for pre-event panelist prep tooltip icon
- Post-event survey link
- Recordings and transcripts tooltip icon
- Integration with CRM and marketing automation applications with registration and attendee information
- Live streaming to unlimited audiences on Facebook Live, YouTube, and custom streaming services
- PayPal Integration
- Language Interpreter support
- Source tracking (up to 50 sources)  (Ctrl) ▾