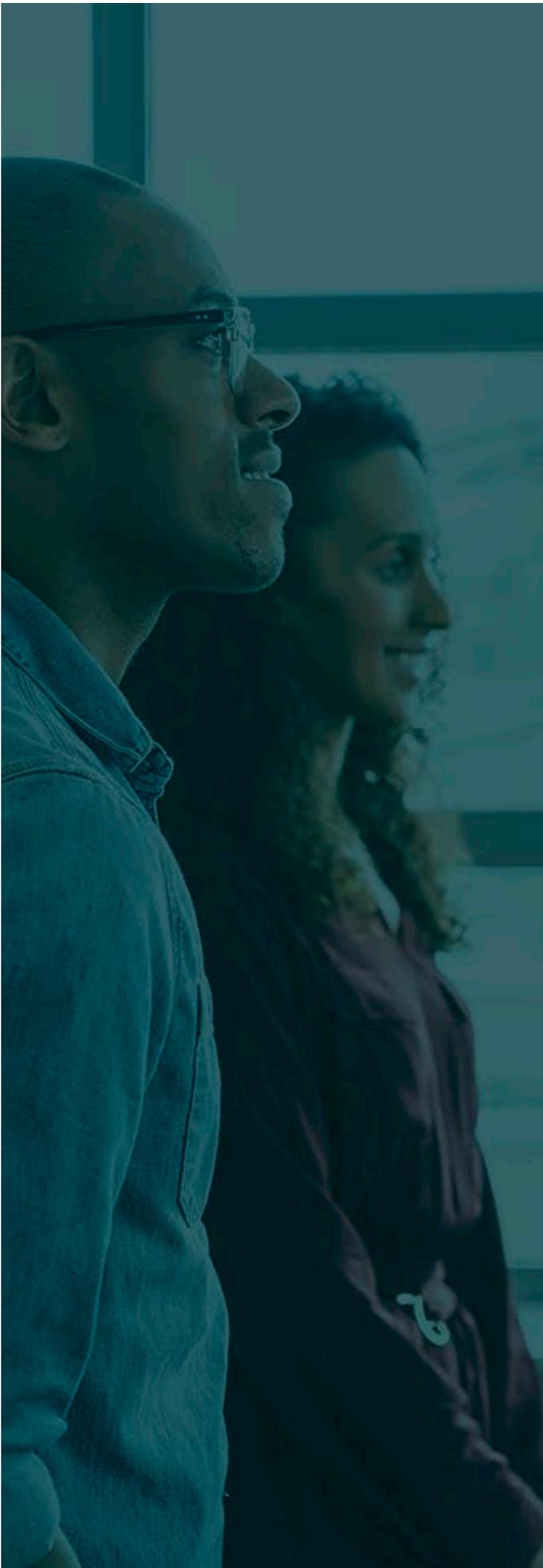
A photograph of two women in a meeting, overlaid with a dark teal filter. The woman on the right is smiling and looking towards the woman on the left. The woman on the left is looking down at something in her hands.

WSIB's Health and Safety Excellence Program

Workplace Safety North

*2021 Business
Plan*



Introduction

- Understand the program and business case for health and safety



Join – Step 1

- Register with WSN an approved WSIB Excellence program provider
- Employers contact WSN or find out more about the WSIB’s Excellence program.
- Information about WSN as an Excellence Program Provider
- WSN resources for delivery, marketing, and support
- Registration and Fee Structure for the Excellence Program through WSN



Develop – Step 2

- Program registration process and workplace health and safety assessment



Demonstrate – Step 3

- Select 1-5 health and safety topics for your action plan
- Program Implementation Model
- Services, Resources and Support provided by WSN

INTRODUCTION

What is the Health and Safety Excellence program?

- WSIB's only incentive program that gives you a roadmap to improve the health and safety of your workplace.
- Delivered by a network of WSIB-approved providers with industry expertise which includes Workplace Safety North.
- Flexible, rolling entry, simple requirements, and services across the province.

Why should you join?



Earn **rebates** and **recognition** for your health and safety improvements.



Receive **dedicated support** from Workplace Safety North to provide program support and assistance to address your health and safety challenges.



Improve your workplace health and safety culture to **enhance productivity and innovation.**

Step 1: Register with WSN

Visit the WSIB website at wsib.ca/healthandsafety to view Workplace Safety North's profile to help you choose the right provider.

How can employers contact WSN an approved program provider or find out more about WSIB's Excellence program?

Website: [Workplace Safety North](#) and [WSIB's Health & Safety Excellence Program](#)

Social media: [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#)

Newsletter: <https://www.workplacesafetynorth.ca/every-worker-magazine>

Email: WSN at info@workplacesafetynorth.ca

WSN website: at www.workplacesafetynorth.ca

Phone #: 705 474 7233 ext. 291

E-mail: rosebedard@workplacesafetynorth.ca

- Firms can also contact their local Workplace Safety North (WSN) Health and Safety Specialist to obtain more information.

Information about WSN

- ➔ WSN services all of Ontario, although has a primary focus on Northern Ontario
- ➔ WSN's sector/industries it serves is the following,
 - X Mining
 - X Forestry
 - X Pulp, Paper, Printing and Converting Industries
 - X Agriculture
 - X Manufacturing
 - X Municipal
 - X Transportation

There is support for all sizes of businesses from WSN.

- Small (50 or less employees)
- Medium (51-100 employees)
- Large (101 + employees)

WSN resources for delivering the WSIB's health and safety program (i.e. Marketing, administration, competency development to support topic completion)

Marketing: WSN has specialized marketing and communications staff who create a focused approach to the promotion of the WSIB Excellence Program. This will be achieved through newsletters, the WSN website and social media.

Consulting and Training Field Staff: WSN's supporting staff represents over 15 front line facing staff available to support the WSIB Excellence program by providing sector-specific support through program development, consulting, training and specialized services, such as ergonomics and industrial hygiene.

All staff are health and safety professionals with specialized training and backgrounds in health and safety.

Administrative Support Staff: WSN provides and co-ordinates support with our Prevention Services Assistant. All presentation material and meeting support documents are provided to field staff by this assistant. Support in administrative coordination, responding to client questions, tracking of related reports and required submissions is also provided.

Competency Development: Regular webinars with WSN staff and WSIB support staff are held throughout the year providing discussions on program requirements, leading practices, and address current issues. A current and progressive WSN Excellence Program webpage has been developed to provide program templates, sample completed templates, and resources which support staff coaching of participants. Ongoing training is held throughout each year, assisting in advancing staff competency.

WSN’s Outreach and marketing efforts:

Workplace Safety North has a focus on Northern Ontario communities and encourage all sectors to participate in the program.

Marketing plans are coordinated by utilizing a community-based approach, this includes: mail outs; e-mail blasts; social media; promotion in e-newsletters; promotion through regular webinars; and on all websites. Field staff will also be provided with both electronic and hard copies of promotional materials, which they will be able to share with clients during regular consulting or training activities.

Focus areas							
Forestry	Mining	Paper, Printing and Converting Industries	Construction	Municipalities	Manufacturing	Small business	Transportation
Marketing activities				Competency development approach			
Mail outs, e-mail blasts, promotion in newsletters and social media, promotion through webinars and on our website.				Webinars, manager and peer coaching and support.			

Step 2: Connecting with the WSIB digital portal to complete WSIB program registration and the workplace health and safety assessment

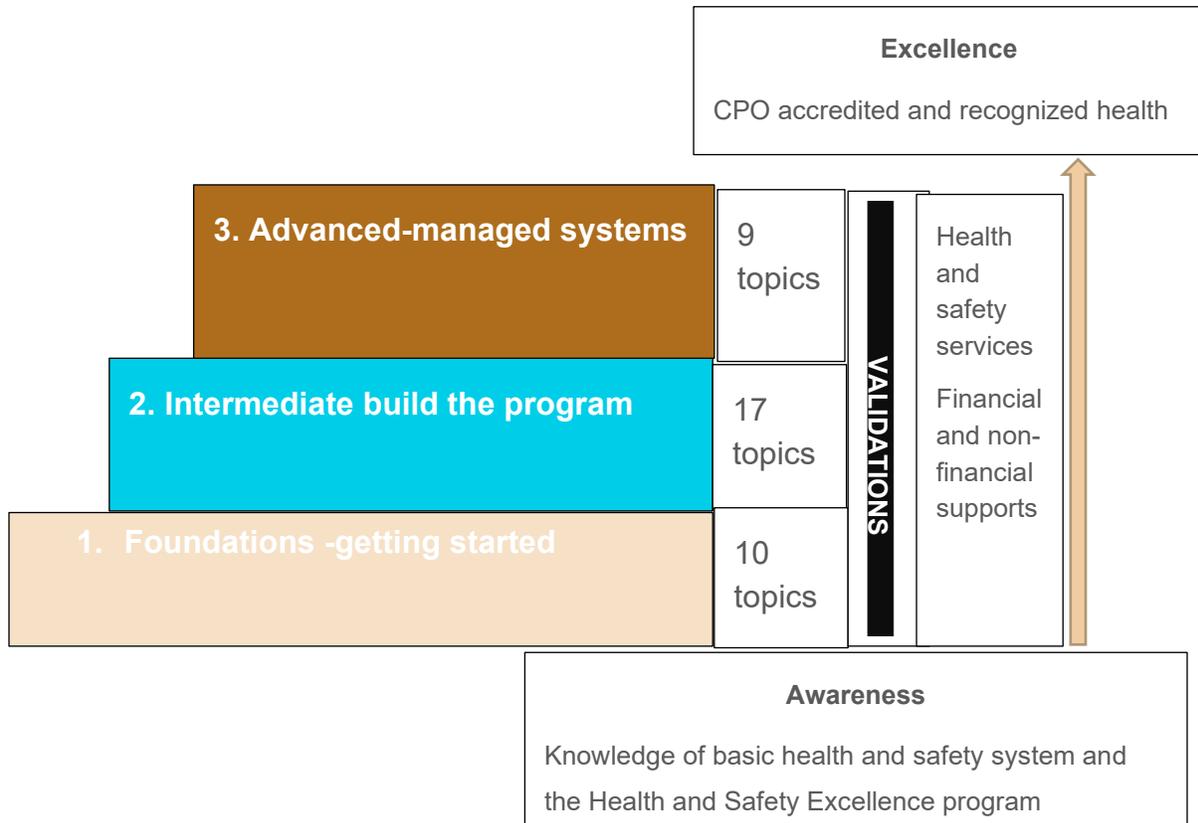
To initiate your WSIB program registration and complete a workplace health and safety assessment you will need to register through the WSIB digital portal. For further information or support with the program, contact Rose Bédard, Prevention Services Assistant, by email: rosebedard@workplacesafetynorth.ca or by phone: tele: 705 474 7233 ext. 291. She will

Workplace Safety North

Business Plan

send you the link to access the WSIB digital platform to register and complete the workplace assessment.

The workplace assessment results will recommend topics based on program levels.



Step 3: Select 1-5 health and safety topics for your action plan

Once you chosen your topics, WSN will review and help you finalize your action plan. Your action plan must be finalized within 90 days of creating your profile on the WSIB digital platform.

WSN will continue to guide you through the journey

Program Implementation Model

WSN will be promoting the 5-step implementation model with WSN firms in the program. We will also be exploring using the Plan, Do, Check, Act model to develop a sector specific model for small business (primary focus will be the forest industry).

WSN will ensure networking and best practice sharing among WSN Excellence Program registered participants.

Our group will continue to provide regular networking webinars throughout the year. These webinars will include: Guest speakers; best practices sharing sessions; a program requirements presentation in virtual training webinar format; and program materials review workshop supported by WSN field staff.

These sessions will be considered optional for program participants, however, will be promoted as beneficial for firms to participate.

In addition to the networking meetings, WSN will provide several virtual training sessions in a webinar format. These will include: An introductory session welcoming members; member additional program material review sessions; and additional program support sessions.

All virtual training sessions will be recorded to allow access by members throughout the year.

What type of services will be provided?

- ➔ Each optional virtual meeting will include a workshop activity where firms have an opportunity to network, review, and share their program status with other participating firms and WSN staff. This provides an effective forum to address questions regarding the program, share best practices, and obtain support from other program participants.
- ➔ Participating firms are required to be prepared to discuss their individual firm progress, share best practices, participate in guidance, and support activities throughout each webinar.
- ➔ Virtual training sessions will be held throughout the year and will support program orientation, support and provide explanation of program requirements, and supplemental support to assist firms with guidance with program development

Registration

WSN will be accepting registrations throughout the year.

What is the fee structure for WSN participants?

Fee Structure:

Fees for the WSIB Excellence program are based on the number of workers which an employer has in their workplace. This price structure allows employers to select between one and five topics per program year.

Employers with 1 – 50 workers	\$650
Employers with 51 – 99 workers	\$999
Employers with 100+ workers	\$1350

- ➔ An employer can select a minimum of one topic to a maximum number of five topics per year to receive a rebate for a 12-month period.

Workplace Safety North

Business Plan

- ➔ Businesses with less ability to impact their premium (<20% predictability) receive 2% of their total WSIB premiums per health and safety topic successfully completed and verified by WSIB validation.
- ➔ Businesses with more ability to impact their premium (>20% predictability) receive 1.4% of their total WSIB premiums per health and safety topic successfully completed and verified by WSIB validation.
 - Rebate floor (minimum) of \$1,000 per completed topic; up to 75% of WSIB annual premiums and cap (maximum) of \$50,000 per completed topic.

For more information contact:

Rose Bédard

Prevention Services Assistant

Phone: 705 474 7233 ext. 291

E-mail: rosebedard@workplacesafetynorth.ca
