

Appendix A
Health and Wellbeing Conference Action Plan

Conference Action	SMART action	Support required from HWBB	Owner
Raise the profile of the Health and Wellbeing Board's work and strategy with existing place based groups such as Parish Councils/ Use the District Parish Conference.	Contact all Parish Councils to request a 20 minute slot at a meeting to explain the HWBB priorities and how PCs can support the HWBB's work (by July 2017)	Individual members to identify availability to represent the HWBB at Parish Council meetings.	PPE/ Jo Reeves
Amend the report template for Board meetings to invite authors to explain how the Board can support them.	Include the heading 'How the Health and Wellbeing Board can help' in the report template for Board meetings in time for the July meeting.	HWBB members to take a 'high support, high challenge' approach to considering reports.	Jo Reeves
Update the Board on community activities which are creating the 'soup'.	In each update report to the HWBB in 2017, include examples of activities which demonstrate an integrated approach.	HWBB members to identify and share good examples of integrated working with communities.	BCT
Make engagement with the Board easier.	Develop a HWBB web page, including a contact form for public to submit queries on any HWB issue.	Once developed, all HWBB members to promote the webpage by inclusion in email signatures.	PPE
Look at the terminology and branding used by the Board.	Develop a logo for the HWBB by September 2017	Encourage colleagues to use the logo on appropriate material	PPE
Incentivise attendance at community conversations	Evaluate the potential effectiveness of monetary incentivisation for attendance at community conversations (by end of 2017)	HWBB members to influence organisations to resource this work.	BCT
Focus alcohol strategy on communities with the greatest need so we can have the greatest impact.	Cross reference data of all partners to identify areas with greatest alcohol need/ burden of services and prioritise delivery of IBA and Blue Light to those areas.	HWBB members to ensure organisations share data.	AHRP
Look at examples of good 'soups'.	By the end of the year, invite representatives from a good practice HWBB to a Problem Solving Session to identify what we can learn from them.	HWBB members to prioritise attendance at the session.	Jo Reeves
Write the recipe for 'soup' and assess how far along the salad to soup scale we are.	Give a presentation to the HWBB regarding current good practice and opportunities for development.	HWBB members to identify what their vision for integration is.	Steering Group/ Locality Integration Board
Commit to putting our entire workforce and resources behind the two priorities.	Identify strategies/ operational plans due to be updated that can be aligned to the HWB priorities and amend by March 2018.	All HWBB members to influence organisational priorities to support the HWB strategy.	HWBB
Increase the visibility of what's working to system leaders.	Forward Plan to include update from a sub-group to provide opportunity to share successes and identify areas of improvement.	HWBB members to feed back good practice examples.	Steering Group
Delivery Groups needs to be focussed on their impact and outcomes.	Sub-groups to include outcome targets and measures on Delivery Plan by end of May 2017.	HWBB members to challenge delivery plans with insufficient outcomes focus	Steering Group