

Format Selection Guide

Introducing a new concept in book publishing: customized editions that are uniquely tailored to the individual reader.

Instead of a “one size fits all” approach to book publishing, ReadHowYouWant has developed innovative conversion technology that enables us to customize books to suit individual readers.

Our goals are to:

- Make reading easier, more enjoyable, and more accessible to all readers
- Deliver optimized formats that reduce eyestrain, reader fatigue, and loss of concentration
- Allow those with reading disabilities to access books in the format of their choice, at an affordable price, as soon as the book is published

Thousands of titles now available — on demand

ReadHowYouWant offers the largest selection of alternative format books commercially available. These books include contemporary titles from a large number of publishers as well as major literary classics and books on philosophy, history, and religion (in the RHYW Classics Library). Hundreds of new titles are added monthly. For more information on our offerings and to download a twenty-page sample, please visit our online bookstore at www.readhowyouwant.com.

About our patent-pending technology

Developed and tested over four years, our innovative text conversion technology coupled with our team of skilled editorial specialists allows us to create new, optimized editions— including indexes, footnotes, tables, diagrams, and images — at quality levels expected by the discerning reader.

Optimization

Each ReadHowYouWant edition has been optimized for maximum readability. Rather than simply enlarging existing typeset text, our EasyRead printed books have been retypeset and optimized to improve word recognition and ease eye tracking by adjusting word and line spacing and minimizing hyphenation. Our electronic versions — eBooks, MP3, DAISY, and Braille — are set up according to the specific type of player, while

audio formats allow the listener to select the optimum voice, speed, and pitch.

Customization

In addition to large-font formats, we offer special formats for people with print reading difficulties, such as dyslexia, macular degeneration, and eye-tracking problems. We also offer special reader-designed formats that can be customized to individual needs and preferences.

- Large print in multiple sizes
- Special formats for people with print reading difficulties
- Reader-created print formats
 - Audio – MP3
 - eBooks
 - DAISY
 - Braille

Read How You Want
YOUR CUSTOMIZED BOOK SOURCE

www.readhowyouwant.com

Find the format that's right for you.

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The EasyRead Edition is optimized for reading enjoyment for readers with normal vision. The text is set in comfortable 11 point type.

13

The EasyRead Comfort Edition is optimized for readers who find that reading small print requires effort and causes eye strain but they do not need large type. The text is set in 13 point type.

16

The EasyRead Large Edition is optimized for readers who need a standard 16 point type.

16

The EasyRead Large Bold Edition is optimized for readers with reduced vision who need bold 16 point type.

18

The EasyRead Super Large 18 Edition is optimized for readers with significantly reduced vision who need bold 18 point type.

20

The EasyRead Super Large 20 Edition is optimized for readers with significantly reduced vision who need bold 20 point type.

24

The EasyRead Super Large 24 Edition is optimized for readers with severely reduced vision who need bold 24 point type.



The EasyRead **Word Pattern Edition** is optimized for readers who need help **differentiating** between **words** or tracking **their eyes across a line**. This **pattern** adds **extra visual information** about **word order**, and makes it harder for readers to swap the order of adjacent **words**.



The EasyRead **Character Pattern Edition** makes it difficult to forget the direction of reading. The ending of each word stands out, and this helps people who forget to read the last syllable of the word. There is extra visual information about the order of letters within the word, and the pattern can also help with word differentiation and eye tracking.



The EasyRead **Custom Character Discrimination Pattern** distinguishes between letters by making them stand out from similarly shaped letters: *e* and *o*, mirrored letters like *b* and *d*, or stemmed and unstemmed letters like *h* and *n*. This format is offered as a Custom Format, as the character discrimination issues faced by a reader are usually specific to that individual.

Custom The EasyRead Custom format allows readers to select the format that's customized to their own needs. Readers can select typeface, font size, character, word, and line spacing, as well as line length. The other special formats and type color can be used as options.

Other Alternative Formats Available

EBooks , MP3 Audio, DAISY, Braille

To experience a book formatted in a style optimized for you, visit our bookstore at www.readhowywant.com and download a free 20 page sample from our Classics Library.

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