Core Values of

Koneru Lakshmiah Educational Foundation

(Deemed to be University)

Core Values in KLEF

"A cynic is one who knows the price of everything but the value of nothing." Hence it should be a constant endeavour among institutional and organizational communities to nurture what can be treasured as *core values*.

A few carefully assorted core values are assiduously set into the general ambience of KLEF and aligned to its mission and vision and reflected in the general development of curricular and personal growth of Faculty, Staff and students. Here are some of the envisioned core values which not only uphold the ideals of the University but also connect with the National spirit making Higher Educational Institution a temple of learning and knowledge.

In carrying out its mission, the university is guided by the following core values:

1. Excellence and innovation

Central to KLEF history and tradition is the commitment to teaching, to the individual learner, and to active involvement in the teaching-learning process. Highly qualified, diverse faculty of the institution promote critical thinking, engaged learning, research, and creativity in a challenging, supportive learning environment. A committed academic environment that encourages lifelong development as learners, scholars, teachers, and mentors is thoroughly facilitated in the institution.
The institution is committed to excellence through the delivery of outstanding undergraduate and graduate programs. These Signature Academic Programs guide the students to develop diverse skill sets. The university's faculty and staff promote the intellectual, professional, social, and personal development of its students through innovations in learning, scholarship, and creative endeavours. Students, faculty, and staff partner to create strong engagement with the local, national, and global communities. KLEF dedicates itself to academic vitality, integrity, and diversity. The professional practices of the institution are a unique fusion of education and research.

2. Equity

KLEF values educational opportunity and welcomes those who show promise and a willingness to work toward achieving shared educational goals. The institution is committed to providing accessible, high quality educational programs and financial support to students based on merit.
Consequently, it is committed to providing opportunities for personal growth in an environment that supports the development of general well being, ethical decision making, and personal responsibility. The opportunity gaps are addressed by the institution from time to time.

3. Social Responsibility

KLEF seeks to enhance interaction and understanding among diverse groups and cultivate enriched learning opportunities in a global community.

The institution **is** dedicated to the promotion of outreach activities, community education, and partnerships with surrounding rural communities. The institution believes in collaborating with the citizens of the region, the state, the nation, and the world as well as those organizations and constituents with whom it works.
The institution promotes a safe, healthy, and sustainable environment where the stakeholders can flourish at the personal and community level as responsible citizenry with obligations to improve their environment.

Universities, especially private ones are in need of strong corporate strategies in order to be successful in the highly competitive educational scenario . In this respect, Corporate Social Responsibility (CSR) becomes one of the highly preferred strategies by higher education institutions for gaining a good reputation and a competitive advantage.

4. Self-esteem

It is believed in Psychology that self-esteem is the highest form of human dignity and respect that can be attained. When we look at teaching through the lens of education the one teaching that will strike us almost immediately is that of the Dignity of the *Homo Sapiens* among God's kingdom. Dignity is one of KLEF's core values and it is not just respecting a student but it has multiple facets that go further than manners. The institution provides resources necessary for a student to lead a life of self-esteem not just in rhetoric but in reality. It is universally believed that these values are instrumental for development and hence are embedded in all processes in the university.

5. Academic and Personal Integrity

KLEF is committed to equity, social justice, and diversity, and maintains the highest standards of integrity in interpersonal dealings. The institution serves as a resource for and stimulus to economic, educational, cultural, environmental, and community development in the region. The institution is committed to practices that are fair, honest, and objective in dealing with students, faculty members, staff, and stakeholders at all levels. The institution believes in being responsible and accountable in its operations at all levels including continuous assessment of academic programs and transparency in financial and administrative procedures. The good old saying that public trust cannot be won without personal integrity is adhered sincerely at KLEF.

6. Quality

KLEF provides educational programs that lead to the acquisition of knowledge and skills necessary to achieve information literacy, career advancement, personal enrichment, leadership, and service to the community. To ensure program quality, the institution assesses practices, policies, and procedures on an ongoing basis to strengthen the overall effectiveness of curriculum, instructional delivery, and operations.

The institution maintains highest academic quality and ensures that the programs remain innovative and responsive to the ever-changing and diverse needs of those it serves.

7. Diversity

KLEF sustains diversity of all forms and categories. From systemic to constituential, these diversities thrive and add to the framework and ambience of the institution. The institution believes that diversity facilitates positive mobility and effectiveness-which are essential for creating an organizational image that every Higher Educational Intuition (HEI) works for. The varied levels of Diversity within an institution help in addressing issues of the job market which the students eagerly look forward at end of their program. Diversity also throws open opportunities for experimenting with innovation within the processes of the institution.

8. Empowerment

A multi-faceted approach is followed to empower all academic stakeholders through participatory administration, leadership and management. All process in the intuition aligns to making the 'student' an empowered and highly interested stakeholder. The intuition looks at way to benchmark internal processes in order to modernize and implement improvements that ensures empowerment.

9. Environment

KLEF strongly believes that environmental initiatives are an integral part of HEI's. The institutions tries to understands the environmental policy and management dynamics form time to time before aligning the processes of the institution in accordance with the bigger picture. The indigenous social factors are thoroughly studied before the intramural strategies are formulated. The social and environment factors are jointly considered and harmonised to develop modules and processes which are attainable. The institution has clear set environmental goals to not just aid in national development but also help the other Higher Educational Intuitions in the vicinity consider KLEF as a model in development of green technology. The recent laurel that came KLEF's way it being awarded 'clean campus' is but a feather in cap of many environmental initiatives which are seriously worked on by the teams within the campus.

10. ENGAGEMENT

It is an established truth that there should be well-directed efforts from all stake-holders to achieve a consonance between higher education and community engagement. Education cannot remain a rich man's domain or a visionary's dream. The fruits of its universal values should percolate from the high-end intelligentsia to the under-privileged rural youth. KLEF nurtures this idea and endeavours to reach out to the rural population through carefully designed programs that combine scientific knowledge with day-to-day utility and enhance the quality of their lives. One should remember the famous quote:

"Technology always carries the crown, but it also runs on rocks, rubble and wheels."