

News Release: Immediate

**J.P. Morgan launches the J.P. Morgan Ethos Investments platform for investors seeking to deploy capital in ESG-focused assets**

- *New J.P. Morgan Ethos Investments platform provides institutional investors with exposure to assets selected for their leading Environmental, Social and Governance (ESG) track record*
- *Investors can select ESG investments via trackers, principal protected products and bespoke portfolios, across equity, credit and fixed income markets*
- *New platform designed as a single destination for investors looking to combine financial performance with ESG principles*

**New York, February 1, 2016** – J.P. Morgan announces today the launch of J.P. Morgan Ethos Investments, a sustainable investments platform offering a comprehensive suite of tools for institutions and distributors looking to create tailored Environmental, Social and Governance (ESG) products. The new platform aims to offer the industry's most diverse range of fully-customizable products for clients looking to deploy capital in ESG-focused investments.

"We have seen first-hand the rapid rise in demand for ESG based products, as clients realize that the returns can be just as rewarding as with traditional products," said Tim Throsby, Global Head of Equities at J.P. Morgan. "In what has previously been a fragmented market, this platform is designed to allow clients to choose from a wide range of benchmark indices and bespoke portfolios across asset classes. We expect it to open up a whole new investment base for companies that demonstrate strong ESG credentials, and bring opportunities for investors."

Through J.P. Morgan's extensive partnerships with specialist index providers and asset managers, investors can receive exposure to assets selected for their ESG performance. Investors can elect between passive indices, actively managed funds and bespoke portfolios, across equity, credit and fixed income. J.P. Morgan will also include green and social bonds issued by highly rated supranational and corporate entities in the platform to combine principal protection and equity-linked upside potential.

The J.P. Morgan Ethos Investments platform was designed to combine financial performance with clients' sustainability priorities, and those clients will also benefit from the full scale of J.P. Morgan's global presence and ability to customize investments to suit particular needs. At launch, J.P. Morgan is partnering with index provider S&P Dow Jones Indices on a new range of indices.

"We are proud to be a part of the J.P. Morgan Ethos Investments platform by providing a range of new climate change and ESG indices to it, starting with the upcoming launch of the S&P Europe 350 Climate Change LVHD Index," comments Alex Matturri, CEO of S&P Dow Jones Indices. "As a leading index provider, we have a wealth of knowledge and experience when it comes to creating innovative climate change and ESG indices. We are excited to be working with J.P. Morgan to develop the new range of indices which will bring greater benchmarking and measurement tools to investors through the J.P. Morgan Ethos Investments platform."

J.P. Morgan is one of the largest underwriters of green bonds globally, and products offered on the platform will build on its historical cooperation with the World Bank in the green and sustainable bond market.

"The World Bank (IBRD) issues bonds to finance development activities that achieve a positive social impact in its member countries," said Heike Reichelt, Head of Investor Relations and New Products, World Bank. "J.P. Morgan's new sustainable investments platform is a welcome addition to expanding opportunities for investors who are looking to do well financially, while supporting investments that have a positive impact. It will also help deepen our collaboration with J.P. Morgan in offering the World Bank's bonds for sustainable development to investors."

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“This year marks an important milestone for the international community with the agreement of the Global Goals that chart a new course for development over the next 15 years. Achieving these ambitious goals will require increased partnership between the public and private sector.”

### **About J.P. Morgan’s Corporate & Investment Bank**

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J.P. Morgan’s Corporate & Investment Bank is a global leader across banking, markets and investor services. The world’s most important corporations, governments and institutions entrust us with their business in more than 100 countries. With \$19.9 trillion of assets under custody and \$364.8 billion in deposits, the Corporate & Investment Bank provides strategic advice, raises capital, manages risk and extends liquidity in markets around the world. Further information about J.P. Morgan is available at [www.jpmorgan.com](http://www.jpmorgan.com).

Environmental, social and governance (ESG) considerations are integrated into the policies and principles that govern J.P. Morgan’s business and reflect our commitment to sustainable growth. Further information about J.P. Morgan’s position on ESG topics is available at:

<https://www.jpmorganchase.com/corporate/About-JPMC/esg.htm>