



CENTURA HEALTH'S CORE VALUES

COMPASSION

In serving our customers, their families and each other, we will:

- Honor the individuality of each person;
- Treat each person with dignity, taking the time to be present, to listen, to explain and to understand;
- Create a caring environment that exudes humanity, humility, grace and love.

RESPECT

In working with each other, we will:

- Encourage and value the contributions of each person, and make each feel supported and empowered;
- Listen well, communicate openly and honestly, and encourage others to do the same;
- Treat others as we would like to be treated ourselves, relating so well with them that they actively seek to associate with us.

INTEGRITY

In all of our interactions, we will:

- Foster trust by being truthful, empathetic and consistent;
- Be authentic and courageous, aligning what we are thinking, saying, feeling, and doing;
- Be responsible for and follow through on the commitments we make.

SPIRITUALITY

In honoring the missions, ministries, and heritages of our Catholic and our Adventist sponsors, we will:

- Add meaning and purpose to the lives of our associates, physicians, and partners;
- Celebrate the role of spirituality in healing for each individual;
- Serve each other and our communities in harmony with the inclusiveness, wholeness and touch that characterized Christ's healing ministry.

STEWARDSHIP

In managing the natural, human, and financial resources to which we have been entrusted, we will:

- Seek ways to appropriately utilize resources, allowing us to become more effective and productive;
- Act responsibly, taking only those actions that align with our mission;
- Be accountable to the organization and to each other for our actions and the outcomes they produce.

IMAGINATION

In seeking to grow our ministry, we will:

- Look beyond the challenges of the present and envision what is possible;
- Cultivate and reward innovation and risk taking;
- Embrace continuous learning and positive technological advancement.

EXCELLENCE

In all we do, we will:

- Put forth our personal and professional best, providing the highest quality of care of which we are capable;
- Commit ourselves to continuous improvement, seeking to set the recognized performance standards within our industry;
- Deliver a superior experience for all of our customers, sensing their needs and exceeding their expectations.