



**TAYLOR JOHNSON**

giving voice to your brand

**FOR:** Englewood Construction

**CONTACT:** Kim Manning, [kmanning@taylorjohnson.com](mailto:kmanning@taylorjohnson.com), 312-267-4527  
Mark Thomson, [mthomson@taylorjohnson.com](mailto:mthomson@taylorjohnson.com), 312-267-4523

**FOR IMMEDIATE RELEASE:**

**Chicago-Area General Contractor Englewood Construction to Sponsor Ryder Cup Competition**

*Englewood Construction to participate at international golf tournament in late September*

CHICAGO (September 12, 2012) – When the Ryder Cup tees off at Medinah Country Club in Medinah, Ill. on September 25, Englewood Construction, one of the country's leading commercial construction firms, will be on hand as a corporate sponsor to mark the historic occasion of the international tournament's first stop in the Chicago-area.

"The Ryder Cup has never been in Illinois and it hasn't been in the central time zone since 1971," said William Di Santo, president of Lemont, Ill.-based Englewood. "As a golf-lover, I saw this as a unique opportunity to take advantage of a once-in-a-lifetime event in the Chicago area."

A locally-based contractor with clientele all across the world, Englewood recognized this momentous chance and took the significant financial step of sponsoring the biennial golf competition between teams from Europe and the United States.

Di Santo said that the decision to sponsor the Ryder Cup was not based on driving name recognition for Englewood, but rather as a way to show appreciation to loyal customers that stuck by the general contractor through one of the worst recessions in U.S. history.

"This is not typically something we do, but we thought this could be the perfect venue to give something back to our clients that have given us so much," said Di Santo. "To be honest, we could not have made this investment a few years ago, but because so many quality clients stuck with us and kept providing work in such an uncertain climate, we are much stronger today and well positioned to acknowledge their commitment."

Englewood's guests will enjoy amenities at the Captain's Club, which includes a climate-controlled hospitality tent steps away from the course's 8th hole that provides food and drinks throughout the day, as well as business resources such as computers with Wi-Fi access and fax machines.

"We want our guests to relax and enjoy the day, but we understand they may have to attend to business at some point," said Di Santo. "We wanted to make sure that they were able to have access to these amenities should the need arise. It provides a little extra comfort for those who will be outside of the office for a few days."



**TAYLOR JOHNSON**

giving voice to your brand

As a national contractor, Englewood will see many of its clients flying in from all over the country to attend the Ryder Cup. The firm's guests will be traveling from California, New York and Florida to attend portions of the five-day event that begins on Wednesday, Sept. 25 and ends on Sunday, Sept. 30.

"Logistically, this has been a huge time investment for us," said Di Santo. "Coordinating with clients, delivering instructions and working with the Ryder Cup representatives has been much more time consuming than we anticipated, but we know the work will pay-off and we'll be able to deliver a wonderful experience for all of our guests."

The Ryder Cup is jointly administered by the PGA of America and the PGA European Tour and alternates every two years between courses in the U.S. and Europe. The event is unique because it displays some of professional golf's top talent, but players receive no prize money for participation. Players participate for national pride and bragging rights.

The event typically has a dramatic impact on local economies and that is not expected to change this year. It has been reported that the five-day competition will draw 40,000 spectators and potentially generate \$130 million for the local economy.

"We are very excited to participate in such a prestigious and historic event in the Chicago area," said Di Santo. "I don't know if an opportunity like this will come along again, which is why we feel it is necessary to make this significant commitment on behalf of our clients."

# # #

**Photo Caption:**

**About Englewood Construction:**

Englewood Construction, Inc. is a commercial general contractor specializing in the construction of retail, restaurant, shopping center, hotel, education and office/industrial projects throughout the United States. Established in 2001, Englewood Construction's executive team has more than 30 years of commercial construction experience, including executive positions with R.A.S. Builders and Capitol Construction. Since its founding, Englewood Construction has managed over 500 projects in 28 states and amassed a national qualified vendor base exceeding 20,000 subcontractors and suppliers. For more information on the company, visit [www.engagewoodconstruction.com](http://www.engagewoodconstruction.com), and to learn the latest insights and tips on solving commercial construction issues visit the company's award-winning blog at [www.hardhatchat.com](http://www.hardhatchat.com).