

Template for advertisement of Consultant vacancies

CONSULTANT - ADVOCACY AND OUTREACH FOR WHO'S AIR QUALITY, HEALTH & ENERGY ACCESS ACTIVITIES

1. Area of expertise:

Technical communications, public health, air pollution, energy access

2. Purpose of consultancy

To develop and disseminate technical information around air pollution and health through technical reports, flyers, video materials and other forms of media.

3. Background

WHO estimates suggest that around 7 million deaths each year are attributed to exposure air pollution from diseases including pneumonia, stroke, ischemic heart disease, chronic obstructive pulmonary disease, and lung cancer. Addressing air pollution requires joint action from different sectors including the health sector.

The Air Quality and Health (AQH) team, of the Department of Environment, Climate Change and Health, objective is to promote health sector intervention for air pollution, as well as interventions in economic sectors (e.g housing, transport, energy) that reduce environmental health risks, promote better health, and optimize the health co-benefits of sustainable development /climate change mitigation policies. The AQH team is responsible for the dissemination of WHO air quality guidelines, providing the technical guidance to support the guideline implementation and increasing public awareness about air pollution

As part of the Health and Energy programme of work, AQH's activities seek to improve health through the dissemination and adoption of air quality guidelines, as well as the sustained adoption of clean and sustainable energy in households and health care facilities, through activities aimed to:

- Disseminate knowledge and information related to the exposure to air pollution and related disease burden
- Increase awareness and build support among policy-makers, implementing partners and the public about the importance of clean air and the role that it plays in improving health and equity of the poorest populations.
- Leverage the health argument, to strengthen the political and technical commitment and cooperation between the health, energy and other sectors to reduce air pollution exposure
- Build the capacity of countries to develop, implement and monitor 'health-wise' policies related to the different economic sectors and settings, as well as the energy transition via the development and application of tools and resources.

4. Deliverables

In close cooperation with the team at WHO, the incumbent will be responsible for:

- Prepare communication materials including flyers, website updates, videos, tweets, etc around updated statistics related to air pollution and health.
- Finalize and facilitate a plan for the dissemination of a series of health and energy access advocacy videos, in both a technical and administrative capacity. The video captures and conveys key messages around energy access and public health.
- Prepare new material for an ongoing social media package around health, air pollution and energy linkages that could be used for outreach at upcoming high-level events and technical launches for the Health and Energy Platform of Action, and the High-level Coalition on Health and Energy.
- Prepare the visual and content for the AQH and HEPA website – through editorial review, identification of pictures, suggestion of new content and ensuring technical and communication materials are easily accessible and/or easy to navigate.
- Contribute to the drafting, review and finalization of policy briefs, related key messages and communication materials under development for the High-Level Political Forum 2022, the Global Status Report on Electrification of Health Care Facilities, the SDG 7 Tracking Progress report, the new air pollution disease burden launch, a new report on sand and dust, report on green space, and others that are currently in preparation.
- Prepare outreach materials for the Clean Household Energy Solutions Toolkit (CHEST) – CHEST is a set of tools and resources available to countries and stakeholders to support selection and implementation of clean household energy solutions. To better communicate the technical resources and tools available in CHEST, a key deliverable of this consultancy includes the drafting and finalization of a set of flyers summarizing the key contents of each of CHEST’s modules and inclusion on the website.
- Finalize the production of CHEST module training videos – Several modules of CHEST include interactive web-based tools. To facilitate the use of these videos, WHO is finalizing a set of videos explain how to use these tools and walk through various examples. The incumbent will support the finalization of the video content and the video materials itself.
- Prepare speeches and talking points - for senior technical staff at WHO around health, energy and air pollution to be used events, social media outreach, conferences, etc.

5. Qualifications, experience, skills and languages

Educational Qualifications:

Essential: Minimum first university degree in communications, journalism, public health or related field.

Experience

- Minimum of 3 years of experience preparing communication or advocacy materials related to public health and/or sustainable development issues
- Experience in synthesizing and distilling scientific information into policy briefs and summary documents
- Experience in preparing documents and briefings for publication (including editing and layout processes)
- Prior work with communication around health statistics
- Experience preparing training materials or videos
- Experience in preparing speeches for senior-level administrators on topics related air quality, energy and health

- Practicum experience in planning and executing events at conferences, or other outreach opportunities.

Skills/Knowledge

- Excellent intercultural skills
- Excellent communications and editorial skills
- Strong web-content and development skills. Familiarity with Sitefinity is an asset.
- Excellent knowledge of MS-Word, Excel and PowerPoint
- Knowledge of video preparation, video content development and production
- Ability to work independently and meet tight deadlines
- Coordinate and liaise effectively with team members and external stakeholders

Desirable:

- Familiarity with energy and health issues, particularly those related to household energy use and/or electrification
- Experience working within the UN system.

Languages and level required (Basic/Intermediate/Expert):

Essential: Expert knowledge of English.

Desirable: Expert knowledge of French and additional languages.

6. Location

Off site: home based

7. Travel

Travel may be required.

8. Remuneration and budget (travel costs are excluded):

Rate: Pay band level A (3,955-6,980 per month) commensurate based on experience

Expected duration of contract: 11 months (April 2022-March 2023)

9. Application procedure

Applicants should send their CVs, a covering email describing their motivation for application and highlighting any specific skill or experience relevant to the position, as well as some samples of previous work to sdg7@who.int by 4 April, 2022, 18h CEST.

Interviews will be held towards the first week of April with the expected start date of mid-April.

Additional Information:

- This vacancy notice may be used to identify candidates for other similar consultancies at the same level.
- Only candidates under serious consideration will be contacted.
- A written test may be used as a form of screening.
- If your candidature is retained for interview, you will be required to provide, in advance, a scanned copy of the degree(s)/diploma(s)/certificate(s) required for this position. WHO only considers higher educational qualifications obtained from an institution accredited/recognized in the World Higher Education Database (WHED), a list updated by the International Association of Universities (IAU)/United Nations Educational, Scientific and Cultural Organization (UNESCO). The list can be accessed through the link: <http://www.whed.net/>. Some professional certificates may not appear in the WHED and will require individual review.
- For information on WHO's operations please visit: <http://www.who.int>.
- WHO is committed to workforce diversity.
- WHO has a smoke-free environment and does not recruit smokers or users of any form of tobacco.
- Applications from women and from nationals of non and underrepresented Member States are particularly encouraged.
- WHO prides itself on a workforce that adheres to the highest ethical and professional standards and that is committed to put [the WHO Values Charter](#) into practice.
- WHO has zero tolerance towards sexual exploitation and abuse (SEA), sexual harassment and other types of abusive conduct (i.e., discrimination, abuse of authority and harassment). All members of the WHO workforce have a role to play in promoting a safe and respectful workplace and should report to WHO any actual or suspected cases of SEA, sexual harassment and other types of abusive conduct. To ensure that individuals with a substantiated history of SEA, sexual harassment or other types of abusive conduct are not hired by the Organization, WHO will conduct a background verification of final candidates.
- Consultants shall perform the work as independent contractors in a personal capacity, and not as a representative of any entity or authority. The execution of the work under a consultant contract does not create an employer/employee relationship between WHO and the Consultant.
- WHO shall have no responsibility whatsoever for any taxes, duties, social security contributions or other contributions payable by the Consultant. The Consultant shall be solely responsible for withholding and paying any taxes, duties, social security contributions and any other contributions which are applicable to the Consultant in each location/jurisdiction in which the work hereunder is performed, and the Consultant shall not be entitled to any reimbursement thereof by WHO.
- Consultants working in Switzerland must register with the applicable Swiss cantonal tax authorities and social security authorities, within the prescribed timeframes (Guidelines issued by the Swiss Mission are available at: <https://www.eda.admin.ch/missions/mission-onu-geneve/en/home/manual-regime-privileges-and-immunities/introduction/Manuel-personnes-sans-privileges-et-immunités-carte-H/Non%20fonctionnaires%20et%20stagiaires.html>