

### THUMBNAIL IMAGE

Your logo OR an identifying photo  
That helps tell the story of your farm/  
business

### PHOTO 1:

Pictures (You)

Optional: Clear image includes family,  
employees, and/or products

### PHOTO 2:

Your farm, kitchen, place of production.  
Give customers a behind the scene glimpse  
of your production area, your farm

### FARM/BUSINESS NAME

**Contact:** *Your Name, Name (s) of business associates*

**Address:** *Address of your farm/location of production*

**Phone:** *###-###-####*

**Website:** *Your website url (or social media link)*

### About Us

**Email:** *Your email address*

**Located:** *(# of miles from food hub)* miles from Piedmont Fresh  
*(Business Name)* is a (briefly describe farm/business) located (describe location)  
in *County Name* County. We grow/raise/produce (list examples of what is grown/  
raised/produced- include animal breeds if applicable). We employ (describe  
who helps with production). *Your mission statement* (include our goals/  
aspirations in farming an.or running your business in your community, include  
whether or not this is your main occupation).

### Certifications:

List any third party certifications (Example, USDA Organic, Animal Welfare  
Approved, Certified Naturally Grown, etc.)

*Certification Title (Month, Year to Month, Year)*

### Practices:

In 3 to 5 sentences, describe your farming/production practices using phrases  
such as: pesticide free, herbicide free, grass-finished, grain-finished pasture-  
raised, locally sourced ingredients, follows Cattlemen's Association standards,  
raised without the use of growth hormones, raised without the use of antibiotics,  
type of feed used, type of seeds used, methods of soil conversation used,  
methods of water conservation used, etc...