

Student Email Template

AP[®]

CollegeBoard

Use this customizable email template to help students understand how AP[®] can expand their learning and college opportunities. Remember to include details about information sessions available at your school.

Subject:

Why Advanced Placement[®]?

Body:

Our AP[®] program offers [Enter Number] college-level classes that go beyond the subject matter and allow you to deeply explore the subjects that interest you.

AP can help you:

1. Stand out in college admissions—taking AP is a sign you're ready for college
2. Earn college credits—colleges nationwide offer credit, advanced placement or both for qualifying exam scores
3. Skip introductory classes—you can move directly to upper-level and major-specific courses
4. Build college skills and confidence—from problem solving to time management and more
5. Pursue interests—you can dig deeper into subjects they want to learn about

Questions? To learn more about Advanced Placement classes and about getting ready for college, we invite [students/parents and families] to attend our [College Planning/College Fair/Parent Night] on [Date, Time, Location]. For more details, visit our school website at [URL] or call [XXX-XXX-XXXX]. Or, go to exploreap.org for additional information and to hear from other students who took AP.