

Web Service tutorial

Landing template

Sep 2020 (Beta version)

Set Landing 2019 template

When editing/adding a page, look for the “**Landing - 2019**” template. If you don’t find it, contact Web Services to have it installed for you.

The screenshot shows a web editor interface. On the left, there's a content area with a text block containing the text "and profile, contributing to delivering high-impact results." and a byline "by nunes on August 19, 2019 at 9:22 am". On the right, there are two panels. The top panel is titled "Publish" and contains a "Preview Changes" button, a status indicator "Status: Published" with an "Edit" link, "Visibility: Public" with an "Edit" link, "Revisions: 6" with a "Browse" link, and "Published on: Feb 22, 2011 @ 16:02" with an "Edit" link. Below this are "Move to Trash" and "Update" buttons. The bottom panel is titled "Page Attributes" and contains a "Parent" dropdown menu set to "(no parent)" and a "Template" dropdown menu. The "Template" dropdown is open, showing a list of templates: "With Sidebar and Content Banner", "Default Template", "Default Template (Campus)", "Digital Book Template", "Google Search", "Landing - 2019" (highlighted in blue), "News and Events Listing Page (www2)", "Posts Listing", "School Programs Home Page Special 2015", "Single Blog Post", "Slider Revolution Blank Template", "Wide Template", and "With Sidebar and Content Banner".

Save the page before continuing

As soon as the Landing template is set, new fields are displayed and they can be filled immediately, but it’s recommended to save the page before adding any content. The first save will set up some basic template settings.

Template fields

This template contains 4 important sections:

Top fields: Some fields above the general content field that let you set up the Campus header, slider and ticker.

Main area field: The regular WordPress page content field.

Sorting control: On the sidebar, a sorting control to sort page sections.

General fields: Below the regular main area field, all the general fields that define the page sections.

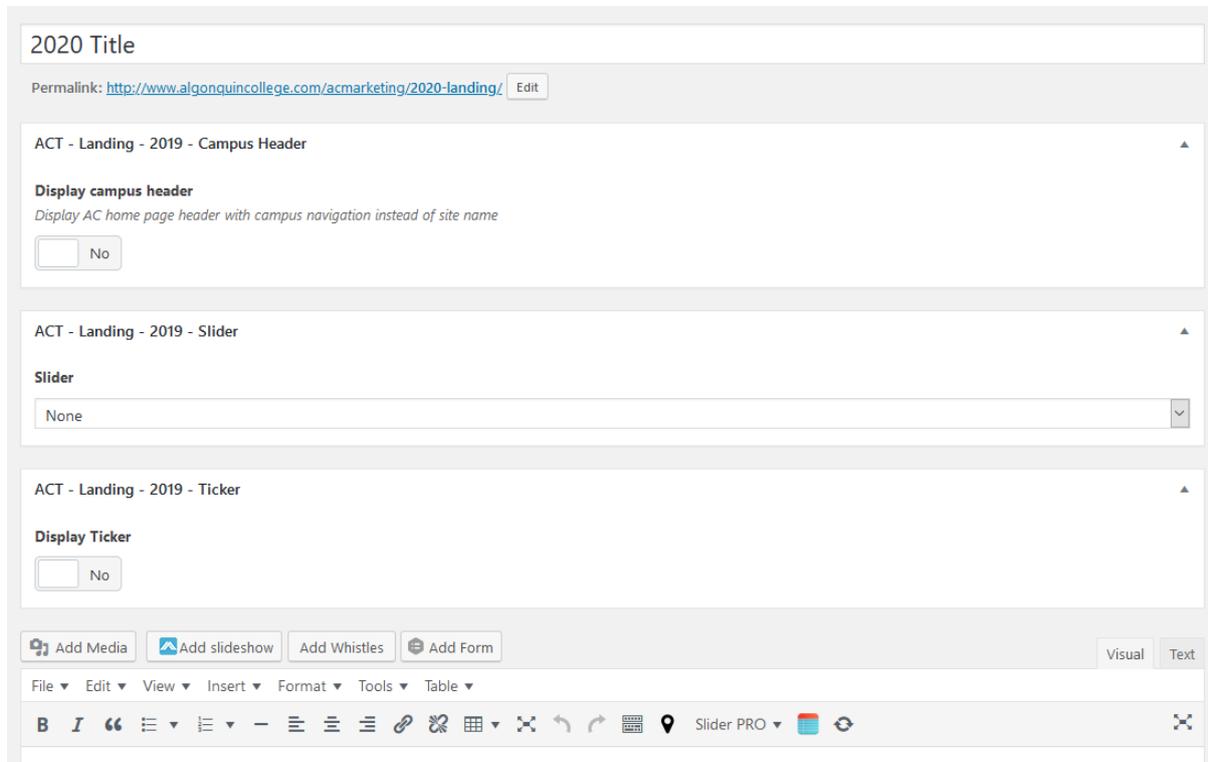
The screenshot shows the WordPress page editor interface for a landing page template. The main content area is divided into several sections, with three sections highlighted by orange boxes:

- Top fields:** A section containing three dropdown menus: "ACT - Landing - 2019 - Campus Header", "ACT - Landing - 2019 - Slider", and "ACT - Landing - 2019 - Ticker".
- Main area field:** A large, empty text area with a rich text editor toolbar above it. The toolbar includes options for bold, italic, quote, list, link, unlink, table, and other formatting tools. The status bar at the bottom of this area shows "Word count: 0" and "Last edited by nunese on September 21, 2020 at 9:32 am".
- Sorting control:** A section titled "ACT - Landing - 2019 - Order" containing a table for sorting elements.

Other visible elements include the "2020 Title" field at the top left, the "Publish" sidebar with status "Published" and "Update" button, "Page Attributes" sidebar with "Parent" and "Template" dropdowns, and a "Display main area" checkbox at the bottom left.

Top fields

The top fields set up important parts of the page, such as the header, slider and the ticker. The ticker content is fetched from the website homepage. The slider field lets you choose between the own recommended template slider and Slider Revolution.



The screenshot shows the WordPress page editor interface for a page titled "2020 Title". The URL is <http://www.algonquincollege.com/acmarketing/2020-landing/>. The editor displays three main sections:

- ACT - Landing - 2019 - Campus Header:** Includes a checkbox for "Display campus header" with the description "Display AC home page header with campus navigation instead of site name". The checkbox is currently unchecked and labeled "No".
- ACT - Landing - 2019 - Slider:** Includes a dropdown menu for "Slider" currently set to "None".
- ACT - Landing - 2019 - Ticker:** Includes a checkbox for "Display Ticker" which is currently unchecked and labeled "No".

At the bottom, there are buttons for "Add Media", "Add slideshow", "Add Whistles", and "Add Form". The Visual and Text tabs are visible, and a rich text editor toolbar is shown at the very bottom.

Sliders

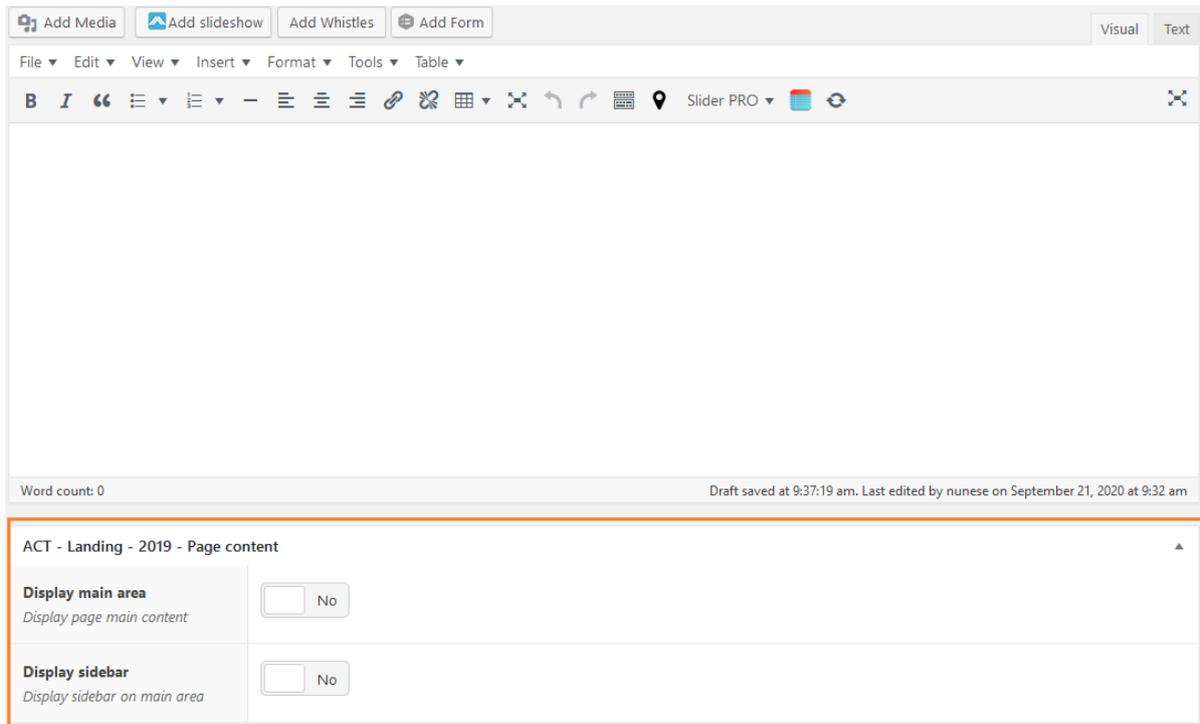
The own Template Slider is the main custom built AC website recommended slider. It generates the 2 column slider you can see on Program Pages. It's very simple to use, you just need to add title, body text, link and button label for each slide.

The other option is Slider Revolution. Contact Web Services for this one.

Main content field and page sidebar

The main content field is the regular WordPress page content field. You can fill it the way you fill any other regular page, however, the main content will not be displayed unless you set it to display using the “Page content” field.

You can toggle the main area and the sidebar using “**Page content**” fields. The sidebar is edited the same way as any other regular pages, by using Widgets.

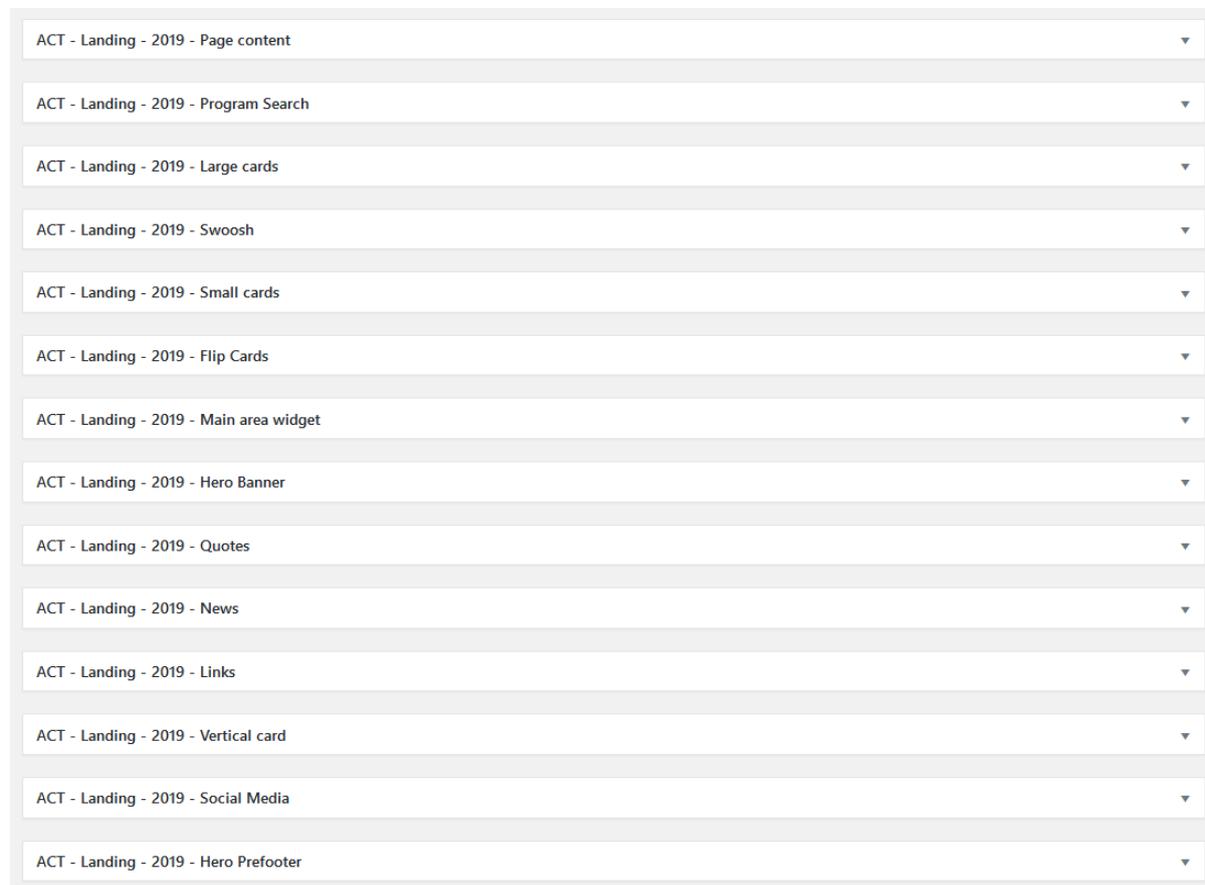


The screenshot shows the WordPress page editor interface. At the top, there are buttons for 'Add Media', 'Add slideshow', 'Add Whistles', and 'Add Form'. Below these are tabs for 'Visual' and 'Text'. A menu bar includes 'File', 'Edit', 'View', 'Insert', 'Format', 'Tools', and 'Table'. A toolbar contains various icons for text formatting (bold, italic, quote, list, link, unlink, table, grid, undo, redo), a location pin, and a 'Slider PRO' dropdown. The main content area is empty. At the bottom, a status bar shows 'Word count: 0' and 'Draft saved at 9:37:19 am. Last edited by nunese on September 21, 2020 at 9:32 am'. Below the editor is a 'Page content' field for 'ACT - Landing - 2019 - Page content'. This field contains two toggle switches, both currently set to 'No':

Display main area <i>Display page main content</i>	<input type="checkbox"/> No
Display sidebar <i>Display sidebar on main area</i>	<input type="checkbox"/> No

Regular fields

Below the Page content field, goes all the template regular fields. Each regular field sets up a page section. To create a quote section on your page, use “**Quotes**”, for a cards, you have fields like “**Large cards**” or “**Small cards**”.



- ACT - Landing - 2019 - Page content
- ACT - Landing - 2019 - Program Search
- ACT - Landing - 2019 - Large cards
- ACT - Landing - 2019 - Swoosh
- ACT - Landing - 2019 - Small cards
- ACT - Landing - 2019 - Flip Cards
- ACT - Landing - 2019 - Main area widget
- ACT - Landing - 2019 - Hero Banner
- ACT - Landing - 2019 - Quotes
- ACT - Landing - 2019 - News
- ACT - Landing - 2019 - Links
- ACT - Landing - 2019 - Vertical card
- ACT - Landing - 2019 - Social Media
- ACT - Landing - 2019 - Hero Prefooter

The best way to learn those fields is by filling them. They’ll never break the page, so feel free to experiment them all.

Important fields

Some fields are more important than others:

Page content: as mentioned before, it controls whether the main content field and sidebars are displayed.

Main area widget: it turns on the Main Area Widget sidebar allowing you to add a page section made by WordPress widgets. To add widgets, use the Main Area Widget sidebar on the Widgets page.

News: It sets up both News and Events section by allowing you to set a news/events site source (usually the WordPress home page).

Social Media: Link and feed for Twitter, Facebook, Instagram and Youtube. Facebook doesn’t have feed and Instagram requires installation by Web Services.

Sorting sections

As you use the fields to create sections, they will be sorted on the page as default. However, those sections can be sorted using the Sorting control on the sidebar.

To enable sorting, just save the page. The sorting control you highlight all the used fields that are currently saved and active. You can drag and drop the sections using the numbers on the sidebar sorting control.

OBS: A field is only active after saving the page. Just filling the field doesn't make it active. You can only sort saved/active fields.

The screenshot displays a content management system interface. On the left, a list of sections is shown with their respective settings. The 'Page content' section has 'Display main area' set to 'Yes' and is marked as 'Active'. The 'Swoosh' section has 'Display' set to 'Yes' and is also marked as 'Active'. The 'Quotes' section is marked as 'Active'. On the right, a sidebar titled 'Elements order' allows for sorting the elements. The elements are listed in a numbered order: 1. Page content, 2. Main Area Widget, 3. Program Search, 4. Swoosh, 5. Large Cards, 6. Small Cards, 7. Flip Cards, 8. Vertical Card, 9. Hero Banner, and 10. Quotes. The 'Page content', 'Swoosh', and 'Quotes' elements are highlighted with orange boxes, indicating they are active and can be sorted.

Element	Order
Page content	1
Main Area Widget	2
Program Search	3
Swoosh	4
Large Cards	5
Small Cards	6
Flip Cards	7
Vertical Card	8
Hero Banner	9
Quotes	10