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## Annotation in a Publishing Context
### (Or Thinking Beyond the Annotated Bibliography)

**James Williamson**

# Annotation in Publishing

- Many in the field don't associate what they do on a daily basis with annotation, but it is.

- Copy Editing, Proofreading, Reprint Corrections, Errata, Footnotes, Reference Citations are all forms of annotations during the authoring process when you think about it.

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# Current Applications of Annotation in Publishing

- Often Limited & Third Party Managed
- Everyday Digital Reading
- Journals Publishing
- Higher Education Publishing
- Annotation Beyond the "Contact Us" Button
- Annotation in Manuscript Development

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# The Current Annotation Reading Experience

- Our current reading experience offers little natively in terms of annotation functionality.

  - Some Reading Systems offer highlight and note functionality, BUT they don't port from device to device.

  - Some use third party partners to offer some annotation functionality.

  - Some have none at all.

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# iBooks & Kindle Reading

—You can highlight and make a note in each (iBooks in this case)…

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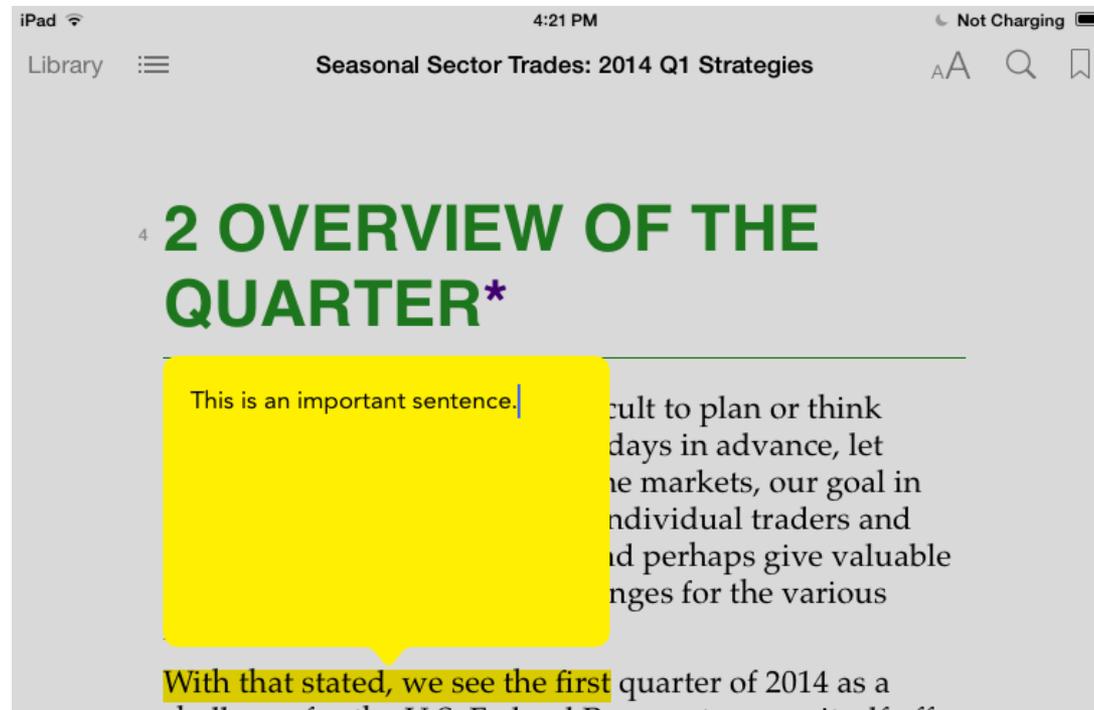
# Kindle & iBooks Reading

—… But when you switch devices, the note does not carry over. (And here's Kindle…)

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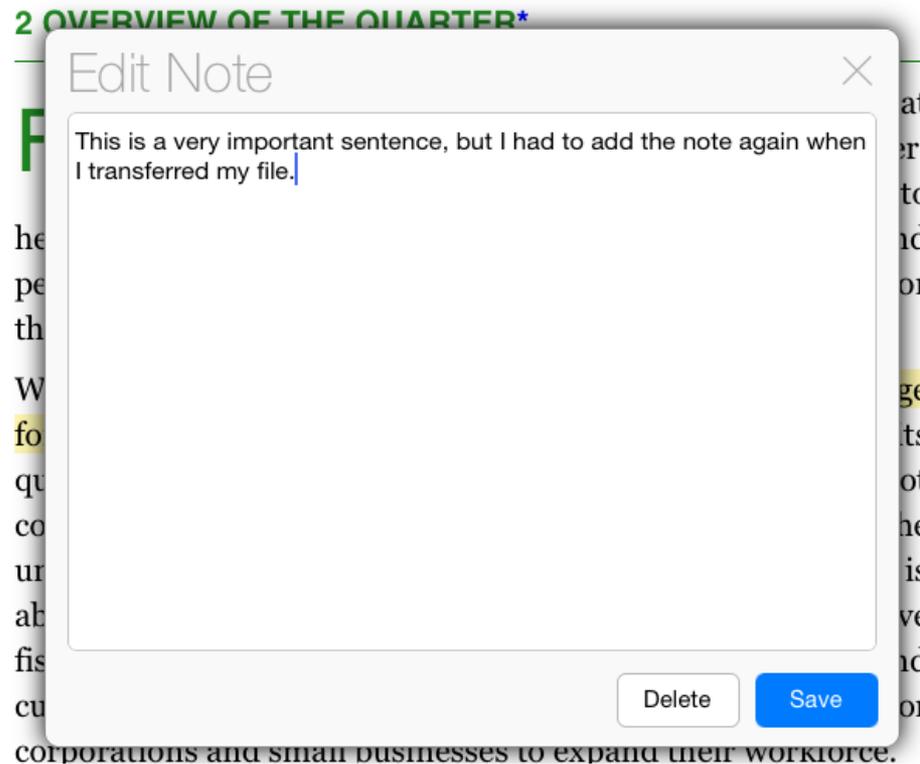
# Annotation Pet Peeve

- There needs to be a Hide/Off switch
  - "1000 other people have highlighted this part of the book".
  - When a user highlights a passage in a Kindle book and it DOES carry over to others reading the same book.
  - When it's some inconsequential word in a novel, the annotation is then practically useless and just interrupts the reading experience.

Linguists use what is called the "comparative method" to reconstruct dead languages based on changes in ~~~ no one set of steps used by his ~~~ basic steps that most follow. C ~~~ those in the table above with "cognate" word sets. Cognates are words in different languages that have descended from one original word. Each row in

**21 other people highlighted this part of the book**

Popular Highlights can be turned off and on in Settings by going to the Info menu in the bottom right corner of the Home screen.

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# Annotation in Academic Journals

- Wiley Online Library Journals currently have some Annotation functionality built in.
  - Footnotes
  - Publication History
  - Citing Literature
  - Errata
- These are accomplished with cross-linking or pop-ups.

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# Annotation in Academic Journals

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# Annotation in Academic Journals

- **And some annotation functionality that is aided by Third Party Partners**

  - Reference Management Tools
    - —Users can track articles for their own reference & research purposes.
    - —e.g. Mendeley & CiteULike
  - Social Media Evaluators
    - —Scores articles by numbers of shares on Twitter, Facebook, etc. or number of mentions in blogs.
    - —e.g. AltMetric

PDF

Information

References

Figures

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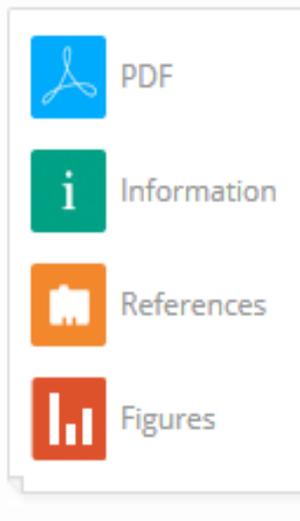
# Annotation in Academic Journals

- Currently most articles have no highlight or note taking functionality.

- There are no comment features to foster scholarly discussion of articles

- Errata is published separately & linked to the whole page rather than annotated to a specific point.

- Enhanced PDF Journals will allow some annotation. It is unique to that user and device.

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# The "Contact Us" Button as Annotation

- Journal entries have a "Contact Us" button.

- These submissions are sent to the publisher.

- The publisher curates these and sends them to the organization responsible for the journal.

- Some journal organization publish selections of these comments with their next revisions, sometimes up to two years later.

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# To begin from the beginning…

- Annotations and the Authoring and Copy Editing Process

  —From Tear Sheets to Authoring Tools

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# Tear Sheets & Manual Merge

—Actually torn from a book, glued to a larger page, & circulated by mail for mark up… No, Really!

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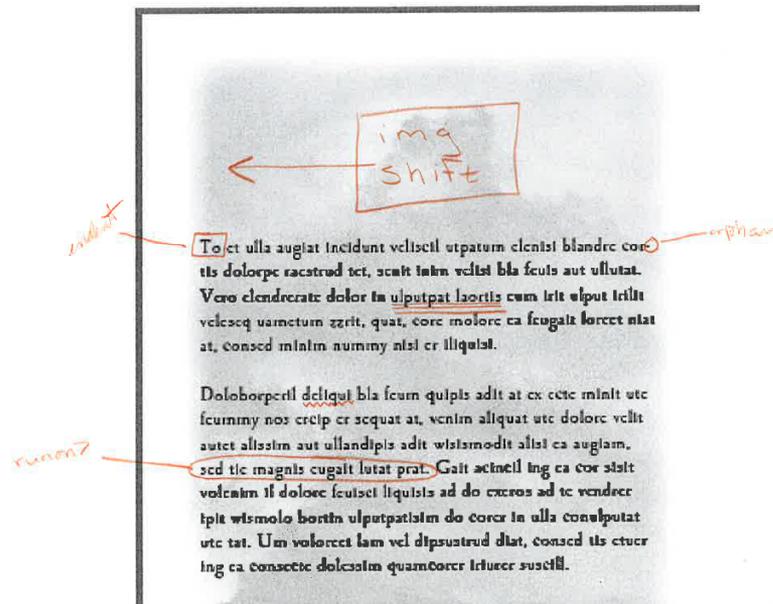
# Copy Editing in Word Track Changes

## —Various Users are color-coded

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# Copy Editing Annotations

—Author/Editor Communications, Comments, In-Text Queries, Basic Editing Functionality,

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# Proofreading with PDF Notes

— Editor/Compositor Communications using Sticky Notes & Callout Comment Tools

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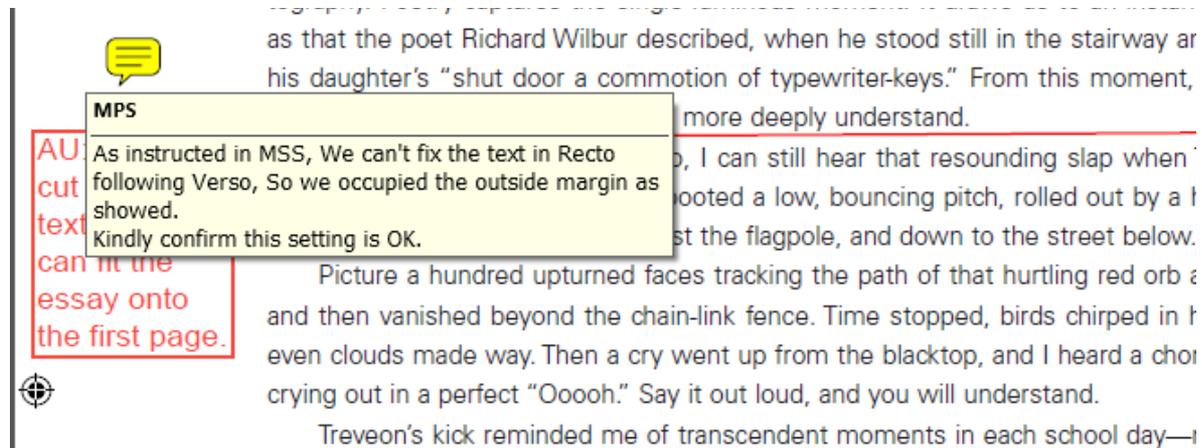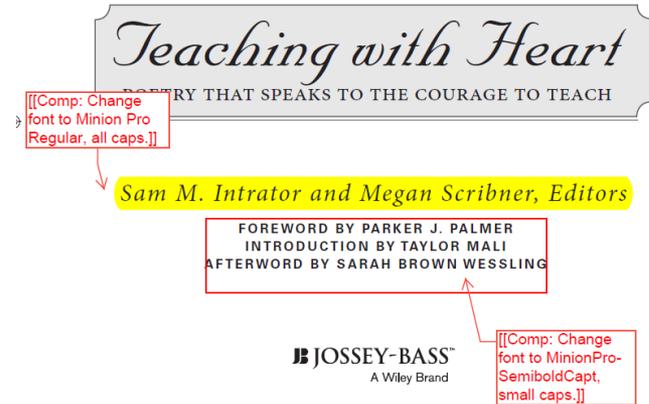
# Proofreading PDF Annotations

— Author/Editor Queries

— Adobe Acrobat Pro Mark Up & Comment Functionality

[[PRF: CE queried for a page number for the attribution. AU response below.]]

I am wondering on this… since we use the word "attributed" and I can't seem to find the reference to Taylor Mali's quotation in the Selden text can we delete the footnote and just leave "attributed to the Roman poet Horace"?

gift of the best teachers.

A teacher instructs, certainly—that's intuitively that part of their job is to bring to as much delight as possible. Students spe they care about—even though they may be bore them or don't seem to be relevant to their attention and imagination, and they c the subject, sometimes in spite of themse

For a spoken-word poet, one whose we the eye, Horace's dictum is equally true. As I must not forget to delight, entertain, or e my commentaries on the world. Trying to from my life lessons in beautiful turns of p often of the poet John Dryden, who may w he wrote that "delight is the chief, if not the admitted but in the second place, for poetr

1. Quoted in R. Selden, *The Theory of Criticism from I* 1988).

2. J. Dryden, *An Essay of Dramatic Poesy*, 3rd ed., e Clarendon Press, 1918), 104

*Introduction*

## Helplessness Blues

I was raised up believing I was somehow
Like a snowflake distinct among snowfla
And now after some thinking, I'd say I'd
A functioning cog in some great machir
But I don't, I don't know what that will
I'll get back to you someday soon you wi
What's my name, what's my station, oh,
I don't need to be kind to the armies of

0.26 in
0.19 in

Scott in his approach. Amundsen

QU: OK to restate Amundsen here? So many "he's" I thought being clear to whom we're referring would be helpful. Yes, OK. MK

tion. Viewed by many as a true genius, h
been more different from ~~Scott's~~. He reli
mitment to planning, preparation, prac
learning from others. In his mind, nothin
in advance should be left to chance. He also
not even telling the members of his own pa
the South Pole until they were halfway th

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# Proofreading PDF Annotations

— Adobe Mark Up & Comment Functionality

— Wiley-made Copyediting Stamps

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# Authoring Tools & Annotations

- Several Authoring Tools now allow annotations during the authoring process.

- Allows for simultaneous interaction and faster communication between authors, editors, compositors

- Version control is important to store these annotations and changes to the manuscript.

- An option for annotation carry through between versions would be ideal.

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# Coming Soon in Annotation Innovation

- ■ Wiley Plus Learning Space

- ■ Wiley/ReadCube Partnership & Enhanced PDF Journals

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# Coming Soon to Higher Education Annotation…

- Wiley Plus Learning Space
    - WileyPlus' predecessor was great for reading, test taking, & homework,
    - Piloting this Summer, Wiley Plus Learning Space advances publishing annotation features.

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# Annotation in Higher Education

— Highlight and Note Taking Functionality

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# Annotation in Higher Education

—Bookmarking content for review on a more granular level

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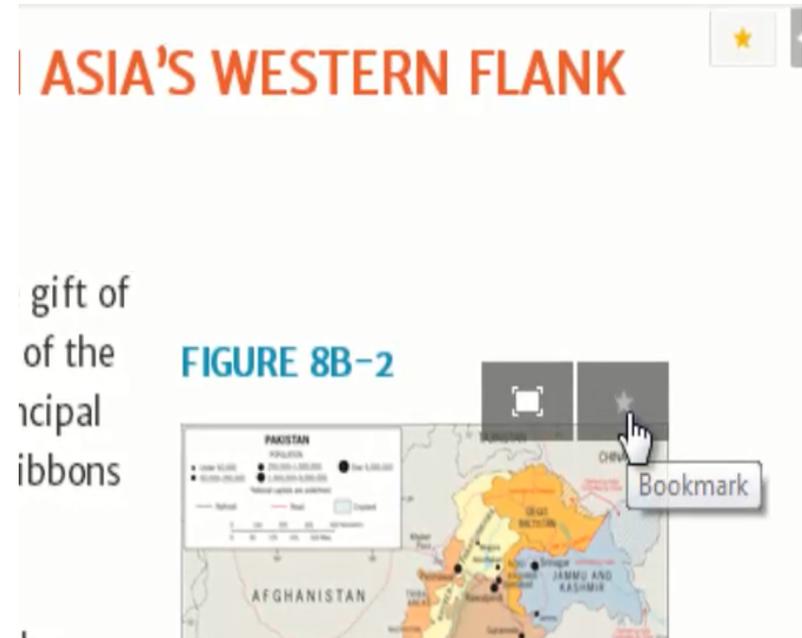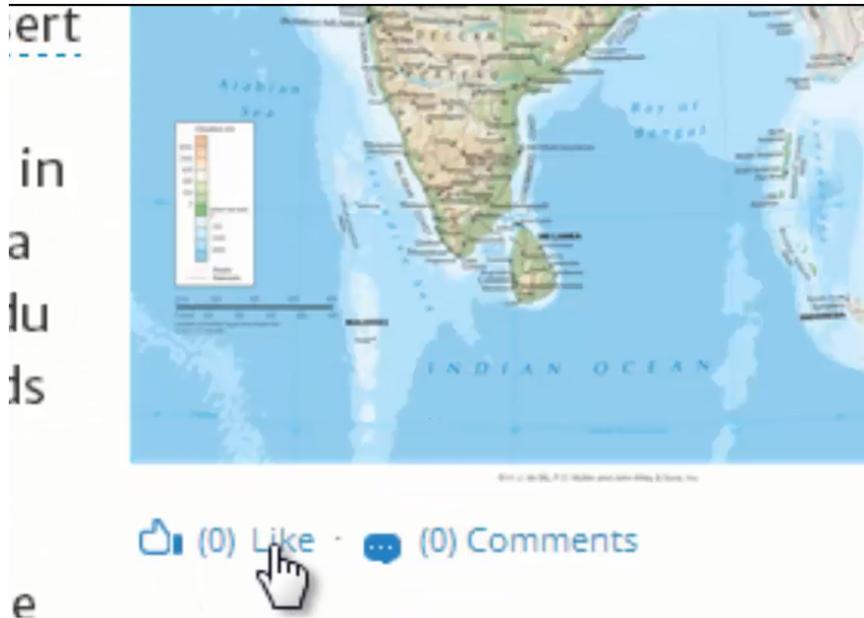
# Annotation in Higher Education

— Student's can input their confidence level in their response to a question before seeing the correct answer.

- Potentially a short term annotation you may not want to stick.
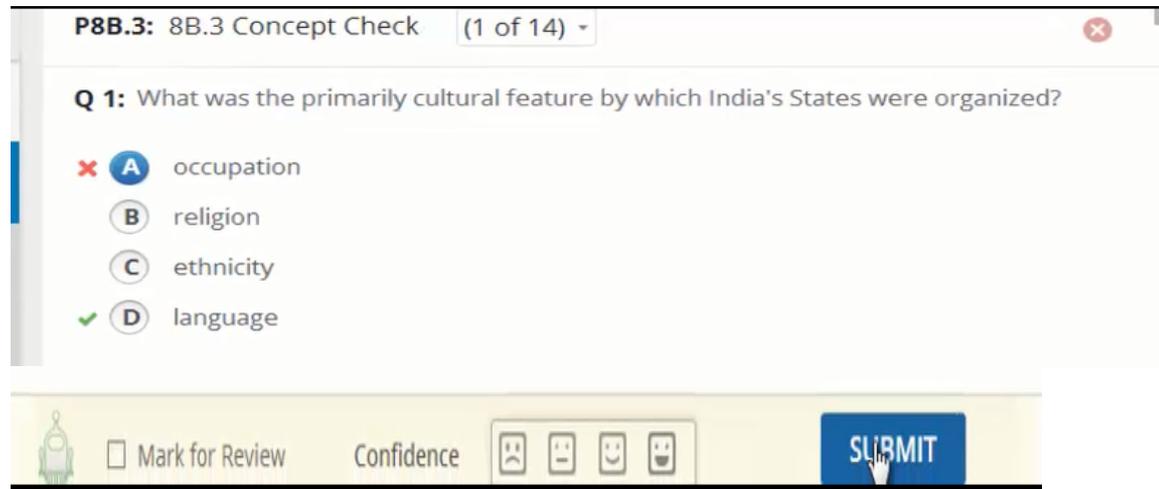
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# Annotation in Higher Education

—Better curating and organizing of annotated topics

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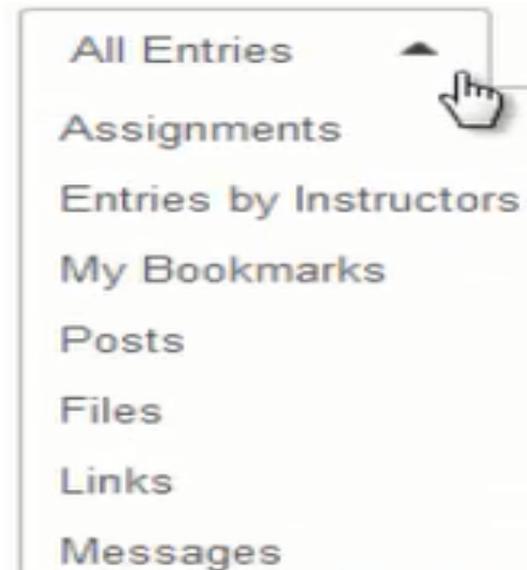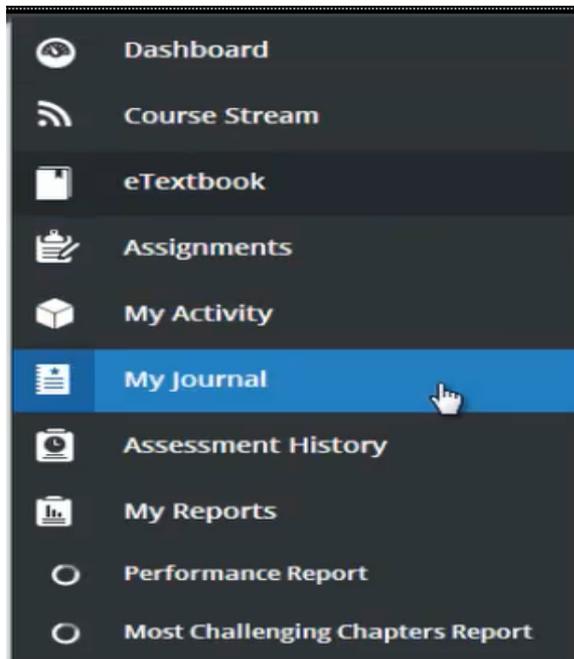
# Annotation in Higher Education

—Discussion forums between students, professor, and any sub-group within the class.

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# Annotation in Higher Education

—Sharing capabilities for Links, Files, or Discussion topics.

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# Annotation in Higher Education

—Tracking student performance on assignments for instructors to better gauge understanding.

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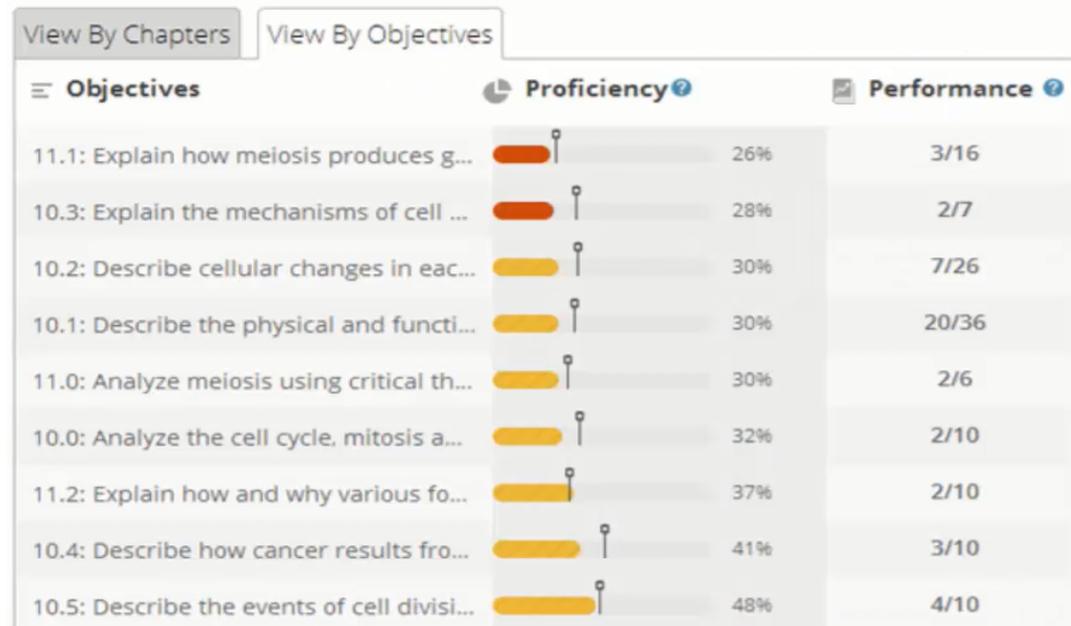
# Annotation in Higher Education

- These advancements in Annotation will…
  - Promote scholarly discussion and class participation
  - Gauge student understanding
  - Foster student/teacher interaction
  - Allows for the portability of notes between the user's various devices where they have Wiley Plus Learning Space installed
  - Make e-learning, reading & note taking less of a hindrance than its print book predecessor

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# What we would still like to see in Academic Publishing…

- **More native annotation capabilities while reading**

- **More portability of notes from one device to another**

- **Better instantaneous discussion capabilities**

- **More direct application of Errata annotations to affected content**

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# Conclusion and Thoughts

- Curation
  - What's to keep a annotation discussion on a scholarly journal from devolving into the Gawker comments section?
- Storage & Retention
  - Should annotations about a corrected typo really be retained?
- Edited/Deleted Content
  - What becomes of annotations relating to removed content?
- Out-of-Print Content
  - What becomes of annotations on content no longer available for sale/online?

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# Thank You!

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