

# Cancel Culture

Eve Ng

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A Critical Analysis

palgrave  
macmillan

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ISBN 978-3-030-97373-5      ISBN 978-3-030-97374-2 (eBook)  
<https://doi.org/10.1007/978-3-030-97374-2>

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## ACKNOWLEDGMENTS

Like most books, probably, the completion of this one was borne of converging circumstances. In 2019, Jonathan Ong invited me to contribute to the 20th anniversary issue of *Television & New Media*, and that 2020 essay became the first academic article on “cancel culture,” in a year when discussions about the phenomenon surged in U.S. cultural and political discourse. With my long-time research interests in popular media and digital cultures, it seemed timely to delve more deeply into the topic. Second, I happened to be on sabbatical, and am grateful that both my academic units at Ohio University—the School of Media Arts and Studies and the Women’s, Gender, and Sexuality Studies Program—allowed me to devote the 2020–21 academic year to a range of research projects, including, as it turned out, this one.

When this book was still at the proposal stage, my Palgrave editor, Camille Davies, was responsive and enthusiastic, fielding my questions and shepherding me through the bulk of the process, until passing the baton to Karthika Devi Ravikumar and her competent production team. I also thank the two anonymous reviewers for Palgrave who expressed confidence in the significance of this project and offered valuable feedback. My wonderful Ohio University Media Arts and Studies colleague, Laeeq Khan, graciously shared his indispensable knowledge about research methods for big data and social media platforms, which helped me frame my own approaches. And I much appreciate Lynn Comella, Jonathan Gray, and Emily West providing nuggets of wisdom about completing and publishing a book.

The combination of sabbatical and a global pandemic kept me more confined to my sabbatical base than I had expected during much of the writing of this book. But how lovely to have had all that time podding with the Baird-Sears clan (Stephanie, Ben, and Lyra), including every meaningful holiday—and to have Stephanie cheering me on as she completed her own book! There was also the delightful company of Shakuntala (Fugu) Ray and Steph Kent, not least those precious masked minutes in parking lots pre-vaccine. And, like for many of us, crucial sustenance has come through little Zoom boxes, during all the Friday calls with my forever-grad school-comrades-in-arms, Sreela Sarkar, Sunny Lie, Fugu, and Steph, as well as WhatsApp video-chats with my parents, Siang Ng and Yew Kwang Ng, and sister Aline Shaw across the miles and time zones.

Last but not never least, to my daughter Quinn: when you first heard I was writing a book, you excitedly offered to produce the artwork for its cover! That wasn't possible for *Cancel Culture*, but as I already told you, I can't wait to have your amazing talents grace my next book.

# CONTENTS

<b>1</b>	<b>Introduction</b>	<b>1</b>
	<i>Bibliography</i>	11
<b>2</b>	<b>Cancel Culture, Popular Media, and Fandom</b>	<b>13</b>
	<i>Introduction</i>	14
	<i>Digital Engagement, Social Media “Receipts,” and Collective Fan Actions</i>	16
	<i>Celebrity Cancellings: The 2019 James Charles-Tati Westbrook Feud</i>	20
	<i>Fandom Activist Cancellings: The 100 and #CancelColbert</i>	23
	<i>Conclusion</i>	29
	<i>Bibliography</i>	33
<b>3</b>	<b>Cancel Culture, Black Cultural Practice, and Digital Activism</b>	<b>39</b>
	<i>Introduction</i>	40
	<i>Digital Activism: From Web 1.0 to Hashtag Activism</i>	41
	<i>Black Twitter: Cultural and Political Formations</i>	44
	<i>The Lineage to “Cancel Culture” from Black Culture and Media</i>	47
	<i>Sexual Misconduct Cancellings: #MeToo, Louis C.K., and James Franco</i>	54
	<i>Racism, Regular People Behaving Badly, and Debates About Cancellation</i>	61
	<i>Conclusion</i>	64
	<i>Bibliography</i>	68

<b>4</b>	<b>Cancel Culture, U.S. Conservatism, and Nation</b>	<b>73</b>
	<i>Introduction</i>	74
	<i>American Conservatism, Nationalism, and Whiteness</i>	75
	<i>George Floyd Protests and a National Reckoning on Racial Injustice</i>	79
	<i>Media Content, “Free Speech,” and American Identity</i>	81
	<i>Donald Trump’s Second Impeachment</i>	85
	<i>Conclusion</i>	89
	<i>Bibliography</i>	95
<b>5</b>	<b>Cancel Culture and Digital Nationalism in Mainland China</b>	<b>101</b>
	<i>Introduction</i>	102
	<i>Nationalist Protest in Mainland China: A Background</i>	103
	<i>The 2018 Cancelling of Dolce &amp; Gabbana</i>	109
	<i>The 2021 Xinjiang Cotton Cancellings of Western Brands</i>	114
	<i>The 2020 Cancelling of 2gether, PRC-Thailand Meme Wars, and the Milk Tea Alliance</i>	118
	<i>Conclusion</i>	122
	<i>Bibliography</i>	130
<b>6</b>	<b>Conclusion</b>	<b>137</b>
	<i>Bibliography</i>	145
	<b>Index</b>	<b>149</b>

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