

# Cargo Theme

by BoldThemes

v1.0.2

Thank you for purchasing Cargo!

Purpose of this document is to help you get the most out of Cargo as quickly as possible. If you have any questions regarding this document or Cargo theme contact us at [info@bold-themes.com](mailto:info@bold-themes.com).

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# 1. Getting Started

The best option is to start with fresh WordPress installation. More information about installing WordPress you may find here: [http://codex.wordpress.org/Installing\\_WordPress](http://codex.wordpress.org/Installing_WordPress).

## 1.1 Installing Cargo Theme

After you have installed WordPress, install Cargo using one of the 2 methods:

1. FTP upload: unzip theme, put files in folder named 'cargo' and upload it to /wp-content/themes/ on your server.
2. From WordPress admin menu go to 'Appearance > Themes', then click 'Add New' and 'Upload Theme'. Now, choose zipped theme and click 'Install Now'.

Once the theme is uploaded, you need to activate it. Go to 'Appearance > Themes', find Cargo and click 'Activate' button. You will see a message about required plugins. Click 'Begin installing plugins' to install the plugins.

If you want to start with the demo content, please go to section 6, Installing Demo Content

## 2. Theme Customization

From WordPress main menu select 'Appearance > Customize'.

On the left you will see menu with various options and on the right you will see website preview. Any settings you change here will affect entire website, which means all posts and pages, so we are referring to them as global customization settings. Each change you make will automatically update website preview (page will be refreshed). When you are satisfied with the result click 'Save & Publish' and do not forget to make final preview outside customization frame and logged out of WordPress to see how the site would look like to your visitors.

### **Important:**

The important feature of Cargo is that any global setting can be overridden on any single post or page using setting keys which you will find in squared brackets next to setting names on the following pages.

In angle brackets you will find possible values of setting keys. You will learn more about this overriding soon. Now, let's explore customization settings.

The screenshot displays the WordPress Customizer for the 'Cargo' theme. On the left, a sidebar contains a 'Saved' button, the text 'You are customising Transport company demo', and a 'Change' button for the active theme. Below are expandable sections for 'General Settings', 'Blog', 'Portfolio', 'Menus', and 'Widgets'. The main preview area shows a website header with the 'CARGO' logo and navigation links: HOME, COMPANY, SERVICES, VEHICLE FLEET, NEWS. The main content area features a 'OUR SERVICES' section with a world map background and the text 'Check all of our services at one glance'. This section is divided into four columns: 'LOGISTICS AND PLANNING', 'TRANSPORT BY ROAD', 'RAIL TRANSPORT', and 'YOUR CARGO'. Each column includes an image, a title, a paragraph of placeholder text, and a 'FIND OUT MORE' link with a right-pointing arrow. At the bottom, a dark blue banner contains the text 'OUR FLEET'.

## 2.1 General Settings

### Favicon [favicon] <attachment ID>

Select website favicon, should be 16x16px, png format. The favicon is the image next to the page title in the browser tab.

### Logo [logo] <attachment ID>

Select website logo.

### Alternative Logo [alt\_logo] <attachment ID>

Select website alternative logo; usually light version of logo - used when Content Below Menu and Sticky Header options are activated.

### Mobile Touch Icon [mobile\_touch\_icon] <attachment ID>

Icon for mobile devices, 196x196px, png format.

### Menu Type [menu\_type] <Horizontal Left/Horizontal Centered/Horizontal Right/Vertical Left/Vertical Right>

Select menu type.

### Hide Headline [hide\_headline] <true/false>

Check if you do not want to show headline.

### Boxed Menu [boxed\_menu] <true/false>

Check if you want boxed menu.

### Content Below Menu [below\_menu] <true/false>

Check if you want to show content below menu.

### Show Top Widgets in Menu Area [top\_tools\_in\_menu] <true/false>

Check if you want to show widgets in menu area.

**Sticky Header [sticky\_header] <true/false>**

Sticky header will stay at the top even when you scroll down.

**Hide Menu [hide\_menu] <true/false>**

Check to hide menu.

**Use Dark Skin [template\_skin] <true/false>**

Check to use dark skin.

**Sidebar [sidebar] <no\_sidebar/left/right>**

By customizing this option, user can globally enable (place it on the right or left side) or disable sidebar. Sidebar content can be edited under Appearance > Widgets (from main WordPress menu).

**Accent Color [accent\_color] <#hexadecimal color code>**

Accent color is used as a color for links, icons, etc.

**Alternate Color [alternate\_color] <#hexadecimal color code>**

Alternate color is used instead accent color (mouseover events).

**Body Font [body\_font] <no\_change/any Google font>**

Body text font.

**Heading Font [heading\_font] <no\_change/any Google font>**

Heading text font.

**Heading Supertitle Font [heading\_supertitle\_font] <no\_change/any Google font>**

Heading Supertitle text font.

**Heading Subtitle Font [heading\_subtitle\_font] <no\_change/any Google font>**

Heading Subtitle text font.

**Menu Font [menu\_font] <no\_change/any Google font>**

Menu font.

**Disable Preloader [disable\_preloader] <true/false>**

Check to disable preloader.

**Preloader Text [preloader\_text] <any text>**

Text on preloader screen.

**Custom CSS [custom\_css] <custom CSS code>**

Enter any CSS code you want here. Code will be placed inside head element.

**Custom JS (Top) [custom\_js\_top] <custom JS code>**

Enter any JS code you want here. Code will be placed inside head element.

**Custom JS (Bottom) [custom\_js\_bottom] <custom JS code>**

Enter any JS code you want here. Code will be placed at the bottom of page before body element is closed.

**Custom Footer Text [custom\_text] <any text>**

Any text entered here will shown in footer, e.g. copyright notice.

**Reset Theme Settings**

This is not really a setting, so no override. Reset button will just reset all global settings to default values.

## 2.2 Blog

### **Ghost Slider [blog\_ghost\_slider] <true/false>**

Show slider with featured image at the top of single posts.

### **Grid Gallery Columns [blog\_grid\_gallery\_columns] <3/4/5/6>**

Number of columns for grid gallery on single posts.

### **Grid Gallery Gap [blog\_grid\_gallery\_gap] <0/1/2/3/4/5>**

Gap between grid gallery items.

### **Sticky Posts in Grid/Tiles [sticky\_in\_grid] <true/false>**

Show sticky posts in grid/tiles.

### **Show Author Name [blog\_author] <true/false>**

Show author name under post title.

### **Show Post Date [blog\_date] <true/false>**

Show post date under post title.

### **Show Author Avatar in List [blog\_side\_info] <true/false>**

Show author avatar in blog archive.

### **Show Author Information [blog\_author\_info] <true/false>**

Show information about author in single posts (you can add or update the text in Users > Your Profile > Biographical Info from main WordPress menu).

### **Share on Facebook [blog\_share\_facebook] <true/false>**

### **Share on Twitter [blog\_share\_twitter] <true/false>**

### **Share on Google Plus [blog\_share\_google\_plus] <true/false>**

### **Share on LinkedIn [blog\_share\_linkedin] <true/false>**

### **Share on VK [blog\_share\_vk] <true/false>**

Sharing options for single posts. If checked, the share icons will be present in posts.

## 2.3 Portfolio

### Ghost Slider [pf\_ghost\_slider] <true/false>

Show slider with featured image at the top of single posts.

### Grid Gallery Columns [pf\_grid\_gallery\_columns] <3/4/5/6>

Number of columns for grid gallery on single posts.

### Grid Gallery Gap [pf\_grid\_gallery\_gap] <0/1/2/3/4/5>

Gap between grid gallery items.

### Share on Facebook [pf\_share\_facebook] <true/false>

### Share on Twitter [pf\_share\_twitter] <true/false>

### Share on Google Plus [pf\_share\_google\_plus] <true/false>

### Share on LinkedIn [pf\_share\_linkedin] <true/false>

### Share on VK [pf\_share\_vk] <true/false>

Sharing options for single posts. If checked, the share icons will be present in posts.

### Settings Page Slug [pf\_settings\_page\_slug] <page slug>

Slug of page used to keep overrides for portfolio items.

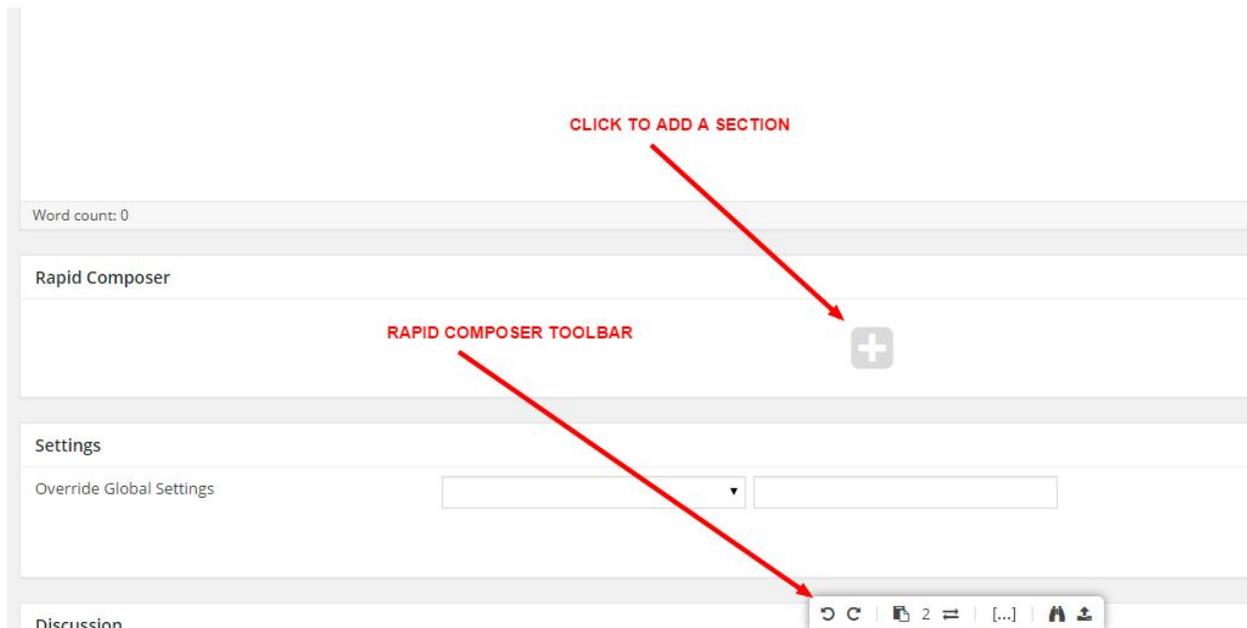
## 2.4 Translation

POT file is in languages folder. You can use Poedit or some similar tool to translate the theme. Keep your .po and .mo files in the same folder (languages). If you are not sure how to do it take a look here:

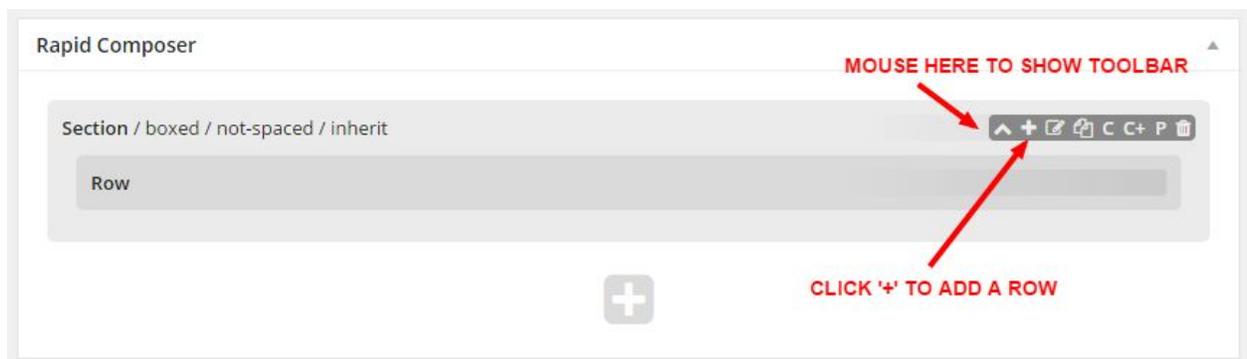
<http://premium.wpmudev.org/blog/how-to-translate-a-wordpress-theme/>.

## 3. Creating Pages and Posts

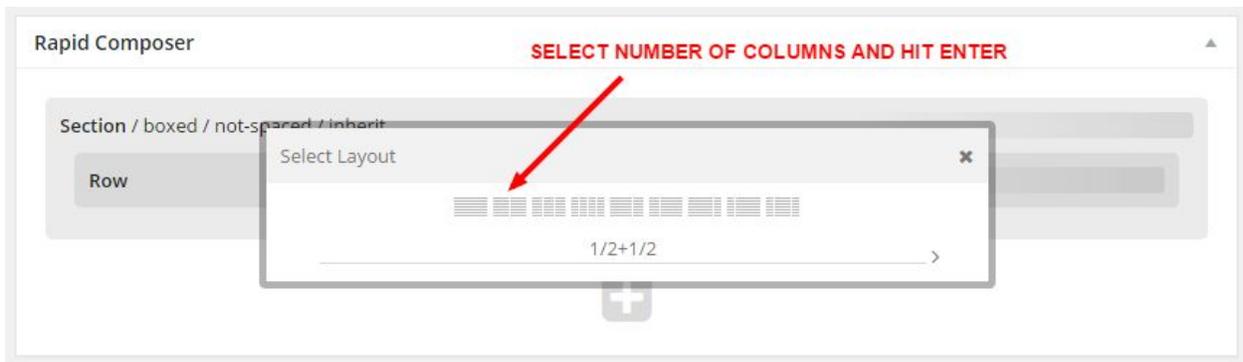
### 3.1 Creating Pages



When you create a page you will see Switch Editor button. Click it to go to Rapid Composer editor. You will see box with big '+' button. Click it to add a section which is basic content element in Cargo theme. On the lower part of screen you can see Rapid Composer main toolbar. Main toolbar options are not essential for content creation so we will skip them (you can learn more about Rapid Composer if you take a look at documentation which comes with it).

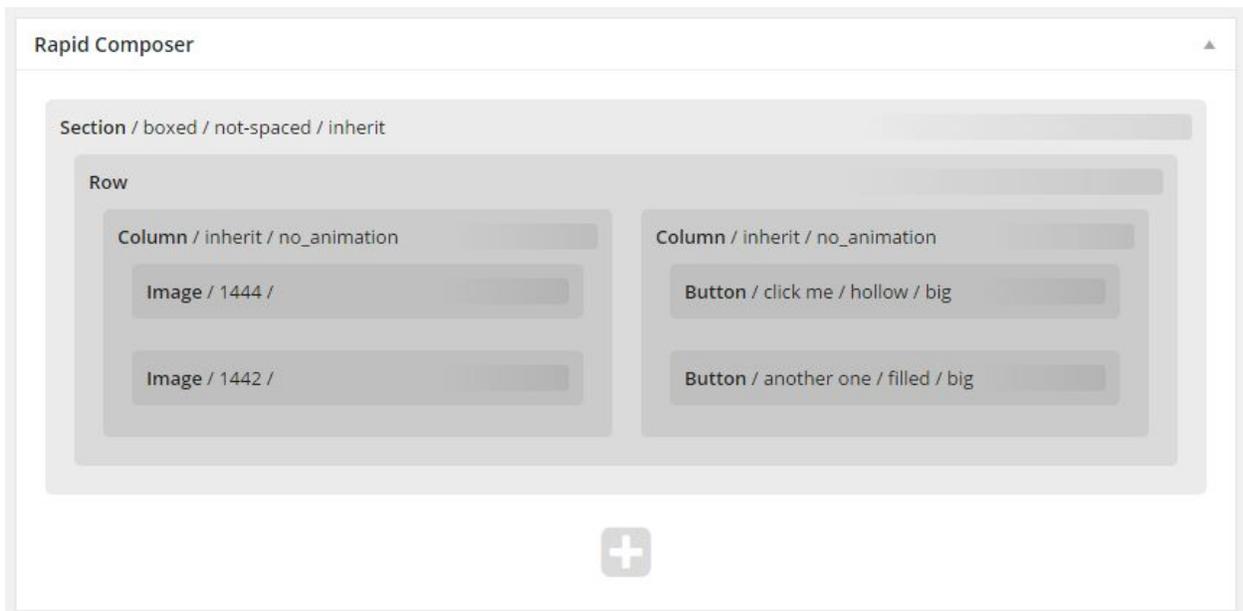


Next, place your mouse pointer over top area to show toolbar. Click '+' to add a Row which is another basic content element. Now click '+' in Row toolbar to add columns.



From Select Layout dialog you need to pick wanted layout of columns, e.g. 1/2+1/2 will add two columns with same width.

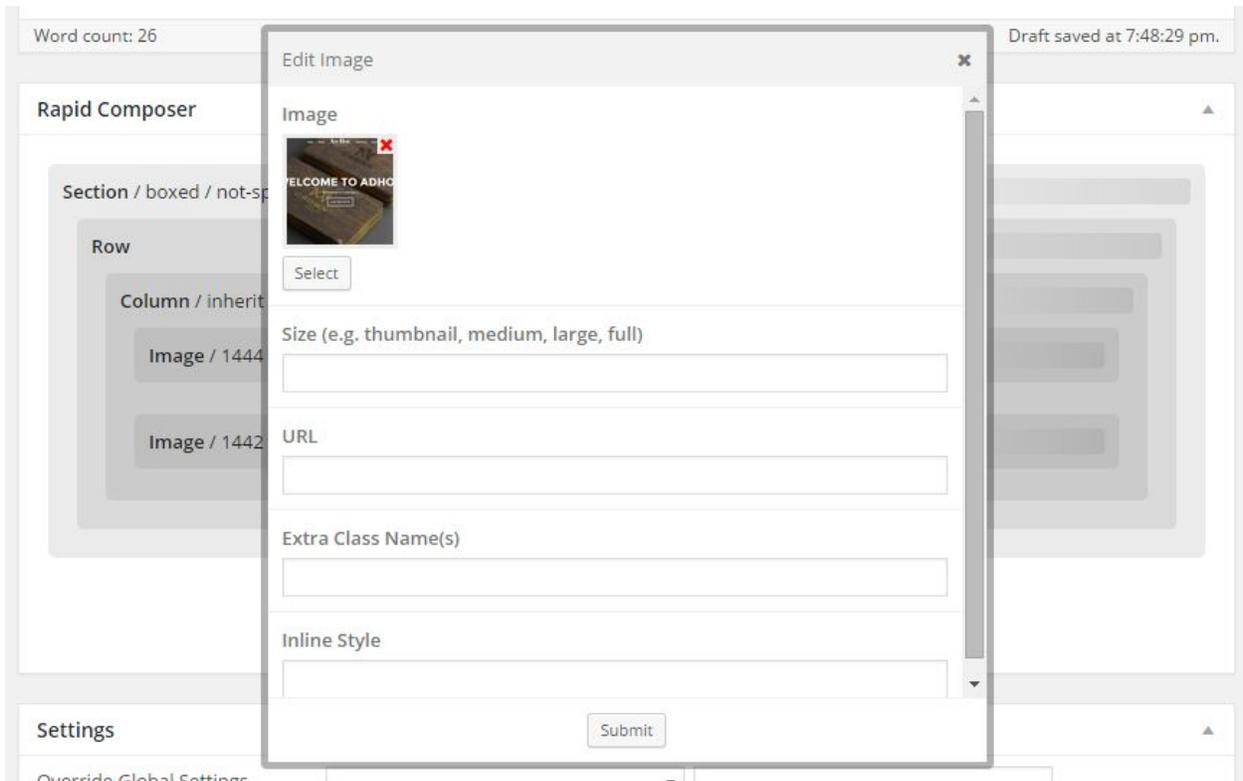
Now when you have columns, you can repeat same process to add some content to columns:



You can rearrange elements using drag and drop, clone and clipboard commands.

To edit content element properties, click Edit icon from element toolbar.

You will see Edit dialog with various options, depending on which shortcode you are editing:



**The best way to learn more about content creation and individual shortcodes (content elements) is to import demo and explore demo content.**

To use custom menu on a page, just enter menu name in Menu Name input box.

### 3.2 Override Theme Settings on Pages

As mentioned in section 2 - Theme customization, all global settings can be overridden on any single post or page. In Settings box, you will find Override Global Settings dropdown which allows you to choose which setting you want to override.

The possible values for the settings can be found in section 2, in angle brackets next to the setting name. If you want to reset a setting to default value, just enter 'null' (without quotes).

Click '+' button to add new override and '-' button to remove previously entered override.

To override menu, just enter menu name in Menu Name field.

### 3.3 Creating Blog Posts

Posts are based on standard WP functionality with some additional settings:

#### Settings

Meta Description

Images

Grid Gallery

Grid Gallery Format

Video

Audio

Link

Link URL

Quote

Quote Author

Tile Format

Override Global Settings

## **Meta Description**

Enter post description here. This will be used in description meta tags.

## **Images**

Click Select or Upload Images to create gallery or add just a single image.

## **Grid Gallery**

Check Grid Gallery to create grid gallery, otherwise gallery is displayed within a slider. Do not forget to upload the images you want to display as gallery and check Gallery Format in the Format box.

## **Grid Gallery Format**

Enter format of images as comma separated values, e.g. 21,22,11,12 means first image has 2:1 aspect ratio, second 2:2, third 1:1, etc.

## **Video**

In order to add Video post, enter Vimeo video URL, YouTube video URL or custom video shortcode in the Video field. Do not forget to check Video format in the Format box.

## **Audio**

If you want to create the Audio post, Audio field is where you enter audio shortcode or SoundCloud iframe embed code. Do not forget to check Audio format in the Format box.

## **Link and Link URL**

In order to create Link Post, enter link title in Link field and link URL in Link URL field.

Do not forget to check Link format in the Format box.

## **Quote and Quote Author**

To create quote post enter data in Quote and Quote Author fields.

Do not forget to check Quote format in the Format box.

## **Tile Format**

This format will be used in Grid content element for image which represents current post (featured image).

## **Override Global Settings**

As with pages, here you can override global settings.

## 4. Widgets

Custom widgets included with the theme are BT Our Office, BT Gallery, BT Instagram, BT Recent Comments, BT Recent Posts and BT Twitter. You can add them to sidebar on to one of the three footer widget areas (columns).

### 4.1 BT Text Image

You can insert some text and image here.

### 4.2 BT Icon

You can insert custom icon with link here; usually used in header.

### 4.3 BT Gallery

Simple slider gallery created from comma-separated list of image IDs.

### 4.4 BT Instagram

Gallery of Instagram photos. To get client ID and access token you need to register application here: <http://instagram.com/developer/>. You can pick some name you want as application name and enter your website URL in Website and OAuth redirect\_uri fields. Once you have registered application, go to this page to get access token (just follow the link near the end of the page above Change Log): <http://instafeedjs.com/>. Here you can get user ID: <http://jelled.com/instagram/lookup-user-id>.

### 4.5 BT Recent Comments

Recent comments with avatars.

### 4.6 BT Recent Posts

Recent posts with featured image thumbnails.

## 4.7 BT Twitter

Cached list of recent tweets. As with BT Instagram, you need to register an application here to be able to use the widget: <https://apps.twitter.com/>.

In your php.ini file, `allow_url_fopen` should be set to 1. Also, cURL extension for PHP is required. If you are not sure what to do, contact your hosting provider.

## 5. Installing Demo Content

1. Start with fresh WordPress installation and make sure that theme and required plugins are installed.
2. Go to 'Tools > BT Import' and select demo which you want to install.
3. Wait until you get message that import is finished. If you see red colored error message, go to Media Library and delete any unfinished downloads (images) and repeat the import.