

# Elevator pitch exercise template

I am a \_\_\_\_\_ who works with  
**your role**

\_\_\_\_\_ to  
**your collaborators**

\_\_\_\_\_, so that  
**what you do / value proposition**

\_\_\_\_\_.  
**the greater benefit**

My goal is to \_\_\_\_\_.  
**why you / your work matters**

Download an MS Word version of this template from Google Drive:

<https://tinyurl.com/elevatorpitchexercise>

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Examples by Kemi Amin and Anneliese Taylor, Head of Scholarly Communication, UCSF Library

# Elevator pitch examples

## Scholarly Communication Librarian

I am a scholarly communication librarian who works with the UCSF Library  
your role your collaborators

to provide open access guidance and clarity, so that  
what you do / value proposition

UCSF faculty, students, and staff can navigate these complex areas.  
the greater benefit

My goal is to help UCSF researchers make the biggest possible impact  
why you / your work matters

with their research results.

## Bioinformatician Example 1

I am a bioinformatician who works with the UCSF Library

to provide guidance and resources, so that

researchers can leverage their biomedical data.

My goal is to support advances in healthcare and research.

## Bioinformatician Example 2

I am a bioinformatician who works with the UCSF Library to provide expert guidance and resources for the application of technology to biological data, so that researchers can maximize the use of their biomedical data.

My goal is to support advances in healthcare and research.

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