

# Elevator Pitch Scoring Sheet

## Scenario

You are sharing your personal elevator pitch about your major

## Evaluation Form

Student: \_\_\_\_\_ Evaluator: \_\_\_\_\_

Time Limit: 1 minute max

Score each item on a 0-10 scale with 10 being the best possible score and 0 being the absence of the skill or behavior being evaluated.

### Introduction

\_\_\_\_\_ Initial Greeting (*name, major, graduation date*)

\_\_\_\_\_ Transition to pitch

### Content/Message

\_\_\_\_\_ Explained the benefit/payoff

\_\_\_\_\_ Relayed relevant features (*ie: background, experience, skills, and accomplishments*)

### Close

\_\_\_\_\_ Asked for the next step (*call, interview*)

\_\_\_\_\_ Clear Ending

### Communication

\_\_\_\_\_ Verbiage (*concise, professional*)

\_\_\_\_\_ Energy (*enthusiastic about subject matter, confidence*)

\_\_\_\_\_ Time (*kept to time limit*)

\_\_\_\_\_ Nonverbals (*posture, eye contact, facial expressions, smile*)