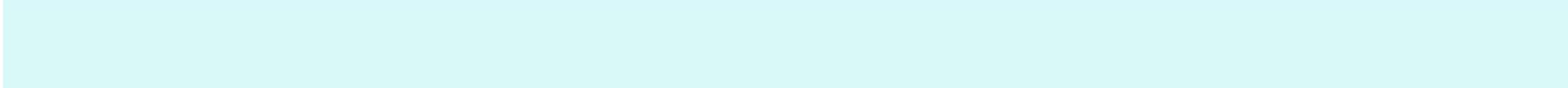


Instructions

1. Print out a copy of the worksheet for every person and start by writing down your innovation challenge
2. Working individually look for two innovative examples (don't forget to look outside of your own sector too!) and then briefly present them to your colleagues. If you cannot find innovative examples, have a look in the brainstorm cards below
3. Decide on the three most innovative examples and for each example, note down which aspects/features make this example innovative
4. Working individually again, apply these aspects/features to your own innovation challenge. You might need to build on them or adapt them to fit your innovation challenge
5. Share results with the group and discuss

ANALOGY THINKING

What is your innovation challenge?



1 **Case**
Write down the name of the company



2 **Company**
Write down the name of your company

