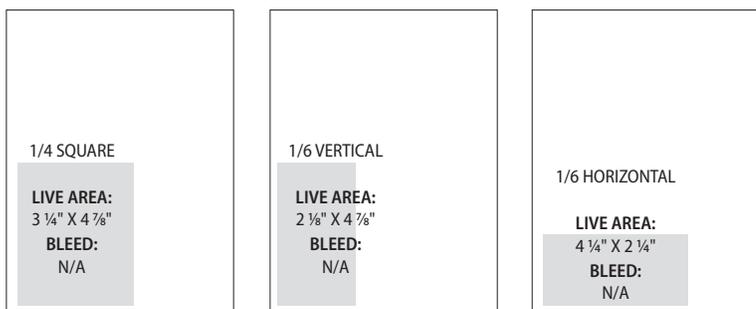
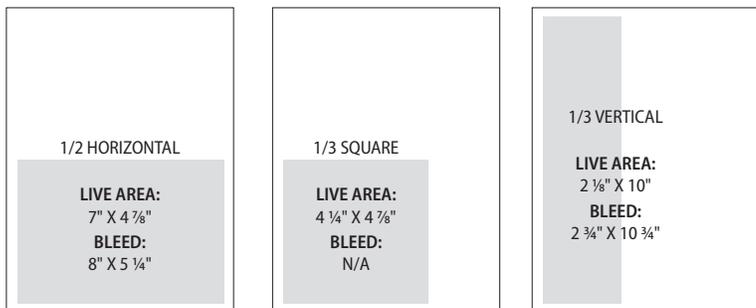
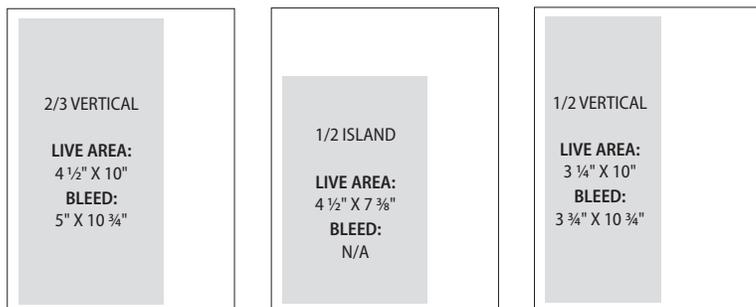
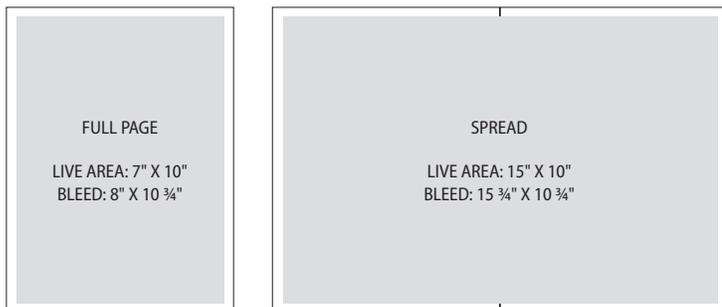


Print Advertising Specifications



Note: Please include crop marks on all ads.

ISIDORA HERNANDEZ
Advertising Sales Support
Phone: (630) 775-2188
Email: Isidora.Hernandez@nsc.org

SPECIFICATIONS

Magazine Trim Size: 7 3/4" x 10 1/2"

Bleed Size: 8" x 10 3/4"

(Keep all live matter 1/2" from gutter and 3/8" from trim edges.)

Printing Process: Web offset

Binding: Perfect bound

Stock: 38 lb. machine-coated

Color Format: Four Color, Black & White, Grayscale

DIGITAL FILES

Format: PDF (PDF/x-1A preferred), jpeg, tiff, eps; include crop marks on all ads

Color and Resolution: Image files should be saved as CMYK or Grayscale at 300dpi; RGB and Spot colors should be converted to CMYK

Fonts: All fonts must be embedded within the PDF file

FTP submission: Upload up to 20-MB files electronically to nsc.submittable.com/submit/186757/safetyhealth-advertiser-file-upload; send a SWOP-approved hard copy proof. Publisher will not be held liable for any color discrepancies if a SWOP-approved proof is not provided.

