

Jack Petchey's "SPEAK OUT" Challenge!

Guidelines for student articles

You're writing a blog post for Jack Petchey's "Speak Out" Challenge! Thank you for wanting to share your experience with us, teachers, parents, fellow alumni, and so many others. This document is here to help you shape your article (if you need).

What we are really interested in hearing about are your feelings and experiences of public speaking *before* your training and *afterwards*. Here are some questions to keep in mind when writing your article, you don't need to answer the questions directly, but think about your experiences and if there is a connection.



All good stories have a clear **beginning, middle** and **end**. Some stories start with an inspirational quote, a statistic or statement, maybe you remember this from your "Speak Out" Challenge! workshop? You can build your written story in the same way.

Useful things to remember:

- This is your article, have fun with it and be creative
- There's no need to write an essay, up to 500 words or one A4 page is plenty
- Your article will be posted on our website and shared on our social media
- Please be aware we share our news and case studies with local and national newspapers and online so the content may be posted on other websites.