

Company mission statement

› We are industry-oriented.

Our focus is on our customers needs, not our products!

- We offer our customers the best possible solutions for their individual applications.
- We therefore inform our customers about our comprehensive range of products and services and our unique materials and applications know-how.

› We are innovative.

Our innovations help our customers improve.

- We listen to our customers to learn how to help them with our innovations.
 - To us, innovation means that a new solution is better than the previous one!
 - We develop new or we optimise existing products for known applications.
 - We find new applications for our existing products.
 - We develop products with new functions that make digitalisation usable.
 - We generate ten percent of our turnover from new, innovative products. "New" to us means "not more than three years old".

Our **customers** are **central** to us!

› We create added-value for our customers.

Our customers profit from working with us.

- Our corporate activity as a whole creates added value and therefore competitive advantages for our customers.

› We use the possibilities that digitalisation offers.

- We are creating a uniform IT structure for Röchling Industrial.
- We use digitalisation to improve our processes and procedures.
- We use digital media to communicate with our business partners.

› We are growing in the Americas and Asia.

- We are globally present.
- We are growing worldwide by our own strength and by targeted acquisitions.
- We are growing more than average in the Americas and Asia.



Röchling Industrial. Empowering Industry.

www.roechling.com



RÖCHLING