

Persuasive Poster and Writing Criteria for Success

Poster	Written Statement
1) State your opinion in an “eye-catching” title 2) Illustrate the benefits of your side of the issue in pictures and words 3) Colorful, creative, complete	1) Include your “statement of opinion” 2) Must support your opinion with 3-4 facts. 3) At least 5-6 COMPLETE SENTENCES. 4) Best attempt at proper spelling, grammar, and neatness.

Serengeti Persuasive Poster Grading Rubric

Criteria for Success	Points
Poster: Colorful, creative, complete (title and illustrations)	_____/4 points
Statement of Opinion (“I think...”)	_____/1 point
3-4 Facts	_____/3 points
5-6 COMPLETE sentences	_____/5 points
Spelling, grammar, and neatness	_____/3 points
Total	_____/16 points