

Nonfiction and Story Leads (Hooks)

The purpose of a lead, sometimes called a hook, is to get the reader interested enough to want to continue to read. Leads are typically include at the start of a writing piece. There are many types of leads, and writers can combine several of them into the same introduction. The chart below lists common types of leads, along with some examples.

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|  | <p>Question</p> <ul style="list-style-type: none">• <i>Have you ever had to eat something you didn't like?</i>• <i>What do you think baby sea turtles like to eat?</i> |
|  | <p>Quote</p> <ul style="list-style-type: none">• <i>"Strike three, you're out!" yelled the umpire.</i>• <i>"Dogs and cats are the most popular pets," said the pet store owner.</i> |
|  | <p>Sound Effect</p> <ul style="list-style-type: none">• <i>Crack! That's the sound of a baseball bat hitting a home run.</i>• <i>"Brrring" rang the fire alarm.</i> |
|  | <p>Interesting Fact</p> <ul style="list-style-type: none">• <i>Spiders can be helpful to people.</i>• <i>Owning a pet can help you live longer!</i> |
|  | <p>Description</p> <ul style="list-style-type: none">• <i>Children are running. A boy climbs the monkey bars. Two girls swing. This is what a busy playground looks like.</i>• <i>The rainforest is full of trees, and it's very wet.</i> |
|  | <p>Action</p> <ul style="list-style-type: none">• <i>I looked both ways, and then stepped off the curb.</i>• <i>The mother turtle crawls out of the waves onto the sand.</i> |