

**Chapter 1:
Old Major's Speech**

is about...

Ethos

Logos

Pathos

Examples

"I have had a long life, I have had much time for thought as I lay alone in my stall, and I think I may say that I understand the nature of life on this earth as well as any animal now living" (5).

Examples

"This single farm of ours would support a dozen horses, twenty cows, hundreds of sheep" (6).

Examples

"Let us face it, our lives are miserable, laborious, and short" (5).

"You cows that I see before me, how many thousands of gallons of milk have you given during the last year? ... Every drop of it has gone down the throats of our enemies" (6)

"And you, Clover, where are those four foals you bore, who should have been the support and pleasure of your old age? Each was sold at a year old..." (6)

"And you hens, how many eggs have you laid in this last year? ... The rest have all gone to market to bring in money for Jones and his men" (6)

So What? (What's important to understand about this?)

Ethos

Name: _____

Definition:

Snowball

Napoleon

Squealer

Other Characters

Examples

Examples

"If Comrade Napoleon says it, it must be right" (40).
Boxer

Examples

"Do not imagine, comrades, that leadership is a pleasure! On the contrary, it is a deep and heavy responsibility. No one believes more firmly than Comrade Napoleon that all animals are equal" (39).

Examples

"The pigs did not actually work, but supervised the others. With their superior knowledge it was natural that they should assume the leadership" (19).

"Our sole object in taking these things is to preserve our health. Milk and apples contain substances absolutely necessary to the well-being of a pig. We pigs are brainworkers. The whole management and organization of this farm depends on us. Day and night we are watching over your welfare. It is for your sake that we drink that milk" (25).

"Donkeys live a long time. None of you has ever seen a dead donkey" (21) Benjamin

"Only old Benjamin professed to remember every detail of his long life, and to know that things never have been, nor ever could be much better or much worse" (89).

So What? (What's important to understand about this?)

Logos

Definition:

Snowball

Napoleon

Squealer

Other Characters

Examples

“Ribbons,’ he said, ‘should be considered as clothes, which are the mark of a human being. All animals should go naked’” (15).

Examples

Examples

“It had all been proved by documents which he left behind him and which we have only just discovered” (55).

Examples

“A pile of straw in a stall is a bed, properly regarded. The rule was against sheets, which are a human invention” (48).

a long strip of paper he read out to the animals lists or figures proving that the production of every class of foodstuff had increased by two hundred percent, three hundred percent, or five hundred percent, as the case might be” (63).

“The van had previously been the property of the knacker, who had not yet painted the name out” (86)

So What? (What’s important to understand about this?)

Pathos

Definition:

Snowball

Napoleon

Squealer

Other Characters

Examples

Examples

Examples

Examples

"At the graveside, Snowball made a little speech, emphasizing the need for all animals to be ready to die for Animal Farm if need be" (30).

"Squealer was sent to make the necessary explanations to the others ... surely there is no one among you who wants to see Jones come back?" (25).

"The general feeling on the farm was well expressed in a poem entitled 'Comrade Napoleon,' which was composed by Minimus" (65).

"Let us make it a point of honor to get in the harvest more quickly than Jones and his men could do" (18).

"One false step, and our enemies would be upon us. Surely, comrades, you do not want Jones back" (39).

"Moses said in Sugar Candy Mountain it was Sunday seven days a week, clover was in season all the year found, and lump sugar and linseed cake grew on the hedges" (12)

"Besides in those days they had always been slaves and now they were free, and that made all the difference, as Squealer did not fail to point out" (77).

"It was the most affecting sight I had ever seen! I was at his bedside at the very last. And at the end almost to weak to speak, he whispered in my ear that his sole sorrow was to have passed before the windmill was finished" (85)

So What? (What's important to understand about this?)