

Personal Branding Work-Sheet I

Self-Assessment

What are your strongest points?

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What are works that repeatedly you want to do?

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What are your weaknesses that you aware of?

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While working on a team, what role do you avoid that might be important to your career?

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Whenever you face a problem, what's most likely compel you to give up?

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Did anyone identify your weakness that you did not aware of?

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Did you ever notice that others saw strengths in you that you recognized as weaknesses for you?

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What are weaknesses that might hold you back from going where you want to go?

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Why do you like what you like?

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What is passion behind your passionate activity?

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How can your passion help you to build your career and acquire the ultimate goal?

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Work Experience

What was the most successful project that you have done?

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What did make your project successful?

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What was the most important team role that you have done?

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When did you faced with an overpowering difficulty, what have you done to overcome that?

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What are strengths and skill sets that others acknowledge in you?

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What are strengths and skills that you use again and again?

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What are/is skill/s you have mastered, but do not use in daily life?

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What are skills that you enjoy using more often, regardless of the task?

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Which strengths and skills will be going to be the most for your future career?

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What are skills you missing?

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What are skills you don't have and you want to develop/acquire?

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Past Experiences

What was important to you in your past?

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What are you doing that energizes your passion (till now)?

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What are the most important features that you never forgot?

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Where do you want to see yourself in next 5 years?

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Did you learn something new that you could add to your values, passions, and purpose that are needed to meet your ultimate goal?

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Build your Personal Branding

Which skill was missing that you'd like to build?

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Which of the strengths you identified would you like to showcase?

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What can motivate you toward your internal vision for the future?

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