

## Rhetorical Analysis Essay Rubric

<b>INTRODUCTION (x1)</b>			<b>COMMENTS</b>
<b>3 Exceeds</b>	<b>2 Meets</b>	<b>1 Needs Improvement</b>	
Skillfully introduces the topic, includes a thesis, clearly states writer's opinion.	Generally introduces the topic, includes a thesis, states the writer's opinion but these are less clear.	Introduces the topic but the thesis and writer's opinion are not clear.	
<b>BODY CONTENT (x2)</b>			<b>COMMENTS</b>
<b>3 Exceeds</b>	<b>2 Meets</b>	<b>1 Needs Improvement</b>	
Skillfully analyzes rhetorical devices used by the writer to persuade the reader.	Attempts to analyze rhetorical devices but is less developed.	Rhetorical devices used but are difficult to find/understand.	
<b>CONCLUSION (x1)</b>			<b>COMMENTS</b>
<b>3 Exceeds</b>	<b>2 Meets</b>	<b>1 Needs Improvement</b>	
Skillfully concludes the essay, restating the thesis statement and explaining if the writer was successful or not in use of rhetorical devices.	Generally concludes the editorial, restates the thesis and if the editorial's writer was successful or not.	Concludes the editorial but the essay's thesis and editorial writer's use of rhetorical devices and their success is not addressed.	
<b>GRAMMAR &amp; PROOFREADING (x1)</b>			<b>COMMENTS</b>
<b>3 Exceeds</b>	<b>2 Meets</b>	<b>1 Needs Improvement</b>	
Essay is overall free of grammar and proofreading errors	Essay has multiple grammar and/or proofreading errors that need to be addressed.	Essay has numerous grammar and/or proofreading errors that must be addressed.	