1. Conjunction/Interface Variation

As a teen user of Netflix I want to be able to get recommendations for romantic comedy movies, International drama, detective tv shows so I can enjoy my evening and forget school

2. Acceptance Criteria

As an avid 29 year old female user of Netflix who is interested in movies, I want to see several different ratings for a single move so I can choose the ideal movie for an evening

- ✓ Sort by house ratings
- ✓ Sort by critic ratings
- ✓ Sort by other user ratings

3. Workflow

As an avid 29 year old female user, I want to be able to create my user profile in Netflix so that

Acceptance Criteria:

- ✓ I can enter some basic attributes like my funny name, icon and allowed to see all type of movies and shows
- ✓ I can answer a series of questions that take me through building my interests
- ✓ I can pick from all teen genre
- ✓ I should be able to pick different genre for movies, tv shows and documentaries
- ✓ I should be able to pick rating levels that I don't want to get recommendations
- ✓ I can view my choices before finally submitting and saving

4. Spike: Make shows interactive

As an avid 29 year old female user, I want to be make decisions on how the story progresses

Acceptance Criteria:

- ✓ I should be able to watch the show for a little while and then it should allow me to take a decision on what happens next
- ✓ I should be able to have the show continue if I am not ready to make a decision
- ✓ I should be able to choose the difficulty levels of the choices presented to me

5. Variation in data

As an avid 29 year old female user of Netflix I want to be able to share shows I love, shows I hate, shows that are in progress on social media so I can share my journey with my friends and families

- ✓ Share on Instagram
- ✓ Share on Facebook
- ✓ Share on Snapchat
- ✓ Share on Twitter

6. Business Rules

As an avid 29 year old female user of Netflix, I should be able to see the different ratings of the shows so I can have a great experience.

- ✓ # of viewers last year (weight 20% based on 1000 views)
- ✓ Feedback Rating from viewers last year (weight 50% based on scale from 1 to 5 stars)
- ✓ % of views who gave it 5 stars (weight 30%)

7. Scenarios

As an avid 29 year old female n user of Netflix, I should have a surprise me category

- ✓ I should get recommendations that is a new theme atleast once in a while
- ✓ I should get recommendations with a new genre
- ✓ I should get recommendations with a Netflix original
- ✓ I should get recommendations with interesting new documentaries

8. Timeline analysis

As an avid 29 year old female user of Netflix, my unwatched shows should be removed from recent after a certain time

I should be able to be able to choose a time period after which movies should be removed
There should be a default time period after which shows should be removed

9. Simple/Complex

As an avid 29 year old female user, I should be able to search for movies

- ✓ By name
- ✓ By three different types of ratings
- ✓ By actors
- ✓ By Director
- ✓ By Genre

10. Defer Performance

As an avid 29 year old female user, I should be able to search for movies

- ✓ (slow – just get it done, show a "searching" animation)
- ✓ (in under 5 seconds)