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# Basic Cover Letter for Sales Job

Dear [Employer's Name],

I am applying for the [Job Title] position at [Company Name]. With a strong background in sales, and a proven record of achieving targets, I bring a customer-centric approach to this role.

At my previous job with [Previous Company], I consistently exceeded my sales targets and built strong relationships with customers. I am confident that my sales experience and people skills will prove valuable to your team.

Sincerely,  
[Your Full Name]